

2009 Annual Report



**coregroup**



**Advancing community health worldwide.**

[www.coregroup.org](http://www.coregroup.org)

Courtesy Photoshare

## CORE Group members

ACDI/VOCA • Adventist Development and Relief Agency • African Medical and Research Foundation (AMREF) • African Methodist Episcopal Church Service and Development Agency • Africare • Aga Khan Foundation • American India Foundation • American Red Cross • CARE • Catholic Medical Mission Board • Catholic Relief Services • ChildFund International • Christian Reformed World Relief Committee (CRWRC) • Concern Worldwide • Counterpart International • Curamericas Global • Food For The Hungry • Freedom from Hunger • Future Generations • Global Health Action • Haitian Health Foundation • Health Alliance International • HealthRight International • Helen Keller International • Hesperian Foundation • HOPE worldwide • IMA World Health • International Aid • International Medical Corps • International Relief and Development • International Rescue Committee • International Youth Foundation • La Leche League International • MAP International • Medical Care Development International (MCDI) • Medical Teams International • Mercy Corps • Partners for Development • PATH • Pathfinder International • Physicians for Peace • Plan USA • Population Services International • Project Concern International • Project HOPE • Relief International • Salvation Army World Service Office • Save the Children • WellShare International • White Ribbon Alliance for Safe Motherhood • World Neighbors • World Relief • World Vision





*Vision:* A world of healthy communities, where no woman or child dies of preventable causes.

*Mission:* To generate collaborative action and learning to improve and expand community-focused public health practices for underserved populations around the world.



# CORE Group's Working Groups:

*Safe Motherhood and Reproductive Health*

*Integrated Management of Childhood Illnesses*

*Nutrition*

*Malaria*

*HIV/AIDS*

*Tuberculosis*

*Social and Behavior Change*

*Monitoring and Evaluation*



Recent research has underscored the critical importance of networks. Our networks shape virtually every aspect of our lives from how we feel, whether we fall ill, who we marry, and whether we vote. We influence and are influenced by people up to three degrees removed from us, most of whom we do not even know. This should be a good reminder to all of us that practitioner network organizations like the CORE Group have a major impact in terms of how ideas, methods, best practices, and even passion for community health are spread in the world.

Today over nine million children under the age of five, mostly in low-income countries, die each year from largely preventable causes. In addition, half a million women die from pregnancy and childbirth related causes. The majority of health investments in low-income countries focus on facilities and technology—hospitals, clinics, medicines—with very little devoted to bringing these resources within the grasp of the women, children, and communities who need them the most and making the connections necessary for information and best practices to circulate freely.

In 2009, CORE Group renewed its focus on *community health*—ensuring global health efforts and interventions reach those most in need. Strategic planning efforts throughout the year re-established our vision of *a world of healthy communities where no woman or child dies of preventable causes*. In this vision, healthy communities are empowered with knowledge and skills, have access to quality life-protecting services, and are supported through favorable policies.

This year we finalized *Community Case Management Essentials*, a guide for program managers. Community Case Management is a strategy to deliver life-saving, curative interventions for common, but serious childhood infections such as diarrhea, pneumonia, malaria, newborn infections and malnutrition. The strategy is carried out by *trained community-based health workers*, where access to facility based service is low. This guide helps us realize our vision of healthy communities being empowered with knowledge and skills needed for better health.

When the World Health Organization declared a global pandemic on June 11, 2009, CORE Group's efforts over the last two years in pandemic influenza preparedness provided our in-country partners with the ability to immediately respond to unfolding events. Communities in Egypt, Ethiopia, Mali, Nepal, and Uganda already had in place the practitioner networks, information and training to take appropriate actions to prevent the further spread of pandemic influenza.

As always, we could not have accomplished much of our work without contributions from our member organizations and partners, who dedicate countless volunteer hours through our eight working groups. We hope you will continue to support the CORE Group Community Health Network with your time, knowledge, and skills, and help us to grow and maintain this influential network of community health practitioners.

