Private Sector Distribution of ACTs

Huambo Province Pilot Project

CDC USAID DO POVO AMERICANO

Iniciativa do Presidente dos EUA Contra a Malária

REPÚBLICA DE ANGOLA

Ministério da Saúde

AUFAPOS

ASSOCIAÇÃO DE UTENTES DE FAMARCIAS E POSTOS DE SAÚDE HUAMBO

THE MENTOR initiative

DEVOTED TO REDUCING **MALARIA DEATHS & SUFFERING IN HUMANITARIAN CRISES**

Concept behind the project

Increase accessibility and availability of ACTs in the private sector through global grant to radically reduce the price of ACTS for price less than or equal to monotherapies that the population is accustomed to buy.

Private Sector … Why?

Chronology:

- 2006: Introduction Coartem S. Angola through PMI
- 2006-2007: Investigation concludes that little prescription habits have changed (MIS, 2007)
- 2004-2008 : the MENTOR in Huambo financed by USAID provides technical support for introducing NMCP > 85% of all public sector
- 60% S. Public uses new Protocol ACT in cases of simple malaria(Mentor, 2008)
- 2008: Little private sector information … BUT we know the low number of ACTs & 40-60% febrile cases are directed Private Sector
- Oct, 2008 – The MENTOR Initiative receives fund from USAID/PMI to support NMCP, PNME and provincial health authorities in the SAP implementation of the pilot project of distribution and effective use of ACT SP

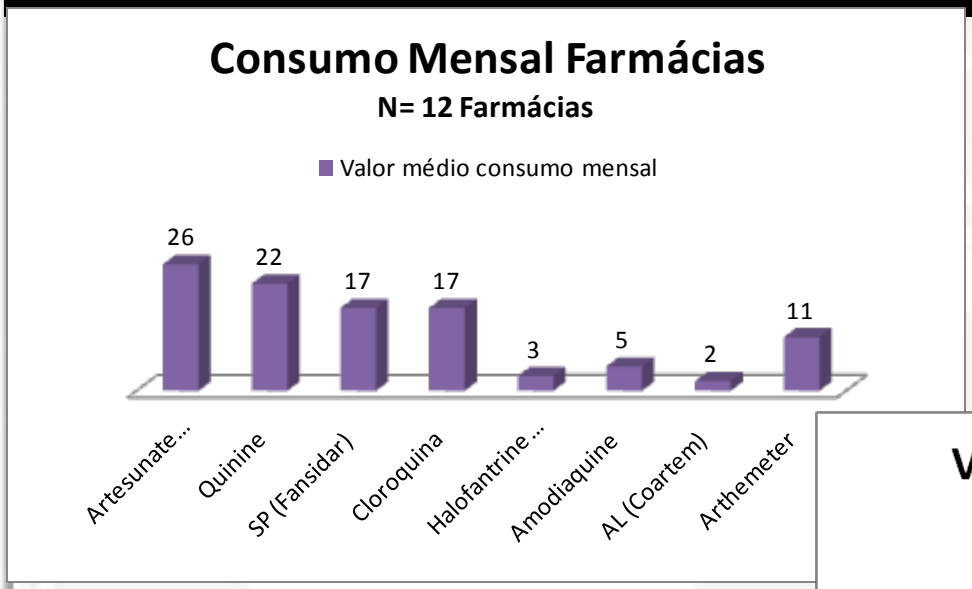
The Pilot Project: Introduction of ACTs in Huambo and Caala municipality

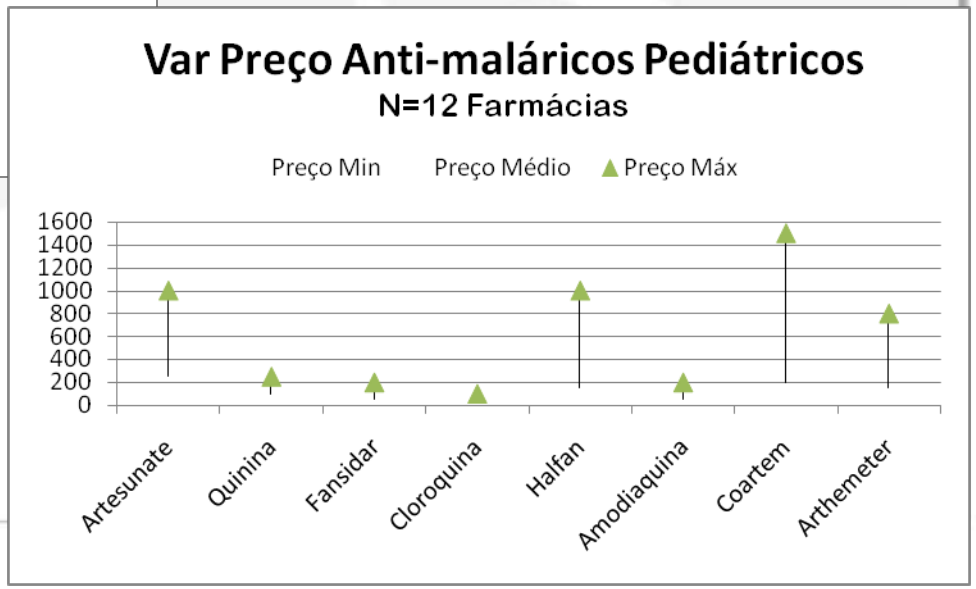
General objective:

