



CORE Group Fall Meeting 2011
Community Health Network
Windows of Opportunity for Health and Well-Being.

October 13 - 14, 2011
FHI 360 Conference Center
Washington, DC

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Thank You to our Contributors & Sponsors

CORE Group extends sincere appreciation for all contributions and support.

Contributors

- ❖ Planning Committee Members:
Jaime Carrillo (formerly Curamericas); Julie Tanaka; *Samaritan's Purse*; Jennifer Nielson, *HKI*; Justine Landegger, *IRC*; Alan Talens, *CRWRC*; Beth Outterson, *Save the Children*; Jen Olson, *HealthRight International*; Mary Helen Carruth, *Medical Teams International*; Bonnie Keith, *PATH*; Mychelle Farmer, *CRS*; Laban Tsuma, *MCHIP*; and Defa Wane, *Save the Children*. (Others contributed ideas via email which are incorporated into these notes, including Scott Todd, *IMA World Health*; Andrea Wilson, *Aga Khan Foundation*; Julia Freed (formerly IYF); and Allyson Brown, *Concern Worldwide*.)
- ❖ Working Group Co-Chairs & Members
- ❖ Point People, Presenters, Moderators and Facilitators
- ❖ Claire Boswell, Program Agenda Compilation
- ❖ Lynette Friedman, On-Site Facilitation
- ❖ CORE Group Staff and Becky Nerima, *Atlas Corps Fellow*



This meeting was made possible by partial support from **USAID's** Bureau for Global Health and flagship programs they support.
www.usaid.gov

Table Sponsors



AIDSTAR-One is USAID's global HIV/AIDS project providing support and technical assistance to teams working across the world. Sign up online to receive notification of HIV-related resources focused on emerging issues in HIV prevention, treatment, testing and counseling, care and support, gender integration and more. Learn more and access current HIV-related resources and tools, visit www.aidstar-one.com.



Atlas Service Corps, Inc. (Atlas Corps) started in 2006, is an international network of nonprofit leaders and organizations that promotes innovation, cooperation, and solutions to address the world's 21st century challenges. Our mission is to address critical social issues by developing leaders, strengthening organizations, and promoting innovation through an overseas fellowship of skilled nonprofit professionals. Profiled as a "best practice" in international exchange by the Brookings Institution and featured in the Washington Post as a model social entrepreneurship program, Atlas Corps engages leaders committed to the nonprofit sector in 12 to 18 month, professional fellowships at organizations to learn best practices, build organizational capacity, and return home to create a network of global changemakers. Our network of Fellows includes 74 nonprofit leaders from 23 countries. For more information, visit www.atlascorps.org.



Bayer CropScience

Bayer is an inventor company with a long tradition of research. By applying science to the major global challenges, we deliver innovations that address unmet customer and market needs. Our focus on innovation is the key to maintaining or gaining a leading position in every market in which we operate. It is also the foundation for improving the lives of many millions of people:

- We help patients around the world by preventing, alleviating and curing diseases as well as improving diagnosis.
- We ensure a sufficient supply of high-quality food, feed and fiber.
- We make significant contributions in the fields of energy and resource efficiency, mobility and home living – to name just a few.

For more information, visit www.bayercropscience.com.

Future Generations

Future Generations and Future Generations Graduate School (future.edu) ascribe to a common mission: "to teach and enable a process for equitable community change that integrates environmental conservation with development." Community-based primary health has been a core focus of our work for twenty years as we have worked to advance the idea that mothers are the number one health care providers and homes are the primary health care facilities. In Afghanistan, under the leadership of our former Country Director, the late Dr. Carl E. Taylor, an empowerment-based approach for training illiterate women as community health workers reduced under-age-five mortality in pilot sites by 46 percent after two years. The program's approach to sustaining the energies of volunteer CHWs through Family Health Action Groups has since scaled up to nine provinces by the Afghan Ministry of Health. In Peru, Future Generations Peru has strengthened the national community-based health system by developing a network of regional training and demonstration centers that serve as model primary health care centers with strong linkages to communities and municipal governments. Future Generations Graduate School further builds the capacity of primary health leaders in community empowerment and social change with an accredited Master's Degree in Applied Community Change and Conservation, which uses a distinct pedagogy of community-based learning that allows students to remain in their home countries and continue serving their communities. For more information, visit www.future.org.



Founded in 1985, **Georgetown University's Institute for Reproductive Health (IRH)** has contributed to a range of health initiatives and is dedicated to helping women and men make informed choices about their reproductive health. IRH's work focuses

on developing, testing and implementing simple and effective fertility awareness-based methods (FAM) of family planning, including the Standard Days Method®, TwoDay Method® and Lactational Amenorrhea Method; fostering fertility awareness among young adolescents (ages 10 to 14) in the context of self-worth and respect for others, and reducing stigma and discrimination to improve HIV prevention and care. Through our research and implementation of evidence-based program practices IRH strives to expand choice by increasing access to FAM worldwide; empower women by helping them learn and take charge of their reproductive and sexual health; and involve communities - including women, men and adolescents - in reproductive health interventions. For more information, visit www.irh.org.