Tom Davis  
*Chair, CORE Group  
Board of Directors*

Karen LeBan  
*CORE Group  
Executive Director*

## Board of Directors

### Chair

Tom Davis  
*Food for the Hungry*

### Vice Chair

Judy Lewis  
*Haitian Health  
Foundation*

### Secretary

Janine Schooley  
*Project Concern  
International*

### Treasurer

Jed Hoffman  
*World Vision*

### Technical Liaison

Emmanuel d'Harcourt  
*International Rescue  
Committee*

### At-Large Member

Diana DuBois  
*WellShare International*

### At-Large Member

Mary Hennigan  
*Catholic Relief Services*

### At-Large Member

Laban Tsuma  
*Plan USA*

### At-Large Member

Bill Yaggy  
*African Medical and  
Research Foundation  
(AMREF)*

### At-Large Member

Todd Nitkin  
*Medical Teams  
International*

### At-Large Member

Lisa Bowen  
*White Ribbon Alliance*

### At-Large Member (non-voting)

Kathryn Bolles  
*Save the Children*

### CORE Executive Director (non-voting)

Karen LeBan  
*CORE Group*

# CORE Group Overview

## Who we are

CORE Group emerged organically, in 1997, when a group of health professionals from non-governmental development organizations realized the value of sharing knowledge and ideas about how to best help children survive. Now, through collaboration with our 50+ member organizations and partners, and through our own programs and advocacy efforts, CORE Group makes a difference both as an independent 510(c)3 organization, and as the home of the Community Health Network.

## Our approach

We focus on women of reproductive age and children under five years in low-income countries because of all people, they are the most vulnerable to death and illness from poverty and disease. We believe that a viable “community health system” (linked to a formal health system) is a critical strategy to ensure health for all. Amongst the poorest people in the world, it may be the *only* strategy that can make a difference. Our community-focused health approaches embody many of the principles espoused in the Alma Ata Declaration of Primary Health Care.

## CORE Group today

CORE Group remains true to its initial vision of mobilizing international non-governmental health and development organizations and program managers who share a passion for community health. This mobilization has enabled CORE Group and its members to work together at the international and country level to improve the health and well-being of children, mothers and the communities in which they live.

During the past year, CORE Group analyzed its competencies to maintain its relevance in the world of changing socio-economic realities. CORE Group set a strategic direction to share its strengths with others, reaching out to improve the plight of the more than nine million children and mothers dying from readily preventable or treatable conditions.



CORE Group generates “bottom-up” dialogue linked to “top-down” global and national health programming efforts for improved sustainability. Even more so today, this remains CORE’s unique and essential contribution—to contribute to reducing the number of children and mothers who are dying from readily preventable or treatable conditions, to support the capacity of communities to improve the health of their people, and to help bring the voices of civil society—especially the voices of mothers and children—to those responsible for decisions about health programs.

## Values

### Collective Capacity

CORE Group values the diversity of its member organizations, promotes collaboration among them, and leverages their organizational strengths and resources.

### Openness

CORE Group widely shares information and resources, encouraging constructive dialogue and exchanges among all partners to continually refine state-of-the-art knowledge and best practices.

### Equity

CORE Group values equity, intentionally prioritizing policies and strategies to reach the poorest communities.

### Local Experience and Knowledge

CORE Group members remain intimately connected with communities, families, mothers, and children, thereby bringing local practitioner-based realities to the policy table.

### Participation of Civil Society

CORE Group builds partnerships and strategies that empower families, communities, local civic organizations, and local and national governments to participate in health decision-making.

### Impact

CORE Group values accountability and monitors its work to ensure a positive change in health at the local, regional, and global level.

# CORE Group Community Health Network

*This dynamic hub includes eight technical Working Groups, a Practitioner Academy for Community Health, and an ongoing series of online and in-person events, updates and technical exchanges.*

Our Community Health Network includes active participation of our member organizations, advocates, academics, cooperating agencies, donors, global alliance representatives, private sector, and more.

The Working Groups operate as ‘communities of practice.’ Members share information, experiences and ideas, generate new knowledge, and test technical innovations—all the while networking and honing facilitation and leadership skills. This unique process is how CORE Group has advanced a range of community health practices that are now standard practice around the world.

**Fall and Spring meetings.** The fact that a range of busy professionals with heavy travel schedules make the time to attend CORE Group’s five-day Spring Meeting and two-day Fall Meeting is a testament to their value: this year over 150 individuals from 50+ member and partner organizations exchanged ideas, shared state-of-the-art innovations, mapped promising directions, and fueled the technical momentum of CORE Group’s eight Working Groups.

This year’s themes were *Communities: Keystone for Health Systems Strengthening and Community Health: Person-Centered Care as an Integrated Approach*.

*“Many women die every year around the world from pregnancy related complications... But the leading cause of maternal mortality? Births among women too immature for healthy childbearing and births that are mistimed, unintended, and unwanted are the leading causes of neonatal, infant and child morbidity and mortality.”*

*—Dr. Henry Mosley, Professor Emeritus, Johns Hopkins University at CORE Group’s Community Health Network Annual Fall 2009 Meeting*

Special sessions included newborn health, life-long consequences of poor nutrition, food security, community case management, working in conflict settings and fragile states, malaria and anemia, and community health workers.

**Online Trainings** included: Opportunities for Integration: Infectious Diseases and Maternal and Child Health; Insecticide-treated Net use in sub-Saharan Africa: A Systematic Review of the Evidence; Improved (TB) Drug Treatment Adherence through Patient Support; Powerful to Change Behaviors: Handwashing with Soap.

