The Pakistan Early Child Development Scale Up (PEDS) Trial

AK Yousafzai, MA Rashhed, A Rizvi, R Armstrong, ZA Bhutta

Aga Khan University

&

UNICEF ROSA and UNICEF Pakistan

Sharing with World Vision International – 15 November 2012

Overview

- PEDS Trial Design & Interventions
- Process
- Outcomes



PEDS Trial Design and Interventions

- Goal: To evaluate the effectiveness, feasibility and cost of integrating interventions to strengthen early child outcomes in the Lady Health Worker programme in Pakistan.
- Tool: UNICEF & WHO Care for Child Development Intervention package.



Services Provided by LHWs

- -Family Planning
- Antenatal Care
- -Health
 Education
- -Nutrition Care
- -Treating Illnesses
- -Referrals
- -NIDs

Nutrition Requires Strengthening

Existing Services:

- -Nutrition Ed
- -Iron/Folic Acid
- -Child Growth Monitoring

New Inputs:

- -Enhanced messages
- -Service strengthening
- -MMS (Sprinkles®)

ECD New Inputs

- -Stimulation
- -Quality
 Interaction
- Responsive Parenting

Reflection Point 1

- Integration of new module in ECD requires consideration:
 - How does this build on what health workers already know and practice?
 - How does this link to existing messages (e.g. hand washing, care for the sick child)?
 - Can these messages be integrated in existing routine (e.g. will the new module require separate dedicated time/strategy, what will an integrated home visit look like)?

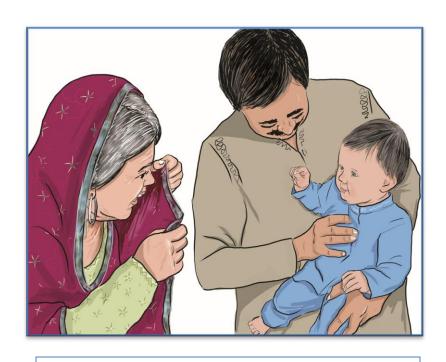
Study Design

- Cluster randomized control trial.
- 1489 children have been recruited at birth in to one of 4 intervention groups:
 - 1. Standard LHW services (Control)
 - 2. Care for Child Development Package (ECD)
 - 3. Nutrition Education and Sprinkles (Enhanced Nutrition)
 - 4. Care for Child Development Package, Nutrition Education and Sprinkles (ECD and Enhanced Nutrition)
- Development, growth and care outcomes assessed from birth to 24 months of age.

Study Interventions: ECD

- Adaption of Care for Child Development Intervention (UNICEF, WHO 2009):
 - Cultural-Social relevance
 - Feasible: Group meetings, Manageable for Lady Health Workers
- Job Aides: Play and Communication Guide, Resource Kit, 12 Group Meeting Sessions, Counselling Guidelines, Problem Solving Checklist.

ECD: Play and Communication Guide



Play for 6-12mth: Play peak a boo with your child

- 3 broad age groups
 - 0-6mths
 - 6-12mths
 - 12-24mths
- Activities are organized into play and communication
- Facilitate the mother/child to experience a successful interaction
- Method: Observation, Coaching & Feedback

ECD: Group Meeting Sessions Approach:

- Icebreaker,
- Brainstorm
- Activities
- Problem Solving
- Nutrition/healthCounseling
- Key Messages
- Social Time

Topics

- 1. What is ECD?
- 2. Helping mothers to feel confident and good about early care giving
- 3. Children learn from birth
- 4. Observing our children's development
- 5. Understanding the importance of the special bond between mother and child
- 6. What is responsive care
- Providing a safe environment for our children learn
- 8. Care for feeding
- 9. Praise and discipline
- 10. Helping mothers who feel too stressed or burdened
- 11. Making low cost toys
- 12. Understanding the rights of our children