- ❑ Enable and promote rapid and effective treatment with AL in children <5 years in private pharmacies and re-referral of severe cases
- ❑ Developing and Marketing Brand version for distribution with culturally appropriate information
- ❑ Discourage the use and sale of monotherapies
- ❑ Increase knowledge about malaria in the general population
- ❑ Train and improve knowledge of staff pharmacist about symptoms and signs of malaria and severe DD;

Initial Situation Assessment

(Mentor, Nov 2008)





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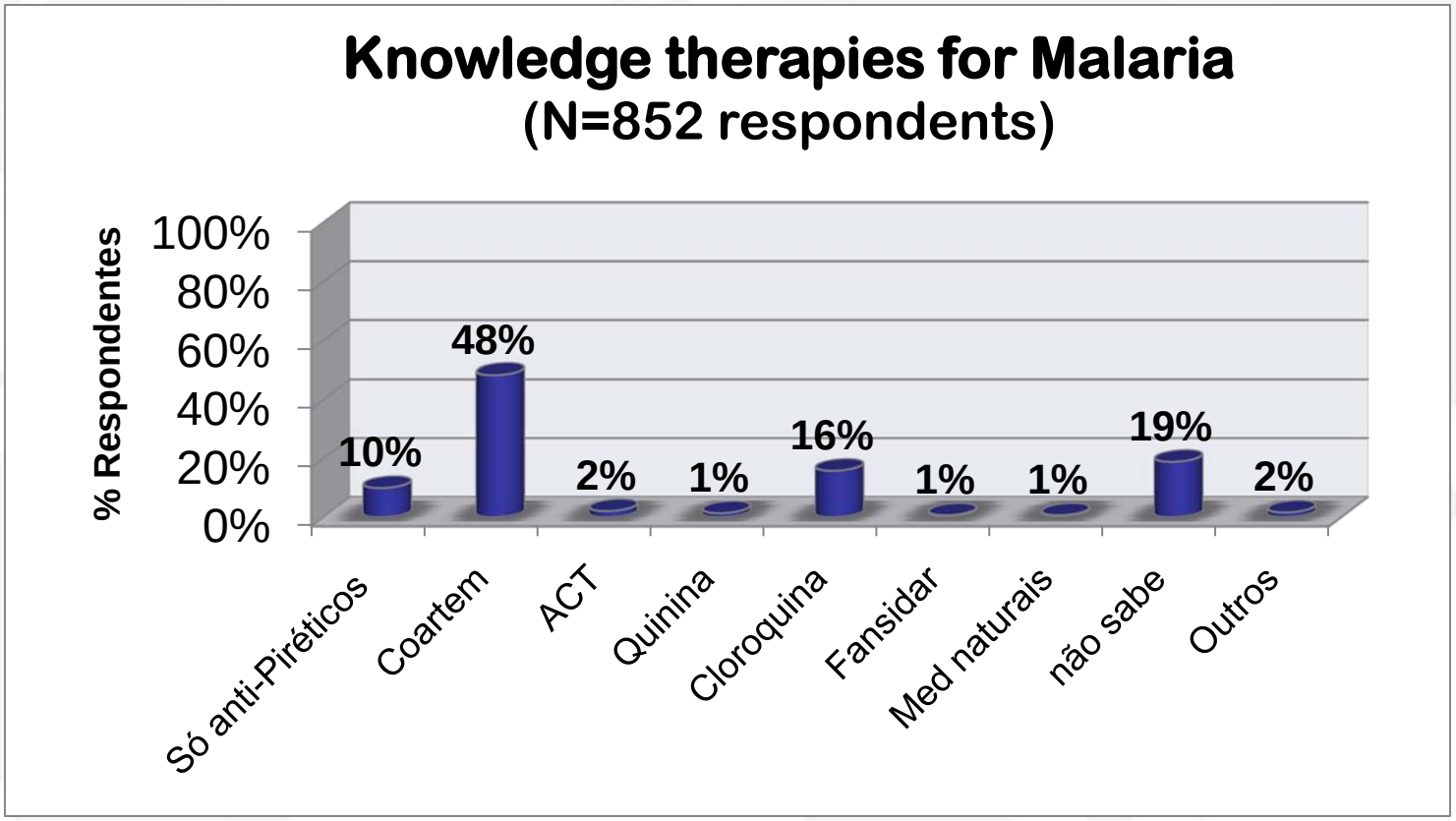
Inquiry-CAPs(Mentor 2009)