**In person Technical Meetings** CORE Group sponsored this year included: HIV/TB State of the Art, which examined programming implications for treating persons who are co-infected; and a technical update on the use of Positive Deviance/Hearth, a strategy for combating malnutrition in children.

**Practitioner Academy—Supporting Professional Development in Community Health.** This year, CORE Group developed a series of case studies on issues related to community-based family planning programs and supported a two week regional community based family planning workshop in Ghana for NGOs and their governmental partners. We also partnered with the American College of Nurse-Midwives to conduct a training on *Home Based Life Saving Skills*. Workshop participants practiced life-saving actions that women and their families can take in a home setting to prepare for safe births until they reach a referral setting.

**CORE Group's 2009 Dory Storms Award.** Each year CORE Group presents the Dory Storms Child Survival Recognition Award to “a person(s) recognized for exceptional efforts resulting in more effective child survival program implementation and increased impact in improving the health of the poorest of the poor including mothers, children and infants in underserved communities throughout the world.” This year’s winner, Dr. Henry Perry, is noted for his commitment to women and children around the world in his capacity as an NGO leader, physician and academician.



# Global Health Program Initiatives

*These national level efforts link in-country partners with each other, national stakeholders, and global resources in order to accelerate progress, unify efforts, and close gaps.*

## **CORE Group's Polio Eradication Efforts**

Over the last 10 years, the CORE Group, in partnership with UNICEF, Rotary International, USAID, CDC, and the governments of India, Nepal, Ethiopia, and Angola, has worked to reduce the burden of polio by mobilizing communities to participate in immunization campaigns and other routine vaccination services.

### **Breaking Barriers to Immunization, One House at a Time**

Common barriers to not getting children vaccinated for the disease include: a lack of awareness regarding vaccination, poor surveillance capacity, and a belief that vaccinations can be harmful to children. To overcome resistance and encourage mothers to get their children vaccinated, the CORE team harnessed the power of local volunteers to educate and mobilize families.

*Between October 2008 and October 2009, over 1,200 community mobilization volunteers in India made over 570,000 house-to-house visits to raise awareness of and overcome resistance to participation in routine polio immunizations. As a result, immunization rates have gone up.*

## **Preparing Communities Around the World for the Influenza Outbreak**

When WHO declared a global pandemic on June 11, 2009, much of the world was caught unprepared. But CORE Group was ready, as were our partner organizations and donor, USAID. Our community-level pandemic influenza training materials and technical guidance were prepared. Luckily, this pandemic hasn't seen the high mortality rate of the 1918 outbreak, when 50 million people died over a short period of time. Nevertheless, when this novel virus suddenly began spreading around the world,

governments, NGOs, private sector and others turned to CORE Group's Human Pandemic Preparedness Initiative (H2P) for help. CORE Group answered a host of requests for communication materials and planning, training, and advocacy tools.

Since October 2007, CORE Group has been collaborating with partner government ministries, the International Federation of the Red Cross/ Red Crescent Societies, UN and bilateral agencies, other NGOs, and sister initiatives to strengthen humanitarian-sector preparedness and response in the event of an influenza pandemic.

CORE Group chairs the Health Working Group for the Initiative, which has built consensus around guidelines for appropriate response at the community level. This past year, CORE Group and partners completed, field tested, and revised the "Community Planning and Response Curriculum," with modules for community responders and district and community leaders. In 2009, the team supported preparedness training and planning activities in Egypt, Ethiopia, Mali, Nepal, and Uganda. The resulting increased capacity will be applicable during other outbreaks and emergencies as well.

## Community Case Management: Ensuring Equity, Empowering Community Health Workers

Despite global progress in lowering infant and child mortality rates, many communities continue to see high numbers of child deaths from easily preventable and treatable diseases such as diarrhea, pneumonia, and malaria.

*Community Case Management (CCM) is a strategy to deliver life-saving, curative interventions for common, but serious childhood infections. CCM is carried out by trained community-based health workers, where access to facility based service is low.*

CORE Group collected experiences from multiple organizations and countries to develop *Community Case Management Essentials*, a guide to assist program managers in the design, implementation, and monitoring of the strategy.



# Diffusion of Innovations Initiative

*CORE Group serves as a net that catches, refines and disseminates innovative community health solutions to urgent health problems.*

**Partnership Defined Quality** Communities and their health service providers often have somewhat different definitions and priorities as to what constitutes high quality health care. Partnership Defined Quality moves community members from passive, periodic recipients of health care towards active engagement and advocacy for the improvement of health services.

This year, CORE Group member Save the Children sponsored a one-day technical update on Partnership Defined Quality (PDQ), which provided an opportunity for practitioners from over 15 countries to share successes and challenges, list elements that maximized success, and discuss strategies for documenting and sharing experiences.