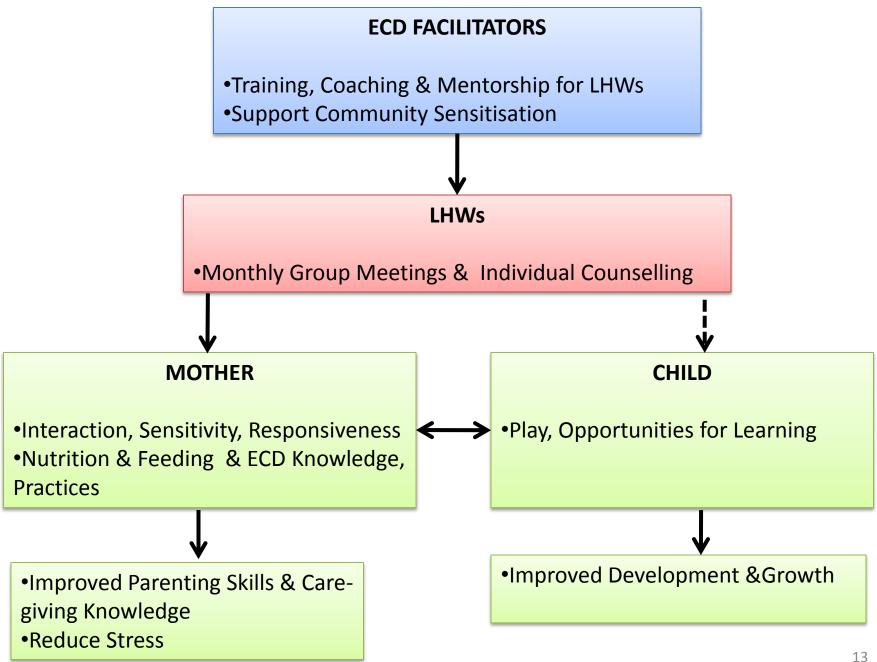
Enhanced Nutrition

- Content covered key messages for infants and child:
 - Messages tested and used in manual and training videos
 - Link between nutrition and health highlighted: Hand washing, Feeding during illness
 - What and Why to help resolve problems and challenge myths: Why infants less than 6 months do not need water in the summer?
- Practical feeding observations, coaching and feedback to promote feeding skills (6m-24m)
- Job Aides: Manual, Sprinkles®, Problem Solving Checklist and Integrated Counselling Guidelines

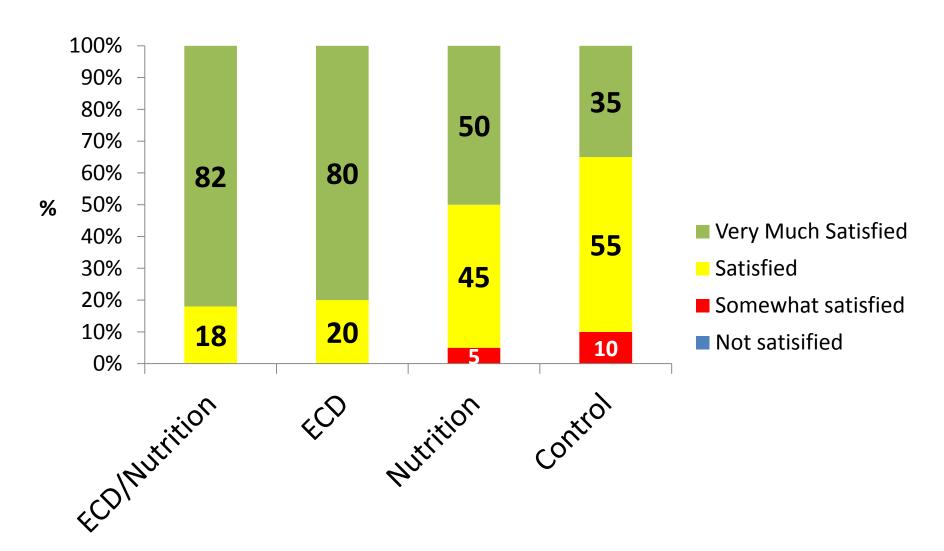
Reflection Point- 2

- When integrating the ECD module, we need to consider how different the delivery approach is from the way health workers currently provide services:
 - E.g. Mothers and children are being observed playing togetherthis is often different from the way health workers deliver services or guide families.
- Is 2 years sufficient? Many new interventions are looking at 0-2 given the critical window of opportunity for nutritionbut this may not be sufficient from the development perspective.
 - How can we ensure regular delivery beyond 2 years- Is this potentially a way for health workers to keep in regular contact with families or a burden?