The **Knowledge for Health (K4Health)** project is a leader in health information dissemination using traditional and new media mechanisms to make appropriate health information easy to access and easy to use through research-based practice, thought leadership, technology development, virtual learning and knowledge exchange programs. Through Web-based collaboration and in-country programs, we ensure that K4Health's products and services

meet the needs of key audiences, including policy makers, program managers, and health service providers working in international public health settings. Our mission is to increase the use and dissemination of evidence-based, accurate and up-to-date information to improve health service delivery and health outcomes worldwide. The U.S. Agency for International Development's (USAID) Office of Global Health funds the K4Health project, which is implemented in partnership with the Johns Hopkins Bloomberg School of Public Health's Center for Communication Programs (CCP), FHI, and Management Sciences for Health (MSH). For more information, visit www.k4health.org/k4h.



USAID
FROM THE AMERICAN PEOPLE



Maternal and Child Health
Integrated Program

MCHIP The Maternal and Child Health Integrated Program (MCHIP) is the USAID Bureau for Global Health flagship maternal, neonatal and child

health (MNCH) program. MCHIP supports programming in maternal, newborn and child health, immunization, family planning, malaria and HIV/AIDS, and strongly encourages opportunities for integration. Cross-cutting technical areas include water, sanitation, hygiene, urban health and health systems strengthening. Visit www.mchip.net to learn more.



The mHealth Alliance mobilizes innovation to deliver quality health at the furthest reaches of wireless networks and mobile devices. Working with diverse partners, the Alliance advances mHealth through research, advocacy, and support for the development of interoperable solutions and sustainable deployment models. The Alliance sponsors innovation challenges and conferences, leads cross-sector

mHealth initiatives, and hosts HUB (Health Unbound), a global online community for resource sharing and collaborative solution generation. Hosted by the United Nations Foundation, and founded by the UN Foundation, Rockefeller Foundation, and Vodafone Foundation, the mHealth Alliance now also includes PEPFAR, HP, the GSM Association, and NORAD among its founding partners. For more information, visit www.mhealthalliance.org



Save the Children®

Save the Children's Saving Newborn Lives Program, supported by the Bill & Melinda Gates Foundation, works in partnership with 18 countries to reduce newborn mortality and improve newborn health. Save the Children is the leading independent organization creating lasting change for children in need in the United States and around the world. For more information, visit www.savethechildren.org.



USAID
FROM THE AMERICAN PEOPLE

HEALTH CARE
IMPROVEMENT
PROJECT

The **USAID Health Care Improvement Project (HCI)** is the global mechanism of the United States Agency for International Development to provide technical leadership and assistance for the application of modern improvement methods to health care delivery and workforce development. The project is managed by University Research Co., LLC (URC) in partnership with EnCompass LLC, Family Health International, Health Research Inc., Initiatives Inc., the Institute for Healthcare Improvement, and Johns Hopkins University Center for Communication Programs. HCI currently works in 28 countries to improve facility-level clinical care, human resource management, community-based services, services for orphans and vulnerable children, and other non-clinical areas. HCI has developed the community health worker program assessment and improvement matrix (CHW AIM) toolkit and supports a web-based community of practice on CHWs: www.chwcentral.org. To learn more about approaches and experiences in health care improvement, please visit our web portal at www.hciproject.org.

World Vision



The Nutrition Centre of Expertise (NCoE), established in 2007, demonstrates **World Vision's** organizational commitment to strengthening and scaling up nutrition internally, integrating with health, agriculture, food security and emergency sectors, and strengthening World Vision's external partnerships to contribute to the achievement of the Millennium Development Goals. The

NCoE provides global leadership for nutrition strategy, capacity building, research and advocacy/policy for World Vision.

Health and WASH Team, World Vision International

World Vision is focused on three essential outcomes that achieve its goal to contribute to the global reduction of maternal and under-five mortality:

1. Mothers and children are well nourished.
2. Mothers and children are protected from infection and disease.
3. Mothers and children access essential health services.

World Vision prefers to work in partnerships at all levels—with civil society, private sector, government and multi-lateral partners. World Vision seeks to empower other development partners to improve child well-being in sustainable ways.

For more information, visit www.worldvision.org.

Saving Lives at Birth Posters

View an array of posters of the finalists from the Saving Lives at Birth Grand Challenges competition throughout the day Thursday, Oct. 13 in the Balcony Lounge.

In July, Saving Lives at Birth's Grand Challenge called upon the brightest minds across the globe to identify and scale up transformative prevention and treatment approaches for pregnant women and newborns in rural, low-resource settings around the time of birth.