In Kenya, as a result of using the PDQ process, the community started paying fees to go to the health center when they realized that these funds were needed in order to improve the services for them. Additional changes included providing access to water at the health facility, and better maintenance of the yard around the health facility where women would gather for their prenatal or well-baby exams.



*“We have seen a significant increase in the uptake of maternal and newborn care services and in client satisfaction in health facilities in Busia, Kenya where we have implemented PDQ compared to other facilities in the district.”*

*—Gilbert Wangalwa, Project Monitoring and Evaluation Officer, AMREF Kenya*

**Care Groups** Community-based health educators promote healthy practices to a group of mothers and their children, saving lives and reducing disease.

Since 1995, World Relief, Food for the Hungry, and 17 other non-governmental organizations in more than 14 countries have adopted the Care Group model. CORE Group has helped document and disseminate the model, increasing attention to the model and its effectiveness in lowering child deaths.

# Voice of Community Health

*In global and regional arenas, CORE Group's advocacy efforts help direct resources and develop policies to support underserved women and children in low-income countries.*

Malaria threatens women and children on a massive scale, accounting for one in five of all childhood deaths in Africa. Women who are pregnant and exposed to malaria are more likely to bear children who have low birth weight, anemia, epilepsy, and learning difficulties. While the disease is both preventable and treatable, without political and financial commitment the burden will not be reduced.

**CORE Group's malaria work in Uganda and Angola.** Strengthening the role of civil society organizations through improved communication, collaboration and coordination.

Across Africa, NGOs and civil society are working in many of the most neglected communities. This year, CORE Group collaborated with malaria programs in Uganda and Angola to strengthen the links between NGOs, community health efforts and National Malaria Control Programs. In each country, CORE Group facilitated and supported National Malaria Coordination Workshops, each drawing over 170 participants representing a wide range of civil society organizations, Ministries of Health, the private sector, donors and academia. The huge turnout and ongoing enthusiasm generated by these gatherings gave evidence to the unmet need for such coordination and collaboration.

## Results

During the workshops, participants shared state-of-the-art malaria information; identified current malaria program coverage and gaps in their countries; analyzed the

national malaria strategy; exchanged experiences and lessons learned; and proposed solutions and recommendations to improve implementation of community-based malaria prevention and control programs and national strategies. Local networks of NGOs and their partners, supported by CORE Group, then follow up on action steps.

**VOICES: Malaria-Free Future.** Breaking down policy barriers at the country level while raising the volume for the need to boost and sustain malaria-specific funding.

Over the last 3 years, CORE Group partnered with local NGO networks in Kenya and Mali to increase local capacity to advocate for better malaria prevention and control.

VOICES successes in Kenya and Mali include:

- Greater access to state-of-the art drug treatment
- National celebrity and high-level malaria "champions"
- Newly created, well received educational and advocacy tools
- Increased malaria visibility in local and national media
- National, unified malaria strategy and coordinated efforts

# Excerpts from CORE Group's 2009 External Evaluation

Commissioned by USAID, and finalized in September 2009, this external evaluation assessed CORE Group's success in meeting the objectives of the Child Survival and Health Network Program, considered our management capacity, and reviewed our accomplishments.

## Accomplishments

This evaluation highlights three main accomplishments of CORE Group's network coordination.

- 1) Technical knowledge development and PVO\* capacity-building in child, newborn, and maternal survival and other health areas at country and global levels.
- 2) Setting global standards for best practice in key interventions and fostering program learning through ongoing analysis, development of case studies, and interagency dialogue.
- 3) Linking global-level program and policy forums (Roll Back Malaria, Stop TB and others) with community practitioners and perspectives.

## Effective Methodologies

"The CORE Group...is an evolving model for PVO collaboration, a successful community of practice that demonstrates the ability of USAID and PVOs to partner in expanding the quality and reach of their global health programs."

"Many members said that CORE Group was their primary source for technical exchange, knowledge development and networking. Many preferred it over other associations... because it is dynamic, friendly and technically relevant. This networking function enables individual CORE Group members (primarily global health technical backstops in PVOs) to improve the USAID-funded health projects and programs of their own organizations in the field."

"As global health priorities and practices evolve, there will always be a need to foster technical learning, professional exchanges, and capacity development among practitioners. Important to success are the peer-based, long-term relationships among members and the perceived relevance (practical, community-level) of the technical information. Since CORE Group produces its materials using a consensus-based process with a wide range of contributors, the products are more widely accepted as relevant and applied by member PVOs."

\*Terminology note: PVO (Private Voluntary Organization) = NGO (Non-Governmental Organization).