Process



Lessons Learned: Family Satisfaction with Services



Lessons Learned from LHWs

Builds Confidence:

- Supportive supervision builds confidence of LHW
- Simulation/Play is a practical intervention no supplies req'd yet tangible

Feasible:

- Integrated home visits ranged from 15-25 minutes.
- Group meeting reached a third of caregivers in catchment each month.

Enhanced Existing Message Delivery:

- Families and LHWs established improved relationship and trust.
 - Families asked more questions about health and development- LHW more confident

Lessons Learned: Evidence for Integrated Delivery

Service Received	ECCD/ Nutrition	ECCD	Enhanced Nutrition	Control
General Mother/Child health counselling	76%	78%	46%	5%
Hand washing advice	76%	75%	46%	5%
Medicines received	77%	45%	51%	13%
Mother/Child received nutrition supplements	45%	48%	54%	5%
Advice on EBF	48%	61%	53%	61%
Advice on why mothers breast milk is sufficient 0-6m	48%	57%	49%	2%

Recommendations for Implementation

Introducing new interventions:

 Acknowledge what health workers know and facilitate an understanding of linkages between new and existing messages.

Skills Based Approach:

- Demonstration, Coaching and Feedback
- Practical learning activities to convey messages.

Quality Matters and evolves over time:

- Training: On job coaching, experiential learning, variety of methods
- Supportive supervision: Constructive feedback, Peer –to-peer problem solving, mentorship, modelling
- Important to have Master Trainers who are trained in Care for Child Development

Mixed Methods of Delivery:

 In our context, adding group meetings to a home visiting programme was feasible and provided a way to increase coverage of interventions

Outcomes

Development Outcomes

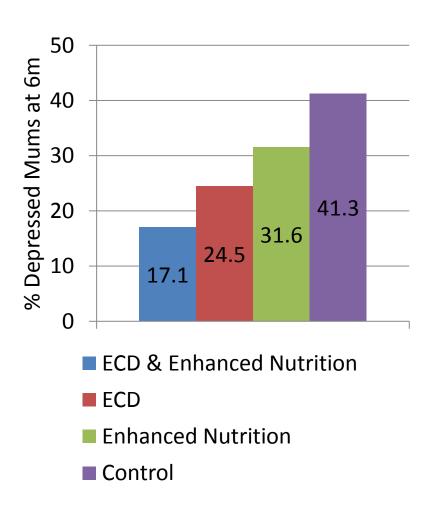
	ECD & Enhanced Nutrition	ECD	Enhanced Nutrition	Control	P Value
Cognitive 12m	97.8 (1.0)	94.2 (1.2)	94.0 (0.9)	90.1 (0.8)	<0.001
Cognitive 24m	80.3 (1.1)	83.2 (1.2)	76.5 (1.5)	71.9 (1.0)	<0.001
Language 12m	78.3 (1.1)	76.0 (1.2)	75.3 (1.0)	69.9 (0.6)	<0.001
Language 24m	85.4 (1.1)	86.1 (0.8)	83.1 (1.3)	75.7 (0.9)	<0.001
Motor 12m	84.0 (0.9)	83.5 (1.2)	82.4 (0.9)	79.4 (1.0)	<0.001
Motor 24m	90.9 (0.4)	93.2 (1.3)	87.8 (1.5)	81.9 (1.2)	<0.001
Soc-Em 12m	81.5 (0.9)	79.5 (0.9)	80.6 (0.8)	74.8 (0.8)	<0001
Soc-Em 24m	94.1 (1.6)	92.4 (1.3)	95.6 (1.6)	94.3 (2.7)	0.19