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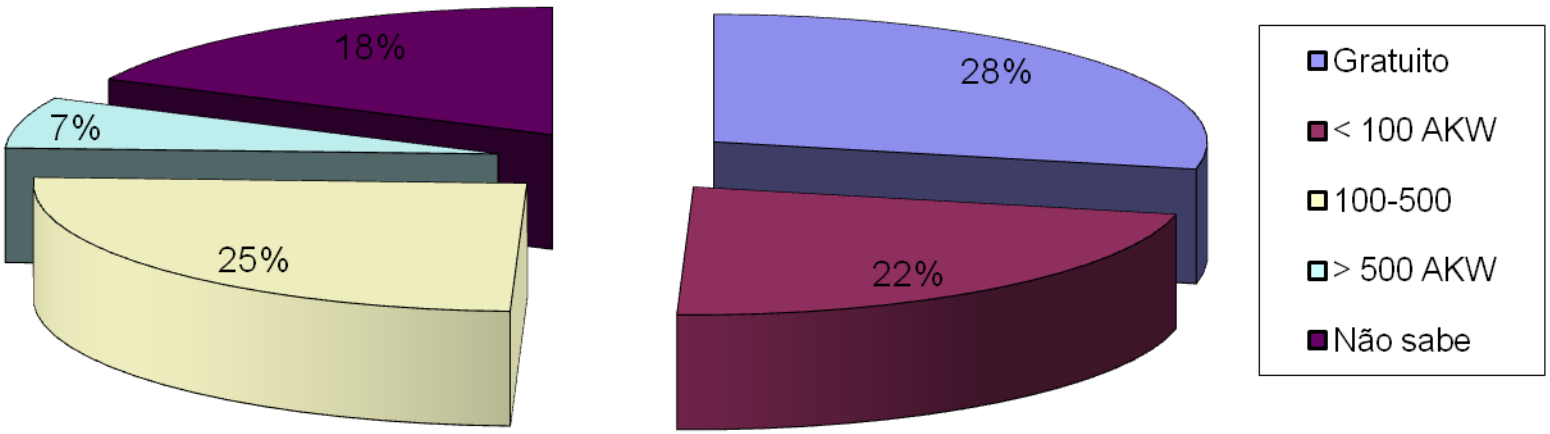
Price paid for anti-malarial medication

CAPs, Mentor 2009



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Development of Coartem

Price:

- 75 Kwanzas ($1USD)
- Competitive
- ≤ Monotherapies
- Established by the NMCP

Colors

- Yellow-B6
- Blue - B12
- Similar to S. Public

LARIA DEATHS
HUMANITARIAN CRISES

Development of Coartem

Messages promoting rational use, brand positioning and increased accessibility

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Printing

Carried out in Luanda with national agencies

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Development of Coartem

Packaging

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The Release … 17 July 2009

In collaboration with our partners:

- NMCP
- DPS
- AUFAPOS
- Local Government Partners

It began distributing Coartem

Distribution Kit/Pharmacy

- ✓40 Blisters B6
- ✓60 Blisters B12
- ✓2 t-shirts
- ✓2 Posters
- ✓1 Canvas
- ✓3 Protocols

95 Pharmacies

Town Huambo and Caala

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Disclosure ACT Vs Monotherapies

- IEC routine activities
- Video spot
- Radio Advertisements
- Movies 15 mins and Portuguese Umbundo
- Cineforum Malaria
- Dist. Pub Posters

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Monitoring and Evaluation

- Customer Intelligence
- Regular supervision
- Collection of consumption data
- 2 of CAPs for measuring impact on the community
- Surveys in pharmacies for practical assessment

Next Steps? Challenges?

- 2nd phase of the survey and training of staff of the Malaria Pharmacies of Huambo and Caala
- Expand Project? Or keep scale current?
- Expand the coverage of the population covered (B18, B24)?
- Introduce RDT & pre-treatment confirmed diag
- Involve Angolan distribution chain to increase sustainability?

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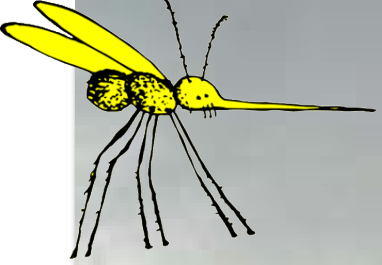

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