Learn more about the following eight finalists:

- Nathalie Gamache, Save the Children; ACT for Birth in Uganda
- Andrea Wilson, Aga Khan Foundation; 3M: Mobiles for Maternal Health in Mali
- Janine Schooley, PCI; Project BRITE: Better Results through Integrated Technology and Empowerment
- Kristine Wolter, Save the Children; Assessing the Impact of Cash Transfers Schemes on Increasing Use of Maternal and Newborn Health Services in Mozambique
- Angela Brasington, Save the Children; Removing Barriers for Sustained Reduction of Maternal and Newborn Mortality in Rural Zambia
- Micaela Arthur, Partners for Development; Sustainable Access to Maternal/Newborn Services: A Market Approach (Cambodia)
- Shoval Dekel, Diane Corragio, and Dierdre Russo, Jhpiego; ePatrogram: A "Smart" Device for Labor Monitoring and Decision Support to Reduce Maternal and Perinatal Mortality
- Steve Hodgins, JSI; Scaling up CHX for newborn cord care in Nepal, and beyond

Community Health Network FALL MEETING 2011 Windows of Opportunity of Health and Well-Being

Day One: Thursday, October 13, 2011

Welcome and Announcements. **Academy Hall**, 9:00-9:15 am

Daily Facilitator Lynette Friedman

CORE Board Directions

Judy Lewis, Chair, Haitian Health Foundation, CORE Group Board of Directors Chair

Highlights from the past year, plans for the coming year, and a few words on CORE Group's evolving identity.

Powerbreakfast: Networking and Technical Roundtables

Dialogue with the experts...choose two thirty-minute session for interactive learning and discussion. **Academy Hall** (*except where noted), 9:15-10:25 am

- **Investing in Girls: It's Not Just the Right Thing; It's Also the Smart Thing**

Ryan Landers and Su Balasubramanian, Plan International

Girls are half of the world's population of children, and girls in developing countries face overwhelming odds from the moment they are born. If we don't put our efforts towards breaking down these barriers and building opportunities for girls to create futures for themselves, we are wasting half of the potential of the world's children. Come learn how Plan International USA is working as part of an initiative to directly impact four million girls by 2015.

- **Help Shape the New Frontline Health Workers Coalition**

Dianne Sherman, Frontline Health Workers Coalition

Frontline health workers are the first and often the only link to health care for millions of people living in the developing world. They are the most immediate and cost-effective way to save lives and accelerate progress on global health. Yet the WHO estimates a shortage of at least one million frontline health workers, particularly in Africa and parts of Asia. Millions more existing health workers could save many more lives if they had proper training and support. This roundtable will discuss how best to shape policy, advocacy, programming and communications efforts surrounding the new Frontline Health Workers Coalition.

- **Strengthening Partnerships to Assist with the Crisis in the Horn of Africa**

Diana Dubois, Wellshare International

Please join our roundtable if you are currently working on the crisis in the Horn of Africa or are interested in learning more. Up-to-date information will be shared, you can highlight your current work, and ways to partner will be discussed.

- **Quality is Everybody's Business: Opportunities for Program Improvement**

Lani Marquez, USAID Health Care Improvement Project, URC

This Powerbreakfast asks for your quality issues—issues you are struggling with to enable programs to achieve better results—and what you have found works to address them. We are the newly formed Quality

Saving Lives at Birth Poster Session

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Improvement Subgroup of the CORE Social and Behavior Change Working Group, and we are looking for others interested in sharing and learning about effective approaches to improving the quality of our community health work. We define quality broadly to encompass many critical aspects of program implementation: accessibility, equity, effectiveness, efficiency, acceptability, and sustainability. Indeed, quality is all of our business. At this session, we will have a conversation about quality issues CORE members are struggling with, what people have found works to address them, and what resources and tools are available to support improvement efforts among CORE members. We will also share the preliminary findings of a recent web survey about CORE Group member interest in and experience with quality improvement approaches.

- **mHealth: Global Issues and Local Solutions *Vista Room**

Soma Ghoshal, Health Unbound, mHealth Alliance, Dr. Kechi Achebe, Africare

Join mHealth Alliance's Soma Ghoshal and Africare's Dr. Kechi Achebe to discuss opportunities and challenges in the rapidly developing world of mHealth. Soma will discuss the various assets the mHealth Alliance brings to this global process, including HUB, the Alliance's new web platform for connecting practitioners and funders across the mHealth ecosystem. As a case example of mHealth Technology available, Kechi will highlight Africare's patient reminder system, "PedTrack" which has been deployed in South Africa to improve prenatal and post-natal follow-up care for HIV-infected mothers and their babies.

- **Community Case Management Update & Looking Forward**

Shannon Downey, CORE Group

On September 16, 2011, CORE Group hosted a Community Case Management (CCM) Technical Advisory Group (TAG) meeting that brought together twenty-four representatives of CCM implementing partners and stakeholders from nineteen different organizations. The purpose of the meeting was to address key challenge areas identified by those directly implementing CCM in development settings within country governments. Based on preliminary surveys, three key areas were identified: 1) Government Relationships, 2) Supervision and 3) Supply Chain Management. Come hear about the latest CCM updates and resources, what key messages and recommendations were discussed by the TAG and how you can be a part of moving solutions ahead.

- **Targeting the Most Marginalized 10 Seeds at a Time: CORE Group Polio Project**

Dora Ward Curry, CGPP/CARE; Allison Goldstein, MPH candidate, Emory University/CGPP/CARE; Molly Winston, Masters in Development Practice Candidate, Emory University/CGPP/CARE

As the CORE Group Polio Project continues to hone its social mobilization strategies to reach the remaining pockets of missed children, we continue to develop new behavior change materials and techniques to reach the most marginalized populations and strengthen community support for immunization activities. Please come help us in reviewing and testing some of our latest activities and materials. Join us in using the crowd-pleasing participatory 10-seed technique to discuss the merits of a selection of flip books, games, training activities and other diversions!