Care Practices

- Maternal depression had a consistent significant negative association with early development and growth.
- Home environment had a consistent significant positive association with early development and growth
- Mother/Child Interaction had a consistent positive association with early development and growth

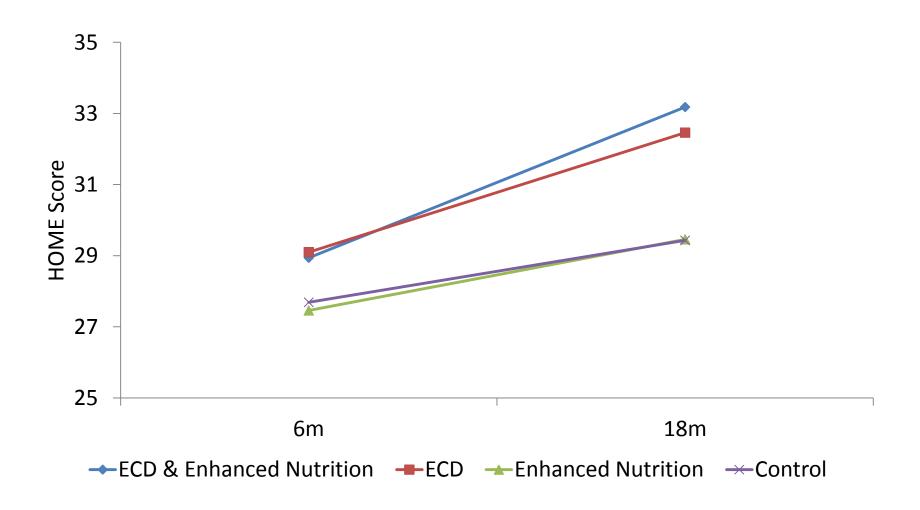
ECD interventions can help to improve these mediators of care leading to positive parenting practices for development & feeding.

Maternal Depression

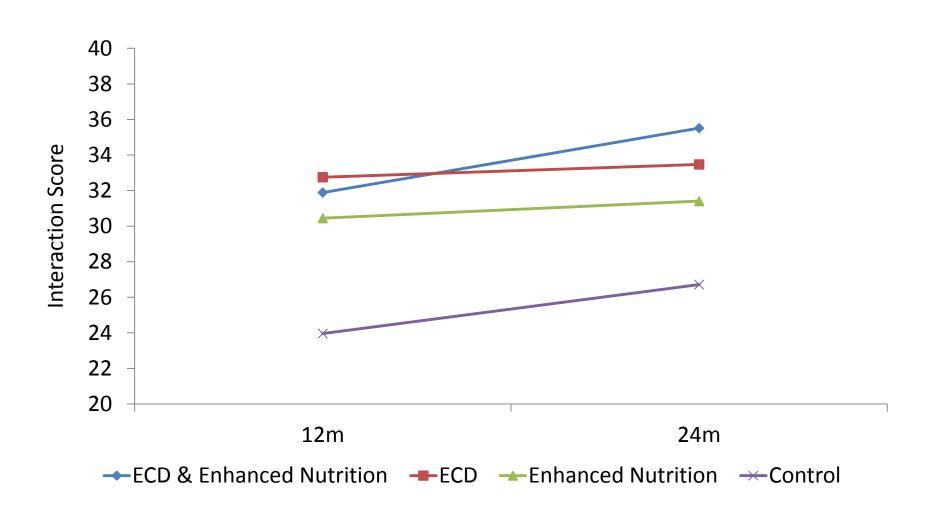


- High depression
- Small benefits to mothers in ECD & Enhanced Nutrition group
- Group Meeting strategy helped women cope, but more direct support needed: I feel mentally better [when the ECD meetings are running]. We all feel at peace and our tension is lifted away. We talk and share with one another, we listen to the advice, and the time passes nicely...[Mother]

