

OBJECTIVES OF THE NAIROBI-KENYA WORKSHOP 4 TO 7 MAY 2009

DEFINE THE **STRATEGIES**: HOW

- ACCELERATE THE DISTRIBUTION OF MOSQUITO NETS IN ORDER TO ACHIEVE UNIVERSAL COVERAGE OF RBM IN 2010 (Scaling up)

AND HOW

- SUSTENTABILIZAR COVERAGE ALREADY ACHIEVED RELATING TO POSSESSION AND USE OF LLINS

ORGANIZERS :

- **ROLL BACK MALARIA,**
- **MALARIA NO MORE,**
- **ALLIANCE FOR MALARIA PREVENTION,**
- **CDC**

9 COUNTRIES INVITED:

**ANGOLA, BOTSWANA, GHANA, KENYA, LIBERIA, RWANDA,
SOMALIA , SIERRA LEONE, SUDAN (North and South),**

JUSTIFICATION

1. Many countries committed to achieve certain coverage in 2010:

- Commitments to Abuja (Nigeria)
 - Commitments of the Roll Back Malaria
 - Objectives of the Millennium
2. In many countries the coverage of current ownership and use of LLINs are very low, which may compromise the achievement of goals set for 2010.

PROPOSED SOLUTION :

Considering the scarcity of time, you can not quickly increase the coverage from the distribution of routine LLINs.

It is recommended that countries adopt the massive distribution campaigns of LLINs :

- Integrated campaigns (with other interventions)

or

- Campaigns not Integrated (stand alone)

CONCERN :

WHAT TO DO TO:

- **RAPIDLY INCREASE COVERAGE OF POSSESSION AND USE OF LLINS (LLINS Scaling Up)**
- **SUSTENTABILIZAR COVERAGE ALREADY ACHIEVED?**

WERE HIGHLIGHT THE ADVANTAGES OF AN INTEGRATED CAMPAIGN:

1. Complete the routine health services
2. Offer multiple health interventions at the community level, municipalities, provinces and the country.
3. Let the Ministry of health and their partners to use resources efficiently and effectively and thereby increasing rapidly the coverage of different interventions and to improve the lives of children.

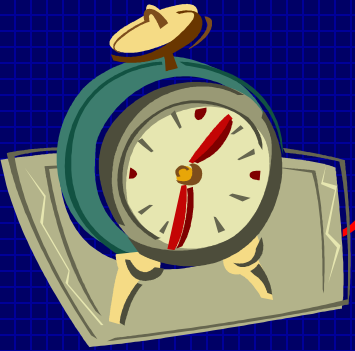
After increasing the coverage through the mass distribution of LLINs campaigns (integrated or not),

The next step and define the strategy for **Sustainability** of results after the campaign through the routine distribution

HOW TO ORGANIZE A SUCCESSFUL CAMPAIGN FOR DISTRIBUTION OF LLINs?

To organize a successful campaign must take into account the following 7 points :

- **The planning of campaign activities**
- **The coordination of activities**
- **Budgeting**
- **Logistics**
- **The communication**
- **Technical aspects**
- **The sustainability of the results of the campaign**



1. Planning of campaign activities

The successful campaign planning must begin a year before and must be divided into the following sections:

- *Macro planning (Prepare and finalize the action plan and the budget-PDA)*
- *Preparation of a schedule of activities*
- *Micro planning (Prepare guidelines and logistics management tools)*



2. Coordination

A successful campaign should begin with the participation of all partners and with the communication between them under the leadership of the Ministry of health.

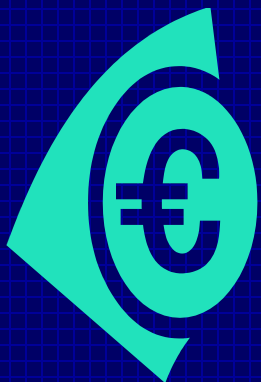

Effective coordination requires:

- Flexibility
- Adaptability
- the ability to meet deadlines
- Follow-up activities to meet the important dates and timetables
- Public recognition of the merits of partners to enable a wide accountability and a good participation

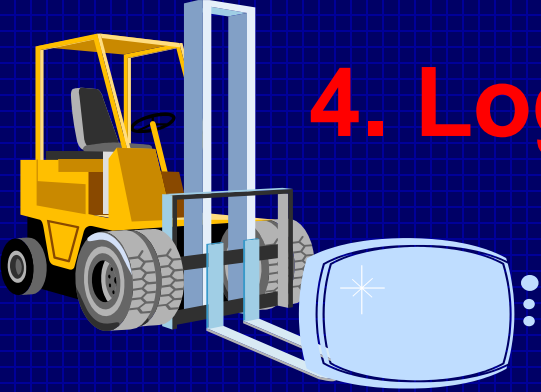


3. Budgeting

To make the subdivision of the overall budget in detailed sub-groups must begin with general categories such as:

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- **Inputs:** LLINs, vaccines, Vitamin A, Albendazole, mini cabinet etc. ..
 - **Human Resources**
 - **Training and seminars**
 - **Support for social mobilization**
 - **Administrative costs**
 - **Logistics**
 - **Monitoring and Supervision**
 - **Evaluation**
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4. Logistics



Logistics implies the responsibility to take the supply of inputs in place in due course, in sufficient quantities, with an adequate system of storage, stock control, surveillance and a system of waste disposal

5. The Communication



- Communication is a vital activity before, during and after the campaign.
- Communication between partners is necessary to allow messages to be clear, coherent to support the efforts of MOH .



- Communication takes many forms:
- - Getting the message on Radio or Television,
- - Encourage people to participate in the campaign
- - To train technicians
- - Transmit the message about the use of LLINs
- - Facilitate contact with great personalities and medium
- - Ensure the coverage of the event by the international press

6. Sustainability of the results of the Campaign

To **maintain coverage** and the **use of LLINs during the post campaign periods** you must :

- ***The mobilization of resources for a strategy of long-term coverage***
(This implies: access to finance still continues to ensure the availability of LLINs and to cover the costs of their acquisition)
- ***Strategy and concrete plan to maintain the supply of LLINs*** (This implies :
 - *Routine services usually for children under 5 and pregnant women free or subsidized*
 - *A network of communication: community health staff, NGOs, volunteers*
 - *Social marketing*
 - *Commercial sector*
- ***Behavior change communication to extend the use of LLINs:***
 - *Communication through medium*
 - *Communication with families and communities*
 - *Communication and Education in schools*
 - *Communication in Health Facilities*
- ***Monitoring and Impact Assessment***
 - *Follow-up of supply by evaluating the demand*
 - *Monitoring the use of LLINs (post investigation campaigns)*
 - *Progress assessment meetings.*



THANK YOU!

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