## Quality and diversity of products

“CORE Group’s development and dissemination of specialized tools and resources for strengthening health systems, developing and standardizing effective behavior change strategies, mobilizing communities and monitoring programs have grown tremendously and are rated highly by members, academics, cooperating agencies, and consultants.”

“CORE Group extended its PVO/NGO capacity building through one of the most frequent forms of collaboration, information exchange and learning, such as the successful Fresh Air Malaria Workshops.”

“Other important, if more indirect, contributions of CORE Group to in-country efforts are regular technical exchanges, documentation, and dissemination of innovative community interventions.”

## Respected in Global Arenas

“Several global health alliances (Roll Back Malaria, Stop TB and the United States Coalition for Child Survival) appreciated the credibility and technical competence of CORE Group’s representatives...Some senior staff members from smaller PVOs valued having “a seat at the table” through CORE Group representation. As a network, CORE Group’s collective voice is more credible and influential than if the members act as single organizations.”

## Management

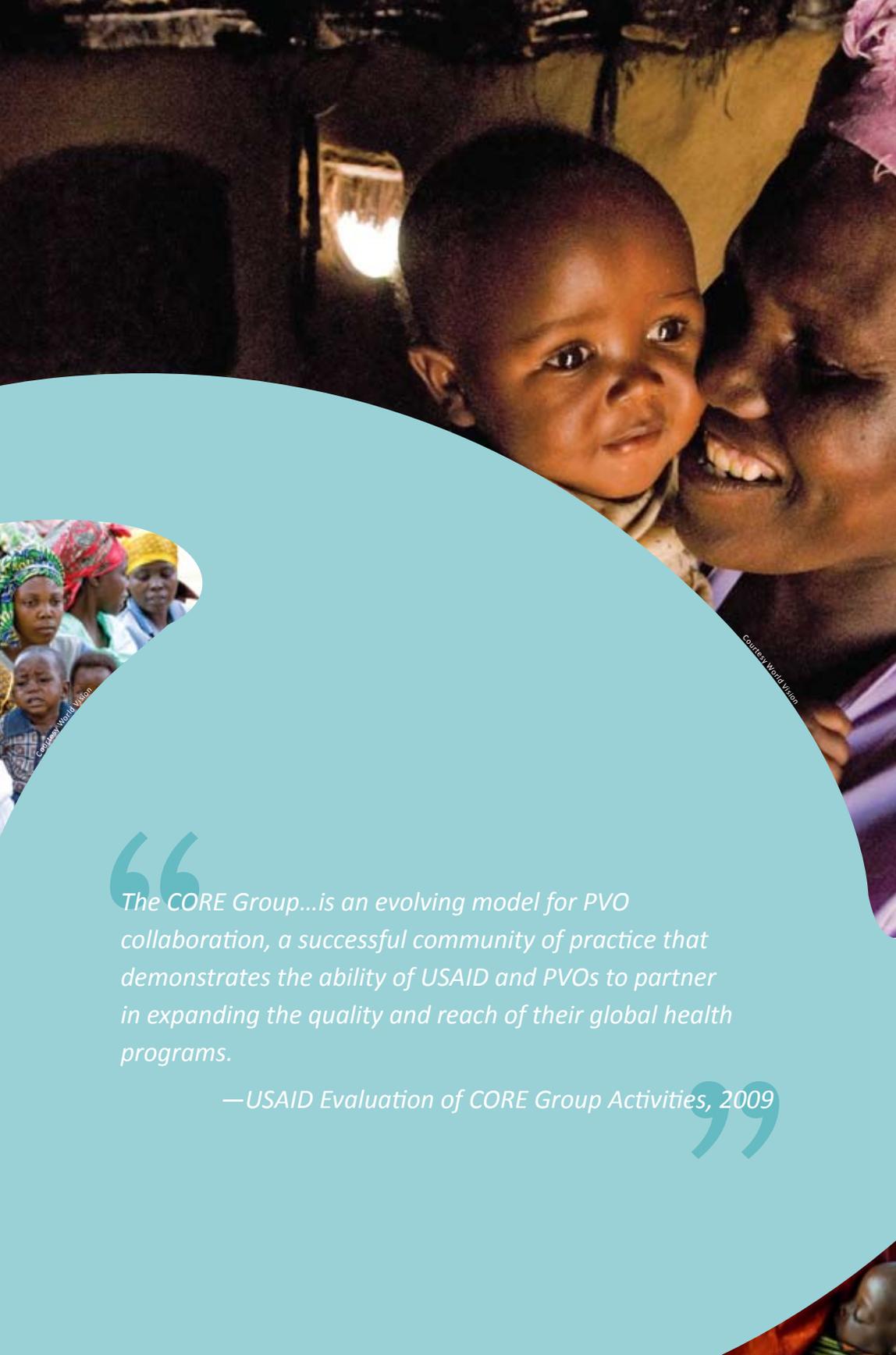
“In general CORE Group has lean but sufficient management, financial and programmatic systems...an appropriate organizational structure...with close relationships between staff and members....its knowledge management and information-sharing are generally excellent.”

