



IMAGINE BCC: DRC

Webinar: Make Me a Change Agent

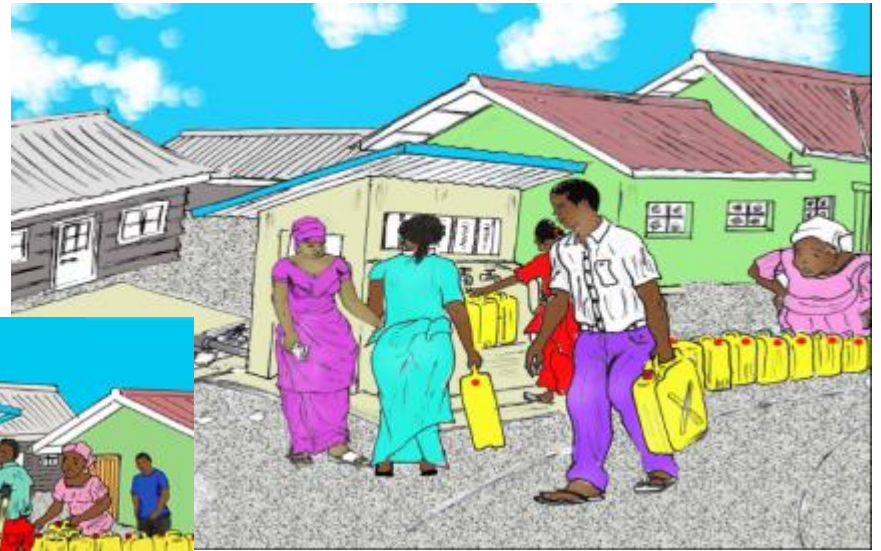
23 June 2016

Nicole WEBER

Hygiene and Behavior Change Delivery Manager



IMAGINE COMPONENTS



IMAGINE BCC



Integrated
care groups



Participatory
street
theatre



Radio
campaigns
and visual
aids



Make Me a Change Agent

- Consultant Bonnie Kittle Trained MC and MoH staff in April 2015
- Utilization/Adaptation of MMCA in trainings during 2015-2016



