NGO Collaboration: CORE Group’s Experience

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Presentation:

- CORE Group Background
- NGO Partnerships and Secretariats
- Strengths of NGO Partnerships and the Secretariat Model
- Lessons Learned
- Way Forward
CORE Group

Vision: A world of healthy communities, where no woman or child dies of preventable causes.

Mission: To generate collaborative action and learning to improve and expand community-focused public health practices for underserved populations around the world.

Membership Association: Comprised of US-based NGOs that work internationally in resource poor settings to improve health of communities.

• Established in 1997
• 501(c)3 Non-Profit
• Based in Washington, DC
CORE Group Members

- ADRA
- Africare
- Aga Khan Foundation
- AME-SADA
- AMREF
- American Red Cross
- CARE
- Catholic Relief Services
- Christian Children's Fund
- Christian Reformed
  - World Relief Committee
- Concern Worldwide
- Counterpart International
- Curamericas Global
- FOCAS
- Food For The Hungry
- Freedom from Hunger
- Future Generations
- Global Health Action
- Haitian Health Foundation
- Health Alliance International
- HealthRight International
- Helen Keller International
- Hesperian Foundation
- HOPE worldwide
- IMA Worldwide
- International Aid
- International Medical Corps
- International Relief & Dev.
- International Rescue
  - Committee
- International Youth Foundation
- La Leche League
- International
- MAP International
- MCDI
- Medical Teams International
- Mercy Corps
- Minnesota Int’l Health Volunteers
- Partners for Development
- PATH
- Pathfinder International
- Physicians for Peace
- PLAN USA
- Population Services International
- Project Concern International
- Project HOPE
- Salvation Army World Service Office
- Save the Children
- White Ribbon Alliance
- World Neighbors
- World Relief
- World Vision
Working Groups

• HIV/AIDS
• Integrated Management of Childhood Illness
• Malaria
• Monitoring and Evaluation
• Nutrition
• Safe Motherhood and Reproductive Health
• Social and Behavior Change
• Tuberculosis
CORE Group Values

- Collective Capacity
- Openness
- Equity
- Local Experience and Knowledge
- Participation in Civil Society
- Impact
NGO Partnerships and Secretariats

- Facilitate information sharing.
- Problem solve.
- Create a learning space for NGOs to discuss ideas, programmatic approaches and impact.
- Leverage resources.
- Create a unified voice and message for advocacy.
- Participate in national, regional and global level dialogue on malaria, health and development.
- Document and disseminate best practices for program implementation.
- Coordinate the scaling-up of health services.
Strength of Building NGO Partnerships

Global
- Global Fund
- RBM Partnership
- Advocacy

Regional
- RBM Sub-regional Networks

National
- CCM for GFTAM
- Government
- Advocacy
- Working Groups

NGO PARTNERSHIP

CORE Group
Malaria Secretariats

Developed Out of National Fresh Air Malaria Workshops
Strengths of the Secretariat Model

- Creates a platform for NGOs to be actively involved at national, regional and global levels of policy making and strategy development.

- Helps bridge the gap between NGOs, CBOs, FBOs, Private Sector and governments to more effectively problem solve.

- Empowers NGOs to more effectively mobilize communities toward a common goal.

- Facilitates the harmonization of NGO programs with government approaches, creating more integrated health systems.
Lessons Learned

• Effective partnership development requires clearly identified needs, goals, strategies, objectives and priorities.

• The investment in workshops and meetings to develop relationships and social capital is important throughout the process to effectively share information, build strategy and adapt to changes.

• Partnership goals and strategies must fit within the governmental, cultural and social context and among Partnerships member organizations.

• Leadership and management of the Partnership and Secretariat should be shared among members of the NGO network.
Moving Forward

• Partnerships and Secretariats are only one of many models NGOs can use to work together

• NGO collaboration is becoming increasingly important with global policies shifting toward rapid scale-up of disease prevention and control and health systems strengthening

• NGOs must build advocacy capacity and work together to influence policy and develop strategies at the national, regional and global levels
Thank You

www.coregroup.org