## Investment Value

“USAID realizes significant value through its support of CORE Group at relatively little cost. Without CORE Group, USAID would lose the following benefits:

- Technical knowledge
- Improved quality of USAID-funded PVO health programs
- Streamlined access to more than 50 implementing PVOs
- A globally credible U.S.-based ally and partner in voicing critical community-level health perspectives...and disseminating new U.S. and global directions and information to U.S. PVOs and other practitioners.”

(The full text of the evaluation is available online at <http://www.coregroup.org/evaluation>)



“

*The CORE Group...is an evolving model for PVO collaboration, a successful community of practice that demonstrates the ability of USAID and PVOs to partner in expanding the quality and reach of their global health programs.*

*—USAID Evaluation of CORE Group Activities, 2009*

”

# Audited Financial Statement

The audit firm, Gelman, Rosenberg, and Freedman, Certified Public Accountants, conducted an audit of compliance in accordance with auditing standards generally accepted in the USA; the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States; and OMB Circular A-133, Audits of States, Local Government and Non-Profit Organizations. The audit firm stated "CORE, Inc. complied, in all material respects, with the requirements referred to above that are applicable to each of its major federal programs for the year ended September 30, 2009."

## ***CORE Inc. Statement of Activities and Change in Net Assets***

*For the Year Ended September 30, 2009 with Summarized Financial Information for 2008*

	2009	2008
<b>REVENUE</b>		
Grants	\$2,815,815	\$2,073,275
Contributions	\$524	\$3,775
Membership	\$32,241	\$34,300
Workshop fees	\$56,745	\$41,445
Interest and other income	\$11,235	\$12,687
In-kind revenue	\$19,058	\$34,419
<b>Total revenue</b>	<b>\$2,935,618</b>	<b>\$2,199,901</b>
<b>EXPENSES</b>		
Pandemic Influenza	\$1,561,521	\$362,965
Maternal and Child Health	\$407,398	\$789,790
Malaria	\$677,473	\$608,934
Tuberculosis	\$51,723	\$86,218
Infectious Diseases	\$16,334	\$174,160
Family Planning	\$89,069	\$87,071
Match In-kind	\$19,058	\$34,419
<b>Total Program services</b>	<b>\$2,822,576</b>	<b>\$2,143,557</b>
Management and General	\$9,197	\$5,351
<b>Total Expenses</b>	<b>\$2,831,773</b>	<b>\$2,148,908</b>
Change in net assets	\$103,845	\$50,993
Net assets at beginning of year	\$404,219	\$353,226
<b>NET ASSETS AT END OF YEAR</b>	<b>\$508,064</b>	<b>\$404,219</b>

# CORE Group Partners

The following partners participated in working groups, presentations, workshops or donated their time to help develop CORE Group products and/or services.

Academy for Educational Development	Extending Service Delivery Project
ACCESS Project	Family Care International
Advocates for Youth	Food Aid and Nutrition Technical Assistance Project II
Africa's Health in 2010	Fourth Sector Health Project
American College of Nurse Midwives	Global Alliance for Improved Nutrition (GAIN)
American Public Health Association-International Section	GAVI Alliance
American Refugee Committee International	Georgetown University Institute for Reproductive Health
Analysis, Information Management and Communications Project (AIM)	Global Health Advocates
ANERA	Global Health Council
BASF	The Grandmother Project
Basic Support for Institutionalizing Child Survival	Groupe Pivot
Bayer Environmental Science	Handicap International
Centers for Disease Control and Prevention	Houghton College
Children's Nutrition Program of Haiti	Hygiene Improvement Project
Christian Connections for International Health	IMMUNIZATIONbasics
Christian Relief and Development Association	Infante Sano
Cornell University	Implementing Best Practices in Reproductive Health Initiative
Datadyne	Infant and Young Child Nutrition Project
Development Finance International, Inc.	Institute for One World Health
Emory University	Institute for Reproductive Health, Georgetown University
Engender Health	InterAction
Episcopal Relief & Development	International Federation of Red Cross and Red Crescent Societies
European Alliance Against Malaria	