Using MMCA

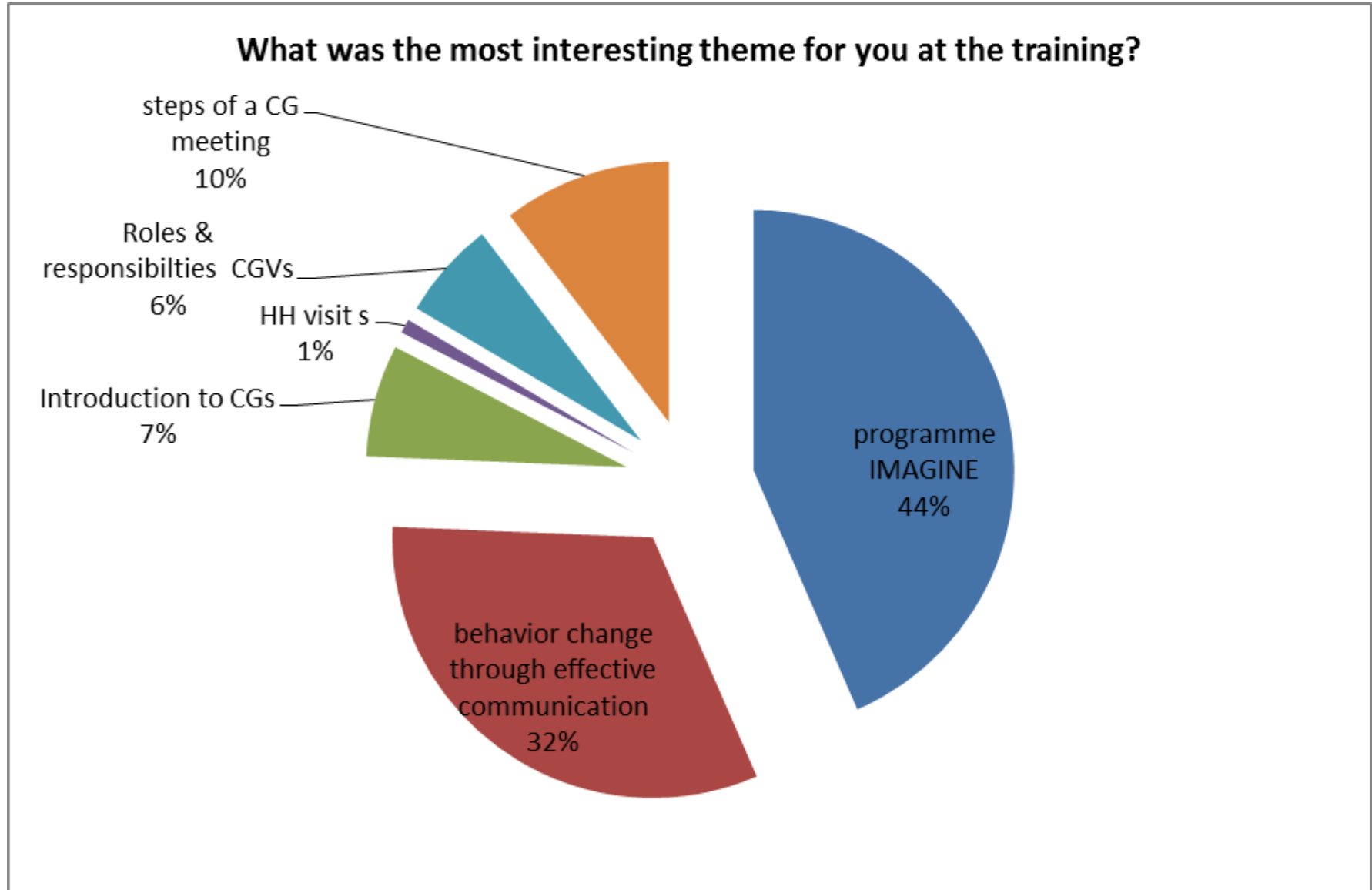
- › Lesson 1: Behavior Change through Effective Communication
- › Lesson 3: Negotiated Behavior Change
- › Lesson 4: Home visits
- › Lesson 6: Storytelling for Behavior Change
- › Lesson 7: Learning through Cross Site Visits
- › Advanced Lesson on QIVC and Giving Feedback

Trainings



Post training survey

N = 231 / 1942 or 11.8%



Visual Aids /Stories

Kutembeleana Nyumbani

1. **KUSALIMIA:** unapofika Salimiya kwanza walio ndani



2. **KUULIZA** kupitia maswali



3. **Sikiliza** vizuri



4. **Kufikiriya** suluhisho



5 **Kuzungumuza** kuhusu Vizowiyo



6. **Toa** pendekezo ya Vizowiyo



7 **Sikiliza** yale mama atakayo fanya

7



8 **Kuchukua** mpango ya siku ingine



Somo la 7: Kunawa/Unawaji wa mikono



1. Lengo



2. Mohezo



3. Kuwepo



4. Historta

1. Chirezi pamoja na mume wake Gilbert alikuwa na watoto wake wawili (2). Kila siku Chirezi alikuwa na lamuka busubui sana ili afanye kazi za nyumbani na kushuruliya watoto wake. Hakukuwa na heshimiya kunawa mikono na sabuni, zahidi kisha kugusa mavi wala uchafu yeyote na mbebe ya kugusa chakula.

? Ni nini inaweza tokeya kwa Chirezi na jamaa lake asipo nawa mikono na sabuni kisha kugusa mavi wala uchafu na mbebe ya kugusa chakula ?

2. Jirani yake Aziza alikuwa na pitisha mohana wake akiongea na Chirezi, kila mara alikuwa na akimuonya kuhusu vinyume vya kuto nawa mikono na matokeo yake kwa afya.