- **Rebuild Haiti?**

Judy Lewis, Research and Technical Advisor, Haitian Health Foundation

Now that Haiti is forming a government—is this a window of opportunity? It is time for NGOs to assess the current situation in terms of what has been accomplished and what the ongoing needs are. The biggest question is how to work effectively with the Haitian government, USAID, CDC, Foundations and other NGOs to improve health services. What can we do better together than separately? This session will provide a brief overview of the last 18 months since the earthquake with an emphasis on discussion and collaboration.

- **Managing Childhood Tuberculosis-Challenges on the Ground**

Anne Detjen, International Union Against Tuberculosis and Lung Disease; Hannah Alsdurf, TREAT TB Initiative
Childhood tuberculosis accounts for approximately 15 percent of the estimated global incidence of tuberculosis and this number probably underestimates the true burden due to limited reporting of childhood tuberculosis cases. Children have at a particularly high risk of TB infection and subsequent severe disease if they do not receive preventive therapy. Yet, management of childhood tuberculosis at the program level remains a

challenge due to limited capacity, suboptimal diagnostic and treatment options. We will discuss these challenges but also missed opportunities for managing childhood tuberculosis at the primary health care level.

- **Knowledge Sharing: People are lazy, social and creatures of habit so let's come up with something fun, popular, and easy**

Lenette Golding and Allison Prather, CARE; Ann Hendrix-Jenkins, CORE Group

Ever tasted KM jargon stew? Ingredients include: Institutional memory, knowledge management, organizational learning, networking, communications, and information technology—even group decision support systems. In the meantime, we're all just trying to get our jobs done. Well, here's our little secret—good knowledge sharing (or whatever you call it) is really about shortcuts that help you do your work better and faster. (And it can even be useful in your personal life...) Is that sounding more appetizing? Come and find out more about it, and play a popular new game to boot. (With inspiration from Socialbutterfly.com and Professor BJ Fogg.)

- **Harnessing PVO Innovation: Saving Lives at Birth *Vista Room**

Wendy Taylor, Karen Clune, and Jennifer Bergeson-Lockwood, Saving Lives at Birth, USAID

What facilitates and hinders your ability to innovate? This roundtable discussion with members of the Saving Lives at Birth team at USAID will focus on what's needed to support and encourage innovative solutions.

- **Interventions to Improve the Health and Well-Being of Adolescents**

Mychelle Farmer and Brenda Schuster, CRS

The window of adolescence presents amazing opportunities too often missed in too many global health efforts. What can be done—and how?

- **Here Comes the SUN: 1,000 Days and Scaling Up Nutrition**

Lucy Sullivan, 1,000 Days; Areana Quinones, Catholic Medical Mission Board

This power breakfast table will examine the role of advocacy and champion-building in improving early nutrition at scale. We will discuss the importance of messaging, engaging government, civil society and business actors, and catalyzing partnerships in addressing maternal and young child undernutrition.

- **Care Groups**

Carolyn Wetzel, Director of Health Programs, Food for the Hungry

Care Groups blanket a community with effective, household-level behavior change that will double lives saved. Learn how to implement Care Groups and continue the latest discussions about this simple, but powerful tool that is being used around the world.

Plenary. Academy Hall, 10:30 am-12:30 pm

USAID's Global Health Forward – Dr. Ariel Pablos Mendez, Assistant Administrator, Bureau for Global Health, USAID

Dr. Ariel Pablos-Méndez was sworn in as the new Assistant Administrator for the Global Health Bureau at the U.S. Agency for International Development (USAID) in August 2011. Dr. Pablos-Méndez joins the USAID leadership team with a vision to shape the Bureau for Global Health's programmatic efforts to accomplish sustainable, scalable and measurable impact on the lives of people in developing countries. He hopes to further advance the goals and reformatory recommendations expressed in the Presidential Policy Directives (PPD), Quadrennial Diplomacy and Development Review (QDDR) and USAID Forward (USAID Forward Overview). By fostering new working relationships and maintaining existing partnerships, Dr. Pablos-Méndez will direct the Bureau's activities and approach toward a standard of technical excellence.

Ariel Pablos-Méndez is an experienced public health physician with a long history of work at the Rockefeller Foundation. Most recently, (2007 -2011) Dr. Pablos-Méndez served as Managing Director where he led the Foundation's global health strategy on the transformation of health

systems in Africa and Asia. Previously, (1998 - 2004) he served as Acting Director for health Equity, and spearheaded public-private partnerships in research and development for diseases of poverty, the Foundation's strategy on AIDS care in Africa, and the Joint Learning Initiative on Human Resources for Health. He also led a re-thinking of the Foundation's program on AIDS, which brought about a pioneering initiative for the comprehensive treatment of mothers with AIDS and their families in Africa.

From 2004 - 2007 Dr. Pablos-Méndez moved served as Director of Knowledge Management and Sharing at the World Health Organization (WHO). There he worked on establishing the principles and practice of knowledge management as a core competence of public health, to help bridge the gap between research and implementation, and established WHO's first eHealth unit.