International Child Resource Institute	PROCOSI
International Union Against TB & Lung Disease	Rational Pharmaceutical Management Plus Project
John Snow Inc.	Results for Development
Johns Hopkins University	Roll Back Malaria Partnership
Johns Hopkins University Center for Communications Programs	Rotary International
Jhpiego	Samaritans Purse
Kenya NGO Alliance Against Malaria	Saving Newborn Lives
Kwikpoint	Stop TB Partnership
Knowledge for Health Project	Tanzania National Malaria Movement
Liverpool School of Tropical Medicine	The Hunger Project
ICF Macro International	Tuberculosis Coalition for Technical Assistance
Malaria and Childhood Illness Secretariat (MACIS)/Uganda	VALID International
Malaria Consortium	United Nations Agencies
Malaria No More	UNICEF
Mama Project	United Nations Foundation
Management Sciences for Health	University of North Carolina-Chapel Hill
Maternal & Child Health Integrated Program (MCHIP)	University of Pennsylvania Center for High Impact Philanthropy
MEASURE Project	U.S. Agency for International Development
MEDICAM-Cambodia	U.S. Coalition for Child Survival
mHealth Alliance	University Research Corporation-Quality Assurance Project
MIDEGO	Vestergaard Frandsen
Nets for Life	World Bank Water and Sanitation Program
Open Society Institute	World Health Organization
Pan American Health Organization	World Learning
Partners in Health	World Lung Foundation
Partnership for Maternal, Newborn, and Child Health	Zambia Malaria Foundation
Population Council	
Positive Deviance Initiative	



Courtesy photoshare

# CORE Donors

## Donors

A Call to Serve

Elvira Beracochea

Jean Capps

Catholic Medical Mission Board

Child Aid International

Jhpiego

Kwikpoint

Judy Lewis

Amy Metzger

Network for Good

Vestergaard Frandsen

## Grantors:

USAID \*

John Hopkins University Center for  
Communication Programs

MACRO International

World Vision

*\* CORE Group's Child Survival and Health Network  
Program is funded through a cooperative agreement with  
USAID's Child Survival and Health Grants Program*

## In-Kind Contributors:

Cornell University

DataDyne

Judiann McNulty

Positive Deviance Initiative / Tufts University

Sharon Tobing

University of Pennsylvania Center for High  
Impact Philanthropy

Peter Winch



# CORE People

## **CORE Group Staff**

Executive Director, Karen LeBan

Director of Partnership Development, Ann Hendrix-Jenkins

Malaria Program Manager, Shannon Downey

Communications Manager, Houkje Ross

Executive Assistant, Julia Blencowe

Controller, Finance & Admin, Unjum Pervez

## **CORE Group Humanitarian Pandemic Preparedness Initiative**

Project Director, Kathryn Bolles

Deputy Director, Veronica Triana

Community Mobilization Advisor, Whitney Pyles

Public Health Advisor, Eric Starbuck

## **CORE Group Polio Project**

Project Director, Ellen Coates

Senior Technical Advisor, Dora Ward

Special Advisor, Bill Weiss

A special thank you to Hilary Mock (former Executive Assistant), Sara Smith (former Polio Project Deputy Director) and Eldred Hill (IT consultant).





## CORE Group Working Group Chairs

HIV/AIDS	Ronnie Lovich, <i>Save the Children</i> Janine Schooley, <i>Project Concern International</i> Shannon Senefeld, <i>Catholic Relief Services</i>
Integrated Management of Childhood Illness	Laban Tsuma, <i>Plan International USA</i> Alan Talens, <i>Christian Reformed World Relief Committee</i>
Malaria	Eric Swedberg, <i>Save the Children</i> Mark Maire, <i>World Vision</i>
Monitoring & Evaluation	Todd Nitkin, <i>Medical Teams International</i>
Nutrition	Paige Harrigan, <i>Save the Children</i> Mary Hennigan, <i>Catholic Relief Services</i> Kathryn Lockwood, <i>World Vision</i>
Social and Behavior Change	Marilyn Patton, <i>HOPE Worldwide</i> Mitzi Hanold, <i>Food for the Hungry</i>
Safe Motherhood & Reproductive Health	Judy Lewis, <i>Haitian Health Foundation</i> Ruth Madison, <i>Project HOPE</i>
Tuberculosis	Elena McEwan, <i>Catholic Relief Services</i> Dennis Cherian, <i>World Vision</i> Khrist Roy, <i>CARE</i>



## Help CORE Group Advance Community Health

Across the globe, millions of children die unnecessarily each year from common, easily preventable illnesses such as diarrhea, pneumonia, malaria, measles, and newborn infections or from malnutrition. Hundreds of thousands of women die in childbirth each year due to lack of quality care. It doesn't have to be this way. Our challenge is to deliver simple, long-lasting solutions to parents, children and communities in the world's poorest regions.

**CORE Group is uniquely positioned** to bridge this gap by helping governments and NGOs effectively reach people via their communities.