Chirezi : Miye sizoweje kunawa mikono muchana na siyaonaka hata shida moja!



3. Siku moja alipokuwa akimwanga pot ya mavi ya mtoto, binti wake Aisha akaliya njaa.

Chirezi haka panguzia mikono ku kikwembe aliyokuwa navala tu bila



kunawa mikono na sabuni.

4. A kaanza kulisha Aisha na ile mikono yake.



?Ni nini ingeweza fikiya Aicha kuona ginsi Chirezi hakunawaka mikono?



5. Kisha muda muchache Aisha, aka anza kuharisha hadi kupanga ku kituo kya afia.

Chirezi hakuwaziya kwamba niyeye aliye sababisha kuhara kwa sababu hakuwa na nawa mikono yake.

? Kwa sababu gani ni ya muhimu kubeba mtoto myenye kugonjwa magonjwa ya ku hara kwenye kituo cha afya?

? Ni nini unaweza patiya mtoto mwenye kukuharakuhara kwa kumuongezeya maji?



QIVC and Giving Feedback

Survey Date	Health Area :
Theatre Group :	Evaluator Name :
A. LOGISTICS	
Is the place adapted for women of children under five?	
Did the troupe specifically take measures to attract mothers of children under five ?	
Was there promotion for the performance ahead of time in the neighborhood?	
Was there at least 15 minutes of dance/song at the beginning to pull in the public ?	
Did the piece start with a song about hand washing ?	
Did the piece last 20-30 minutes with an additional 20-30 minutes of interaction with the public?	
Did the actors wear the IMAGINE t-shirts and display the Mercy Corps/UKAID banners ?	
Did the troupe give the correct introduction about IMAGINE/Mercy Corps UKAID ?	
Were there at least six actors present with at least four actors playing in the scene?	



Up to date:

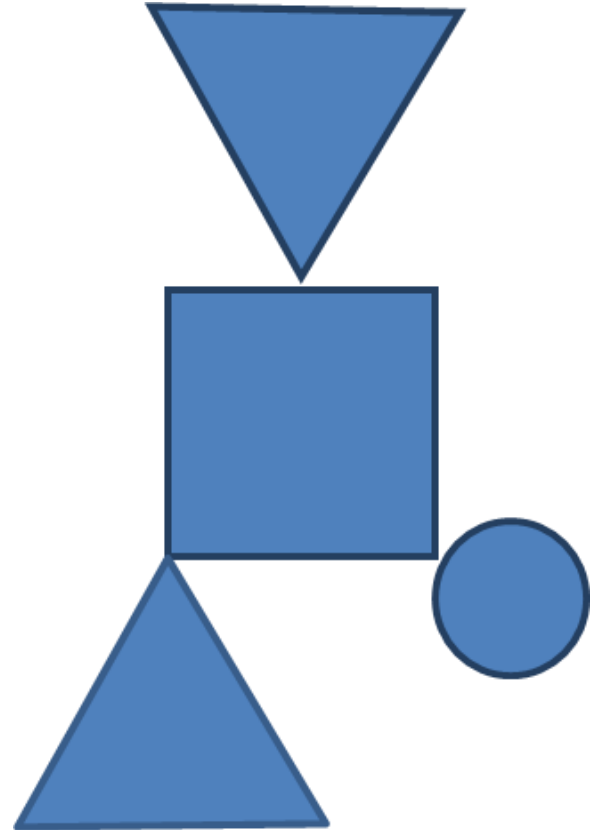
Make Me a Change

- › Health Zone + Mercy Corps Staff trained
- › 60 promoters
- › 2700 volunteers trained
- › Training of about 3000 other volunteers on-going
- › Target = 90,000 households



Lessons Learned

- › Simplify and cross check concepts
- › Slim down the text
- › Add images/cues
- › Avoid too much material for the time
- › Improves feedback





NICOLE WEBER

nweber@mercy Corps.org

niweber6