Dr. Pablos-Méndez received his MD from the University of Guadalajara's School of Medicine (Mexico) and his MPH from Columbia University, where he also serves as a Professor of Clinical Medicine and Public Health.

Keynote: Using a Gender Lens to Protect Maternal and Child Nutrition – Dr. Isatou Jallow, Gender Unit Chief, World Food Program

Dr. Isatou Jallow has worked in the World Food Program/Rome since 2006. She currently serves as the Chief of WFP's Gender Unit in the MCH Health Service, Policy Strategy and Support Division. With a degree in nutrition from the University of Oslo, Isatou has been a strong advocate for inter-sectoral nutrition programming throughout her career. She spent 18 years working in the nutrition field in Gambia, her home country, moving nutrition high on the development agenda of the country. She served as head of the Nutrition Unit in the Ministry of Health, as National Nutrition Coordinator, Secretary of the National Nutrition Council and as Executive Director of the National Nutrition Agency under the office of the Vice-President. Jallow has been active in the International Baby Food Action Network, Africa Advisory Committee and the Sub-Saharan Africa regional Design Team for the International Assessment of Agricultural Science and Technology. She is a former member of the 2020 Africa Conference Advisory Committee on "Assuring Food and Nutrition Security in Africa by 2020," coordinated by the International Food Policy Research Institute (IFPRI) and hosted by the Government of Uganda.

Presentation of the Dory Storms Award to Dr. Peter Winch, Johns Hopkins University

At CORE Group's spring meeting, CORE Group members voted award the Dory Storms Child Survival Recognition Award to Dr. Peter Winch "for exceptional efforts resulting in more effective child survival program implementation and increased impact in improving the health of the poorest of the poor including mothers, children and infants in underserved communities throughout the world."

Lunch Roundtable Sessions. 12:30-1:15 pm

- **Knowledge for Health's Photoshare, eToolkits, and POPLINE. Vista Room**

Kate Stence, Johns Hopkins Bloomberg School of Public Health, Knowledge for Health Project

Knowledge for Health's newly launched Photoshare site boasts thousands of international health and development images for free use. The updated website features a clean new design and expanded and enhanced services. The site also delivers a range of new photos, search display with thumbnail view, and faster processing of requests. K4Health eToolkits are electronic libraries of resources on a particular health topic that are vetted and selected by technical experts. Now, organizations building toolkits have even more choices over usability and customization from color templates to user ratings of toolkit resources. Finally, in need of expert health information? POPLINE® contains citations with abstracts to scientific articles, reports, books, and unpublished reports in the field of population, family planning, and related health issues.

- **Narrative Impact of Health and Occupational Safety Messages. Balcony C**

Lenette Golding, CARE

Numbers numb, jargon jars, and nobody ever marched into Washington because of a pie chart. Stories on the other hand, you know the ones that suck you in and transport you to other worlds, can make you perceive, feel and think about all sorts of things. During this lunchtime roundtable we will be discussing some research that was recently done on narrative impact and learn a little about what makes stories so powerful.

- **TOPS and the Food Security and Nutrition (FSN) Network. Balcony E**

Kathleen MacDonald, CORE Group Consultant

Come learn more about the FSN Network, a new community of practice of food security and nutrition implementers modeled on CORE Group's successful Community Health Network. The FSN Network - which is implemented by the USAID/FFP funded TOPS Program, is a primary mechanism for practitioner and technical specialist collaboration, through task forces, knowledge sharing tools and events, and development of a web resource portal. TOPS and program partner CORE welcome dialogue over how to strengthen the FSN Network to meet the needs of the implementing community.

- **Integrating Family Planning and Social and Behavior Change: A Practical New Tool. Balcony D**

Carol Hooks, Consultant

We know the value and impact FP can have. We also know that strengthening field offices' capacities is badly needed, but can be too expensive and disruptive. Community Health Network is helping answer those challenges with a new tool: a 1.5-day training curriculum that field offices can take "off the shelf" and work through on their own. Based on the Designing for Behavior Change curriculum, this tool will be the "toe in the water," starting a process for more and better social and behavior change work AND family planning integration at a site. Here's the good news: it's almost done! Join Carol Hooks, the lead author, to find out more and contribute your ideas before this draft is finalized and field tested. (And by the way, interested in field testing it?)

- **Improving Health Equity. Balcony B**

Jennifer Luna, Alex Ergo and Debra Prosnitz, MCHIP

Please join us for a discussion about two topics: (1) A simple adaptation of wealth quintile analysis that projects can use to track health equity, and (2) How to make use of USAID's policy framework principle to "Promote gender equality and female empowerment," as a means to improve health equity.

Concurrent Sessions. 1:30-3:00 pm

1. More Than the Baby Blues? Post-Partum Depression's Impact on MCH and What Can Be Done About It. **Balcony E**

Shannon Senefeld, CRS; Carolyn Krueger, PCI; Kathryn Reider, WV; Janine Schooley, PCI

The World Health Organization estimates that one in three to one in five women in developing countries experience a significant mental health problem during pregnancy or after childbirth. Yet, very few health programs incorporate mental health components into care. Do you know how maternal depression affects MCH? We'll tell you during this session, which will cover an overview of the epidemiology, etiology, diagnosis and treatment of post-partum depression. This session will also demonstrate the links between post-partum depression and breastfeeding, as well as highlighting examples of programs to intervene to support mothers at-risk for or suffering from post-partum depression.

