

NGO Collaboration: CORE Group's Experience

***Fresh Air* National Malaria Technical Update and Coordination Workshop**

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Shannon Downey

Malaria Program Manager

Presentation:

- CORE Group Background
- NGO Partnerships and Secretariats
- Strengths of NGO Partnerships and the Secretariat Model
- Lessons Learned
- Way Forward

CORE Group

Vision: A world of healthy communities, where no woman or child dies of preventable causes.

Mission: To generate collaborative action and learning to improve and expand community-focused public health practices for underserved populations around the world.

Membership Association: Comprised of US-based NGOs that work internationally in resource poor settings to improve health of communities.

- **Established in 1997**
- **501(c)3 Non-Profit**
- **Based in Washington, DC**



CORE Group Members

ADRA

Africare

Aga Khan Foundation

AME-SADA

AMREF

American Red Cross

CARE

Catholic Relief Services

Christian Children's Fund

Christian Reformed

World Relief Committee

Concern Worldwide

Counterpart International

Curamericas Global

FOCAS

Food For The Hungry

Freedom from Hunger

Future Generations

Global Health Action

Haitian Health Foundation

Health Alliance International

HealthRight International

Helen Keller International

Hesperian Foundation

HOPE worldwide

IMA Worldwide

International Aid

International Medical Corps

International Relief & Dev.

International Rescue

Committee

International Youth

Foundation

La Leche League

International

MAP International

MCDI

Medical Teams International

Mercy Corps

Minnesota Int'l Health

Volunteers

Partners for Development

PATH

Pathfinder International

Physicians for Peace

PLAN USA

Population Services

International

Project Concern

International

Project HOPE

Salvation Army World

Service Office

Save the Children

White Ribbon Alliance

World Neighbors

World Relief

World Vision

Working Groups

- HIV/AIDS
- Integrated Management of Childhood Illness
- **Malaria**
- Monitoring and Evaluation
- Nutrition
- Safe Motherhood and Reproductive Health
- Social and Behavior Change
- Tuberculosis

CORE Group Values

- Collective Capacity
- Openness
- Equity
- Local Experience and Knowledge
- Participation in Civil Society
- Impact

NGO Partnerships and Secretariats

- Facilitate information sharing.
- Problem solve.
- Create a learning space for NGOs to discuss ideas, programmatic approaches and impact.
- Leverage resources.
- Create a unified voice and message for advocacy.
- Participate in national, regional and global level dialogue on malaria, health and development.
- Document and disseminate best practices for program implementation.
- Coordinate the scaling-up of health services.



Strength of Building NGO Partnerships

Global

- Global Fund
- RBM Partnership
- Advocacy

Regional

- RBM Sub-regional Networks

National

- CCM for GFTAM
- Government
- Advocacy
- Working Groups

NGO PARTNERSHIP

Malaria Secretariats



Developed Out of National Fresh Air Malaria Workshops

Strengths of the Secretariat Model

- Creates a platform for NGOs to be actively involved at national, regional and global levels of policy making and strategy development.
- Helps bridge the gap between NGOs, CBOs, FBOs, Private Sector and governments to more effectively problem solve.
- Empowers NGOs to more effectively mobilize communities toward a common goal.
- Facilitates the harmonization of NGO programs with government approaches, creating more integrated health systems.

Lessons Learned

- Effective partnership development requires clearly identified needs, goals, strategies, objectives and priorities.
- The investment in workshops and meetings to develop relationships and social capital is important throughout the process to effectively share information, build strategy and adapt to changes.
- Partnership goals and strategies must fit within the governmental, cultural and social context and among Partnerships member organizations.
- Leadership and management of the Partnership and Secretariat should be shared among members of the NGO network .

Moving Forward

- Partnerships and Secretariats are only one of many models NGOs can use to work together
- NGO collaboration is becoming increasingly important with global policies shifting toward rapid scale-up of disease prevention and control and health systems strengthening
- NGOs must build advocacy capacity and work together to influence policy and develop strategies at the national, regional and global levels

Thank You

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 CORE Group