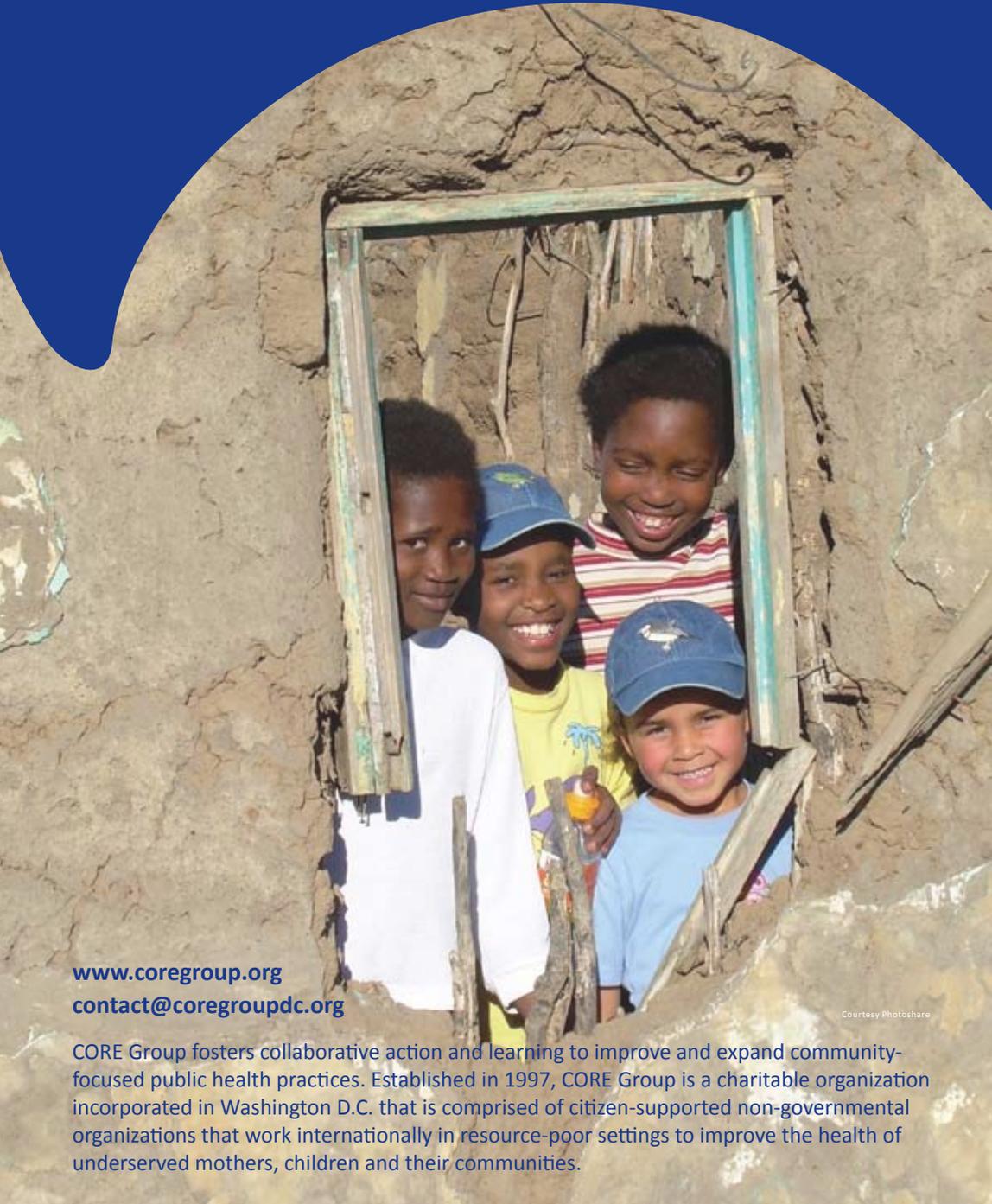
**We work with partners** to keep mothers healthy during pregnancy, deliver babies safely, have access to information and medicines to prevent and treat deadly illnesses, receive life-saving vaccines, and feed families nutritious food.

**Your contribution will enable us to:**

- Identify and promote high quality community-based solutions for good health.
- Strengthen technical capacities of NGOs, governments, health workers and communities to deliver and sustain quality health services.
- Scale up proven and promising community health strategies.

**Donations** can be made through our website, or sent to:  
CORE Group  
1100 G Street, NW Suite 400  
Washington, DC 20005





[www.coregroup.org](http://www.coregroup.org)  
[contact@coregroupdc.org](mailto:contact@coregroupdc.org)

Courtesy Photoshare

CORE Group fosters collaborative action and learning to improve and expand community-focused public health practices. Established in 1997, CORE Group is a charitable organization incorporated in Washington D.C. that is comprised of citizen-supported non-governmental organizations that work internationally in resource-poor settings to improve the health of underserved mothers, children and their communities.