

JESSICA M. ROCKWOOD

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INTERNATIONAL DEVELOPMENT AND FINANCE EXPERIENCE

03/2013 to Present

International Public Health Advisors, LLC
President

Kensington, MD

Representation and consulting services provided to Public and Private Sector organizations relating to international development projects in emerging market economies. Focus includes advocacy to ensure sustainable funding, procurement policy, program policy, and partnership building with the African Development Bank, Global Fund to Fight AIDS, Tuberculosis, and Malaria, PEPFAR, PMI, UNICEF, UNDP, WHO, World Bank, and the NGO/FBO community. Responsibilities include program evaluation, business development, institutional procurement oversight, and proposal writing.

- **Public Health:** Engagement with Development Institutions and Organizations involved with vector-borne disease prevention and HIV/AIDS. Activities include missions and outreach programs to endemic regions of Africa and South Asia in efforts to engage communities, Ministries of Health, UN Agencies, Multilateral Development Banks, and NGOs regarding prevention practices and new innovations.
 - *Core Group Member:* Roll Back Malaria, Alliance for Malaria Prevention
 - *Member:* Roll Back Malaria, Harmonization Working Group
 - *Steering Committee Member:* Roll Back Malaria, Malaria Advocacy Working Group, Chair: African Stakeholder Workstream
 - *Member:* Roll Back Malaria, Private Sector Delegation
 - *Member:* Roll Back Malaria, Vector Control Working Group

03/2002 to 2/2013

Development Finance International, Inc.
Director – Public Health

Bethesda, MD

Sector Focus

- **Public Health:** Outreach and partnership building to encourage new funding mechanisms and paradigm shifts relating to new vaccines, malaria and other vector borne diseases for developing country disease burdens. The partnerships encourage International Development Organizations and NGOs to increase participation in advocacy, education, funding, and social change for diseases including Rotavirus, Dengue Fever, HIV/AIDS, Malaria, and Tuberculosis.
- **Road Safety/Urban Transportation:** Interaction with Multilateral Organizations, Ministries of Health, Transport, and Public Works to ensure that best-case practices are implemented to aid pedestrian safety while encouraging urban public transportation using clean technologies and fuels. Areas of focus include building Public-Private Partnerships for technical assistance, studies/assessments, and pilot projects leading to implementation and replication.

Analyses, Evaluations, and Trainings

- **Global Fund to Fight AIDS, Tuberculosis, and Malaria (GFATM) - 5-Year Evaluation:** Co-lead for the study design and field research for the Five-Year Evaluation of the GFATM focused on procurement, resource mobilization, financial management, and disbursement. Specific activities included developing qualitative and quantitative data collection tools, conducting interviews at GFATM Secretariat, Ministries of Health, global suppliers of health commodities, and key stakeholders for country assessments in Ethiopia, Nigeria, and Kenya. The work also included drafting sections of inception and final reports.
- **Roll Back Malaria Alliance for Malaria Prevention Toolkit:** Led and coordinated the Procurement and Supply Management Chapter of the 2nd edition of the Alliance for Malaria Prevention LLIN Toolkit, which assists countries and partners to prepare for mass distribution campaigns to increase coverage and use of LLINs. The chapter included procurement timelines of World Bank, GFATM VPP, PMI and UNICEF.
- **Roll Back Malaria Gap Analysis and Resource Mobilization:** A member of the leadership team of the Roll Back Malaria Harmonization Working Group and Roll Back Malaria Advocacy Working Group Gap Analysis meeting held in June 2012, where by 38 countries participated in peer review process on current malaria programmatic funding and gaps. Co-led the Advocacy track that engaged Southern Advocates and facilitated the inclusion of donors to present on processes for financing from GFATM, African Development Bank, Islamic Development Bank, French 5% Initiative, World Bank/IDA, and PMI. This work followed trainings in

February 2012, July 2013 and February 2013 for countries and advocates to understand the process for facilitating World Bank/IDA financing for malaria.

- **Roll Back Malaria Procurement and Supply Chain Management – LLIN procurement analysis and training:** Analysis among stakeholders to identify procurement bottlenecks relating to malaria long-lasting insecticide nets, which hinder implementation. The analysis led to the training of 18 countries from Africa and Asia Pacific in best-case practices and guidelines of donors.
- **United Nations Foundation**
 - Review and analysis of the Resource Mobilization and Advocacy Strategy for the *Friends of the Global Fund, Middle East, North Africa*. Assignment included review of current staff and Board capacity, recommendations for greater impact and co-investment in the region, and a mapping of potential philanthropic partners for implementation and Resource Mobilization for the GFATM.
 - Review of the *Pledge Guarantee for Health* with a focus on aligning the opportunity with relevant Private Sector Companies and Ministries of Health. Introductions to both were made after the systematic review to assess opportunities with Development Agency funding.
- **World Bank:** Led design and analysis for the World Bank Malaria Commodity Procurement Study and a Malaria Procurement Toolkit in an effort to decrease bottlenecks and increase impact prior to the launch of the \$1.3B World Bank Malaria Control Booster Program. The study encompassed all malaria procurement over a five-year period in 10 African and Asian countries.

12/1999 to 03/2002

Rock Creek Media, LLC
Principal

Kensington, MD

Consultant to the United Nations Department of Economic and Social Affairs/Division for Sustainable Development (UN DESA/DSD) and the World Bank Middle East North Africa Transport Division on the *Global Initiative on Transport Emissions*, which aimed to assist developing countries in improving air quality in the transportation sector. Scope entailed working with the automobile and fuel industries on the *Partnership for Vehicle and Fuel Technology Modernization* (PVFTM) to aid in the transfer of technologies relating to alternative fuels and vehicles and the promotion of urban public transportation. Additionally assisted in the preparation, drafting, and implementation of proposals to international donors.

- **Member**, Steering Committee, *UN/WB Global Initiative on Transport Emissions*
- **Presenter**, UNEP Second Auto-Manufacturers Roundtable – Paris – January 2001
- **Participant**, Workshop on Financing Sustainable Transport Infrastructure and Technology for the formalization of the Austrian input paper for the CSD-9 Session on Energy and Transport – Vienna – January 2001
- **Participant and Coordinator**, United Nations Expert Group Meeting on Transport and Sustainable Development – New York – October 2000
- **Presenter**, The International Conference on Energy Efficiency in Road Transportation – Rio de Janeiro, - September 2000
- **Presenter**, CODATU IX Urban Transportation and Environment Conference – Mexico City – April 2000
- **Moderator and Coordinator**, UN/WB International Roundtable on Transportation Energy Efficiency and Sustainable Development – Cairo – December 1999

04/1994 to 12/1999

Swedish Projects Inc.
Liaison Officer/Comptroller

Washington, DC

Responsible for coordinating projects, activities, and bids for multi-national corporations engaging with the World Bank, United Nations, EBRD, and IDB with a focus on Urban Public Transportation in developing countries.

Activities

- In collaboration with Swedish multinational client, assisted the World Bank and United Nations staff in coordination and organization of global business development and project management including the development of seminars and workshops in Egypt, New York, Russia, Sweden, and Washington regarding alternative solutions and funding opportunities by multilateral organizations in the transportation sector for developing countries.
- Assisted staff and clients with procurement, regulatory, strategic, and budgetary/financial issues, including operation and upkeep of proprietary applications and system management.

EDUCATION

1986 to 1988

Georgia Southern College
Political Science

Statesboro, GA