2. Challenges and Solutions of Operations Research for Community-Oriented Health Programs. **Vista Room**

Florence Nyangara, MCHIP; Kristina Gryboski, USAID; James Foreit, Population Council

This session will provide participants with a variety of perspectives based on field experiences regarding the benefits and challenges of pursuing operations research studies embedded within public health programs. Experts will share practical information with those contemplating initiating or those in the midst of

implementing operations research studies on how to identify and conceptualize research problems, develop actionable research questions, and the most effective way of getting high impact results from operations research studies. We will have a brief overview of the operations research studies conducted by Child Survival and Health Grants Program (CSHGP) innovation grantees followed by presentations and discussions with operations research experts in the area of public health programs. Participants will provide recommendations on how the OR development process can best foster collaboration between researchers, implementers and policymakers, so that evidence is optimally used for policy and program scale up decisions.

3. Promising Family Planning Tools in Progress. Balcony D

Victoria Graham and Nandita Thatte, USAID; Leah Elliott, ICF Macro

Community-Based Family Planning (CBFP) brings family planning information and methods to women and men directly in the communities where they live. Due to the high impact of these projects there has been a significant increase in the overall number of CBFP programs worldwide. As such, there is also an increased demand for tools and resources that are specifically designed for community-level programs. The presentations in this panel will highlight four specific CBFP tools that are currently in the pipeline, including: 1) FP Training Resource Package; 2) Facts of Family Planning; 3) CHW Counseling Tool; and 4) Family Planning Sustainability Checklist.

This session will provide a brief overview of each of the four tools and then allow participants to break out into small groups to discuss each tool in-depth. This is an interactive session and will include time for questions and contributions from the audience. The session objectives are to:

- a) Learn the latest on what tools and resources are in the pipeline for Community based Family Planning (CBFP)
- b) Explore each tool in-depth via small groups
- c) Offer feedback and identify opportunities for pilot testing or validation

4. Innovation and Efficiencies in Vector Control: the Role of NGOs. Academy Hall

Michael Macdonald, USAID; Gerhard Hesse, Bayer S.A.S. Environmental Science; Helen Pates Jamet, Vestergaard Frandsen; Hannah Koenker, JHUCCP; James Austin, BASF Corporation

Just as the mosquito vectors have evolved and adapted, so must our vector control measures. NGOs, working in collaboration with the national programs and industry partners can play a vital role in facilitating innovation and improved quality and efficiencies of vector control. Join industry leaders in a discussion of some the emerging technologies and explore the roles NGOs can play in their development, deployment, expansion and evaluation.

Saving Lives at Birth Poster Session 3:00-3:30 pm

Working Group Planning Time. 3:30-5:00 pm

Working Group technical discussion and planning time. *All are invited to attend any group's gathering—whether to learn about the topic, contribute your expertise, network or just listen.*

Community Child Health, Academy Hall
Malaria, Academy Hall
Nutrition, Vista Room
Social and Behavior Change, Balcony C

HIV/AIDS and Tuberculosis Joint Meeting, Balcony E
Monitoring and Evaluation, Balcony B
Safe Motherhood/Reproductive Health, Balcony D
Immunization Interest Group, Academy Hall

CORE Group Social/Happy Hour. One Lounge -- 5:30-7:30 pm

1606 20th Street NW

Join us for the CORE Group Social/Happy Hour.

Cash bar, appetizers on us! All welcome.

FALL MEETING 2011: Day Two: Friday, October 14, 2011

Morning Announcements. Academy Hall, 9:00-9:10

Daily Facilitator Lynette Friedman

CORE Group Update. Academy Hall, 9:10-9:25

Karen LeBan, Executive Director, CORE Group

Plenary: USAID's MCH Portfolio: Priorities & Partnerships. Academy Hall, 9:25-10:30

Dr. John Borrazzo, MCH Division Chief, Bureau for Global Health and other USAID key informants

John Borrazzo is Chief of the Maternal and Child Division within the Bureau for Global Health at the U.S. Agency for International Development. Prior to assuming that position in January 2008, for ten years he led the USAID Global Health Bureau's efforts on water supply, sanitation, and hygiene. John will be joined by other colleagues from the Bureau for Global Health (BGH) to present and discuss current priorities and strategies in the BGH and how the BGH can partner with NGOs.

Concurrent Sessions. 11:00-12:30

1. Child Survival and Health Grants Program: Highlights from Around the World Academy Hall

Laban Tsuma, MCHIP; Khrist Roy, CARE; Diana Dubois, Wellshare Int'l; Jennifer Weiss, Concern Worldwide; Kathleen Hill, CHS-URC

Four CSHGP grantees, whose projects represent a wide array of project types, technical interventions, and geographic areas, will present highlights from their work as they talk about opportunities/challenges and similarities/differences encountered in working through community platforms and engaging partnerships for effective service delivery.