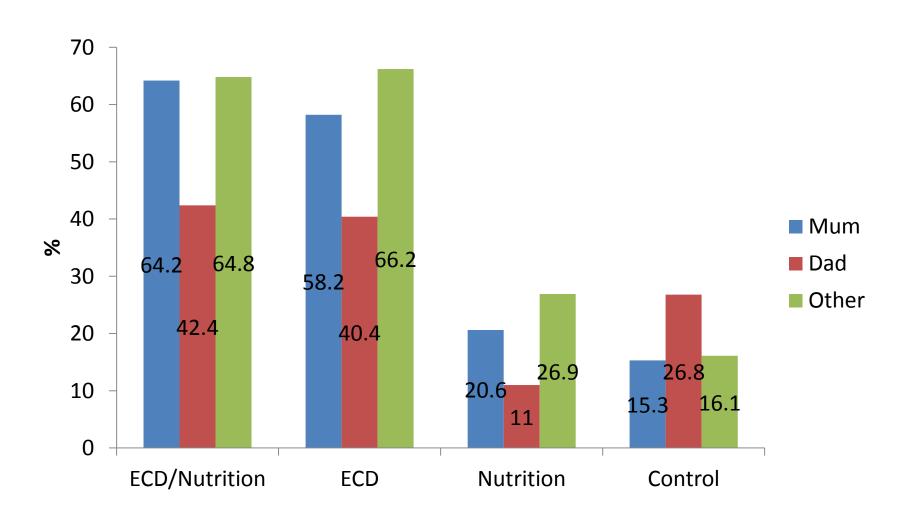
Home Environment



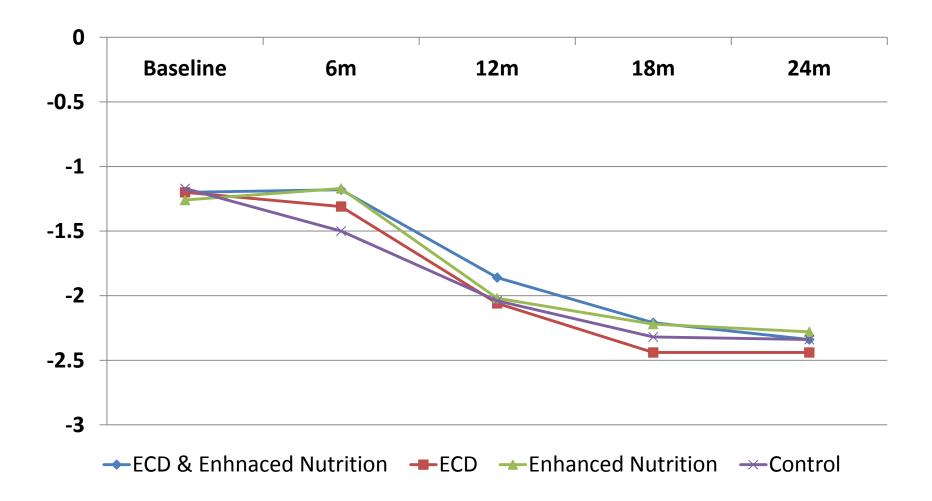
Mother and Child Interaction



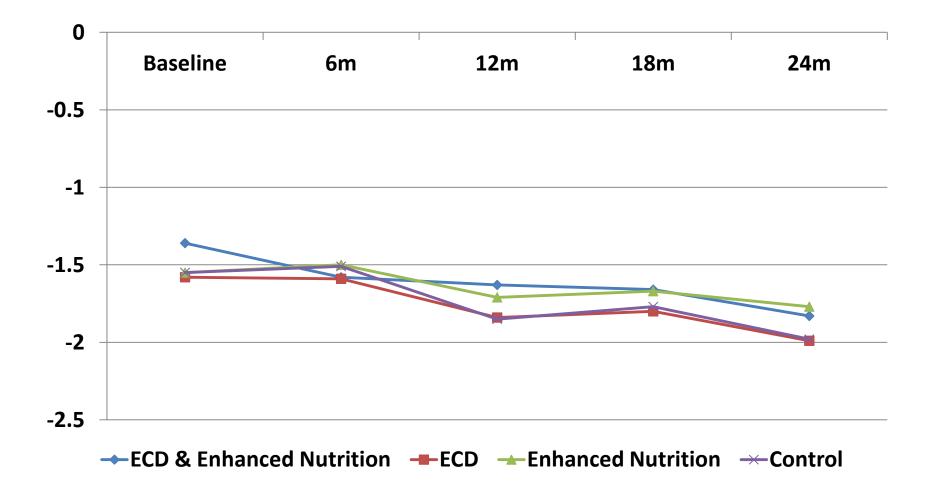
4+ Stimulation Opportunities in Last 3 Days at 24m



