

# Health Initiatives for the Private Sector (HIPS)

Engaging the Private Sector for Improved Access and Utilization of Health Services



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# Health Initiatives for the Private Sector (HIPS)

- USAID funded, 2007-2010 (+2 yr extension)
- Works with the Uganda business community to find cost-effective ways to improve access and utilization of health services
- Supports Orphans and other Vulnerable Children
- Strengthens Private Sector Employer organizations
- Based on a public-private partnership model



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# HIPS' Menu of Services

HEALTH SERVICES	HIV/AIDS	TB	MALARIA	OVC	FP/RH	COST SHARE
WORKPLACE POLICY DEVELOPMENT						
PEER EDUCATION						
HEALTH FAIRS						
VOLUNTARY COUNSELING & TESTING						
HEALTH COMMUNICATION MATERIALS						
LOW COST HEALTH COMMODITIES						
PRIVATE CLINICS MOH ACCREDITATION						
ACCESS TO FREE ARV'S/TB DRUGS/IPT2 FOR MALARIA						
LAB. EQUIPMENT & TRAINING						
CLINICAL & COMMUNITY BASED TRAININGS						

# Strategies for Malaria Control

HIPS partners with companies on a cost sharing basis in three key areas:

1. **IEC/BCC**, including the development and distribution of health information materials and the training of Peer educators
2. **Subsidized LLINs**: promotion, procurement, distribution and training on use of LLIN
3. **Prevention of Malaria in Pregnancy**, promotion, procurement and training of medical staff on IPT
4. Monitoring and evaluation and support supervision



11/10/2009  
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# HIPS Year 1 Malaria Targets

Indicator	Target
Number of SP tables purchased	150,000
Number of Women Receiving IPT2	10,000
Number of workplace health facilities with water vessels/cups	12
Number of health workers trained in IPT	120
Number of LLIN distributed free to pregnant women	10,000
Number of people reached with prevention messages	50,000

**HIPS will cost share all malaria activities  
with 12 Companies, guided by MOUs**



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# HIPS Y1 Malaria Achievement to-date

- Adopted the 'Good Life at Work' communications platform to include malaria content
  - Reached **45,500** people with malaria prevention messages
  - Trained **1500** peer educators on malaria prevention
- **100** healthcare providers trained **IPT**
- Over **8500** LLIN purchased by HIPS and Companies
- **10 companies** signed MOUs with HIPS to adopt IPT program for workplaces and communities (Finlays, Kikira Sugar, Kinyara Sugar, Tullow Oil, Nile Breweries, HIMA cement, Tororo Cement, Wagagai Flowers, Liberty Development Trust, Rakai Community Health)



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