*CARE India (2008-2013): TB category grantee, Technical intervention focus: tuberculosis

*Concern Rwanda (2006-2011): Expanded impact category grantee, Technical intervention focus: child health

*Wellshare International Tanzania (2006-2011): Standard category grantee, Technical intervention focus: maternal, newborn, and child health

*CHS Ecuador (2009-2013): Innovation category grantee, Technical intervention focus: maternal and newborn care

2. From Unknown to the UN: What NCDs Mean for the Future of Community-Based Programming Balcony E

Paul Holmes, USAID; Craig Moscetti, Global Health Council; Charlotte Block, Project HOPE

NCDs are in the headlines, at the UN, and on the minds of the global health community. But what are they, how are they impacting global health and what is and can be done to stem this burgeoning worldwide crisis? Come hear from speakers representing policy, government and NGOs about the current state of affairs and explore how your organization's programming can address NCDs.

3. Implementing Best Practices for Preventing and Managing Post Partum Hemorrhage & Pre-eclampsia/Eclampsia: Where Are We and How Do We Move Forward? Balcony D

Alisha Ann Graves, Venture Strategies Innovations; Carmen Crow and Amanda Hovland, MCHIP/Jhpiego

MCHIP recently undertook a first of its kind: 31 country surveys of USAID supported programs to evaluate the policies and actions of national programs related to the prevention and management of post partum hemorrhage and pre-eclampsia/eclampsia. They will present this data in the context of its relevance to NGOs & PVOs working in these areas. Venture Strategies Innovations will then share their lessons learned along the road

to incorporating misoprostol in-country strategies to reduce post partum hemorrhage and present effective “how to” strategies. Time will be reserved for problem solving specific challenges related to changing policies around misoprostol use for PPH and for giving feedback on what to collect or how to present findings from future versions of the international PPH/PE_E program survey.

4. USAID Nutrition Approach: Where are we now? Where are we going? How are we getting there? Vista Room

Roshelle Payes, USAID; Rebecca Egan, USAID; Jennifer Nielsen, HKI

Learn USAID’s latest thinking drawn from the recent portfolio review about improving nutrition in the critical window (pregnancy and the first two years of life), including how to integrate nutrition objectives and indicators across development sectors, and bring your questions for a lively discussion.

Lunch Roundtable Sessions. 12:30-1:30

- **Payday, Ponchos, or a Plethora of Incentives? A Community Health Worker Survey. Vista Room**
Marie-Renée B-Lajoie, McGill University
Community health workers provide much needed preventative and curative health care in resource-limited settings, and increasingly in high resource settings as well. Optimal incentive and salary schemes will vary widely between contexts; however CHW incentives remain a contentious issue as donors and governments consider strategies to improve retention and the quality of their CHW programs and to budget for the most optimal incentive schemes in the long term. Optimal strategies have yet to be determined. This round table proposes a short survey to document community health worker program typology and the successful and less successful remuneration and incentive strategies at play.
- **Pediatric Psychology. Balcony B**
Shannon Senefeld, CRS
Join us for a discussion of the role of psychology within pediatric populations. This will be an informal discussion of the possibilities for integrating psychology and behavioral health into pediatric programs. Materials and resources will be available during the discussion.
- **Picture Perfect: A Discussion about Humanitarian Photography. Balcony E**
Laura Elizabeth Pohl, Bread for the World
The photographs nongovernmental organizations (NGOs) use in their communications have a huge impact on public perceptions and responses to a humanitarian crisis. While most organizations have - thankfully - moved away from patronizing pictures of white saviors cuddling sick African kids, we still have a lot of work to do. Join this roundtable discussion with Laura Elizabeth Pohl, multimedia manager at Bread for the World, to answer the question: How can NGOs improve and creatively use photography to meet their humanitarian communications goals? Pohl produces photo, video, and audio stories about hunger and poverty issues at Bread. "Stay: Migration and Poverty in Rural Mexico," a short documentary she produced, co-filmed, and co-edited for Bread, recently aired on Link TV. (<http://www.youtube.com/watch?v=gEreQTiskZQ>)
- **SBC Book Reviews: Bornstein and Heath’s Views of Behavior Change. Academy Hall**
Lenette Golding and Allison Prather, CARE
How to Change the World: Social Entrepreneurs and the Power of New Ideas by David Bornstein
Description: Is possessing confidence, persistence, and knowledge enough to make you a successful social entrepreneur? Nope, actually there’s more to it than that. During this book review you will be introduced to social innovators who are successfully addressing social problems at scale across the globe and gain a better understanding of the qualities they possess, the strategies they use, and things anybody who is working in the health and development field should know.
Switch: How to Change Things When Change Is Hard by Chip and Dan Heath
Description: What’s more important to pay attention to when it comes to making a change? A) What seems

logical; B) What your heart is telling you to do; or C) The situational forces that shape behavior? Answer: All three. This book outlines a couple of fundamental principles of psychology and distills from them concise recommendations for bringing about change. This review will cover those principals and the Heath brothers' practical advice to foster change.