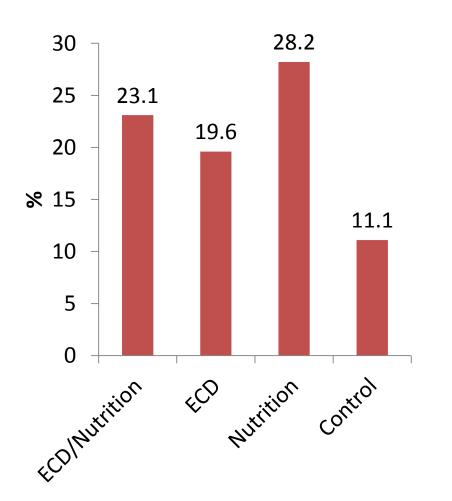
Growth: Length for Age



Growth: Weight for Age



Minimum Acceptable Dietary Diversity



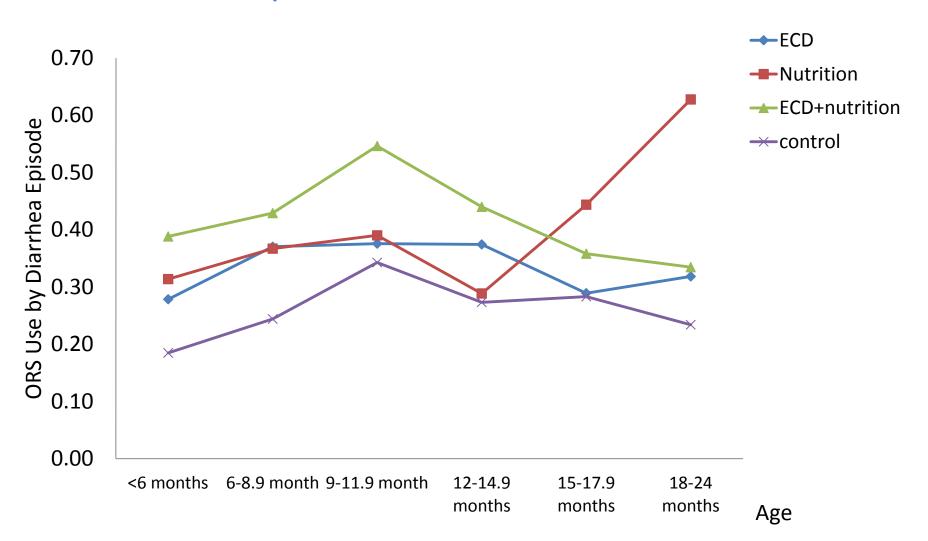
- Some changes in IYCF feeding practices.
- More attention needed on: (1) Quality of complementary foods (2) Support for food insecure populations (3) Linkages with women's/maternal nutrition.

Reflection Point 3

 Promising data around early feeding practices; however, long term change in growth requires strengthening:

- Maternal nutrition
- Family planning
- Food security for the poorest households

Improvements in Healthcare Practices: ORS Uptake in Episodes of Diarrheal Illness



- Integration of Care for Child Development intervention is feasible in existing health services.
 - Addition can enhance delivery of existing services due to community engagement with play and communication activities.
- Enhance nutrition component further.
- Positive effect on child development at 12m and 24m.
- Positive effect on care practices which mediate health development and growth.

Acknowledgements

- Funding: UNICEF
 - Links to original webinar can be found on UNICEF Site
- LHW Programme, Sindh
- Community of Naushero Feroze, Sindh, Pakistan
- Field ResearchTeam: Saima Siyal and Javed Memon