- **Taking Care of a Baby at Home After Birth: What Families Need to Do. Balcony C**

Claudia Morrissey, Saving Newborn Lives; Joan Haffey, CORE Group Consultant

This roundtable introduces Taking Care of a Baby at Home After Birth: What Families Need to Do, a joint effort of CORE Group, Saving Newborn Lives, ACNM, and MCHIP. NGOs expressed the need for appropriate guidance for families, especially those with poor access to health services, on how to care for a newborn in the minutes and days after birth. Here it is! The session will introduce the material and key messages, including danger signs requiring immediate family action. As a bonus, it will give an update on how to engage with the Helping Babies Breathe neonatal resuscitation initiative, including priority countries for NGO involvement and country contact information. There will be time for discussion.

- **USAID's New Evaluation Policy—Implications for NGOs. Balcony D**

Virginia Lamprecht, USAID

USAID's new Evaluation Policy went into effect in January 2011. This informal session will provide an overview of the Evaluation Policy, strategies to implement it, and progress to date. We will discuss how the Evaluation Policy relates to NGO programs supported by USAID

Concurrent Sessions. 1:30-3:00

1. Overcoming Scalability Challenges in CHW Programs Vista Room

Sarah Sullivan, Earth Institute; Jennifer Weiss, Concern Worldwide; Cailey Gibson, Living Goods; Allison Goldstein, Emory University; Yolanda Barbera, International Rescue

INGOs will share factors contributing to the effectiveness and sustainability of their CHW programs while in the process of contributing to scale. Learn about their approaches and activities about system level integration and support as well as a description of a critical innovation that enabled them to achieve data-backed results in various settings. Enrich the session with your insightful presence, questions and comments about this pivotal theme that continues to grow and to evolve!

2. Asserting the Rights of Childbearing Women: Tackling Disrespect and Abuse in Facility-based Maternity Care Academy Hall

Mary Ellen Stanton, USAID; Rima Jolivet, White Ribbon Alliance

Every day in countries all around the world, pregnant women seeking maternity care from the health systems in their countries instead receive ill treatment that ranges from relatively subtle disrespect of their autonomy and dignity to outright abuse, humiliation, and cruelty: physical assault, verbal insults, discrimination, abandonment, or detention in facilities for failure to pay.

While the world has focused on overcoming financial and geographic obstacles to connecting women with life-saving maternity care, little has been done to expose, understand and tackle the significant barrier posed by disrespect and abuse of women in facilities and the violation of their basic rights that it represents. This session will discuss the problem of disrespect and abuse in facility-based maternity care, and present advocacy approaches and tools under development by a growing community of concern, convened by WRA through the Health Policy Project, with support from USAID.

Take home messages:

1. A "veil of silence" has obscured widespread humiliation and abuse of women in facilities during childbirth, a time of intense vulnerability for women worldwide.
2. Institutional disrespect and abuse of women can significantly deter women's use of facility skilled care for normal and emergency birth care (a key MDG-5 indicator.)

3. In many settings, disrespect of women in childbirth has been “normalized” and is sometimes accepted by women themselves.

3. Unleashing the Power of Women and Girls: A Summary of Economic Empowerment Approaches Balcony E

Janine Schooley, PCI; Ben Rinehart, FHI360; Carrie Miller, CRS; Andrea Wilson, Aga Khan Foundation

Poverty and powerlessness are root cause of so many of the ills we are trying to address with our programs and are substantial barriers to the change we are attempting to bring about in the health and wellbeing of families around the world. Come hear about what is being done to strengthen livelihoods, empower women and girls economically as well as socially, and address these fundamental drivers of ill health for the world's most vulnerable populations. After hearing from several panelists to get the creative juices flowing, discussions in small groups will be facilitated, leading to recommendations and action steps.

4. What's New for Newborns: Research Findings from SNL2 Balcony D

Claudia Morrissey and Allisyn Moran, Saving Newborn Lives

SNL staff will share the results from several recently-concluded research projects. These projects have focused on introducing a package of preventive, promotive and curative newborn health interventions utilizing community health workers at the community level with linkages to first referral facilities. We will also share work on benchmarking “scale-up readiness” in 9 SNL focus countries

Plenary. Academy Hall, 3:30-4:00

Working Group Report-Out

Each Working Group will highlight upcoming plans and activities for FY12. Meet the chairs and find out what’s on their minds – and their workplans!

Special Guest

Dr. Al Bartlett, Saving Newborn Lives

Dr. Bartlett is a board-certified pediatrician, epidemiologist, and retired Captain in the U.S. Public Health Service. He is recently retired from USAID, where he worked for the last 20 years in the Bureau for Global Health. As the Senior Advisor for Child Survival and Child Health Team Leader, Dr. Bartlett led development and monitoring of USAID’s strategic plan and budget for its child survival program and played a leadership role in the defining and planning of maternal, newborn, and child health activities under the Global Health Initiative. Prior to joining USAID, Dr. Bartlett spent five years in Guatemala, where he worked with the Institute of Nutrition for Central America and Panama and the Johns Hopkins School of Public Health, carrying out community-based child health research and program development. He is the author of 40 publications, and has been instrumental in championing the role of community health and NGOs. Dr. Bartlett is currently serving as the Interim Director of Saving Newborn Lives at Save the Children.

Close

Daily Facilitator Lynette Friedman