

IMMUNIZATION WEEK 2025

24 - 30 April



Immunization Week 2025

Over the last 50 years, vaccines have saved at least 154 million lives—that's 6 lives every minute. Vaccines have made it possible for more children to see their first birthday and helped drive down infant mortality by 40%. We are at a critical inflection point. Hard-won progress in global health is at risk of being reversed, particularly in the aftermath of the COVID-19 pandemic and amid ongoing funding uncertainties.

Recent work stoppages and reductions in foreign assistance—including cuts to USAID's global health programs—pose a serious threat to decades of life-saving achievements. Vaccination campaigns, which have played a pivotal role in preventing disease and protecting vulnerable communities, are now under considerable strain due to delayed operations and unpredictable funding streams.

CORE Group and **Pathfinder International** are proud to champion equitable access to immunization, working alongside partners, governments, and communities to ensure vaccines reach everyone, everywhere. From fighting measles to rolling out new vaccines against malaria, HPV, cholera, RSV, and more—we're committed to protecting every generation.

World Immunization Week 2025 is a time to reflect, celebrate, and renew our efforts. Join us from **April 24 to 30** as we spread the message:

"Immunization for All is Humanly Possible."

How to Use this Toolkit

1. Choose the platform:

Each message is tailored for Facebook, LinkedIn, and Twitter/X.

2. Add your voice:

Feel free to tag your organization or add a local perspective.

3. Use visuals:

Add infographics, photos from your programs, or WHO graphics.

4. Tag CORE Group and Pathfinder:

LinkedIn: @CORE Group | Pathfinder International

Twitter/X: @COREGroupDC | @PathfinderInt

Facebook: @CORE Group | @Pathfinder International

5. Use the campaign hashtags:

#WIW2025 | #VaccinesWork | #ImmunizationForAll |
#HumanlyPossible | #GlobalHealth | #NoOneBehind



Photo Credits: WHO

Key Messages

Facebook/LinkedIn:

1. Since 1974, vaccines have saved at least 154 million lives. But our progress is now in jeopardy. Funding cuts to foreign aid are disrupting immunization programs that millions depend on.

This #WorldImmunizationWeek, CORE Group and Pathfinder International call for renewed commitment to immunization access and funding. Let's keep protecting children, families, and futures. #WIW2025 #VaccinesWork #ImmunizationForAll

2. Vaccines have been a critical tool in global health, saving millions of lives over the years. But work stop orders and other disruptions risk reversing this progress. This World Immunization Week let's reaffirm our commitment to keeping vaccines accessible for every child.

#WIW2025 #VaccinesWork #ForOurFuture

Twitter/X:

1. According to WHO, vaccines have saved 154M lives. But funding cuts & work stop orders are threatening progress.

#WIW2025 is a call to action—#VaccinesWork & must reach everyone. #ImmunizationForAll @COREGroupDC @PathfinderInt

2. Vaccines save millions, but disruptions like work stop orders and funding cuts are putting lives at risk. Progress made in saving lives is threatened. We must act now to ensure vaccines reach every child and community. #WIW2025

#VaccinesWork @COREGroupDC @PathfinderInt

Key Messages

Facebook/LinkedIn:

1. @USAID's global health programs have helped save 9.3 million children in the last 10 years—many through vaccines. Its partnership with Gavi has helped immunize 822 million children and save over 14 million lives. But this progress is at risk without continued support. Let's protect this investment in global health. #WIW2025 #VaccinesWork #HumanlyPossible
2. @USAID and @Gavi have worked together to protect millions, but the need to reach every child with lifesaving vaccines is still great. This World Immunization Week, we must push to ensure immunization access for all. #WIW2025 #VaccinesWork #ForOurFuture

Twitter/X:

1. USAID helped immunize 822M kids & save 14M lives. That progress is now at risk. We must protect vaccine access. #WIW2025 #VaccinesWork @COREGroupDC @PathfinderInt
2. @USAID + @Gavi have saved millions of lives, but there's still more to be done. We must continue to invest in immunization efforts to protect every child and community. #WIW2025 #VaccinesWork @COREGroupDC @PathfinderInt

Key Messages

Facebook/LinkedIn:

1. Vaccines don't just protect infants. They guard grandparents and parents from influenza, teens from HPV, and pregnant mothers from tetanus.

We're entering a new era of protection—with vaccines for RSV, malaria, cholera, mpox, and more. But we need funding, advocacy, and strong health systems to ensure they reach every corner of the world. #WIW2025 #GlobalHealth #VaccinesWork

2. Vaccines for malaria, polio, and more are essential to building a healthier world. It's crucial that we ensure everyone has access to these life-saving vaccines. This World Immunization Week, let's unite to increase global vaccine access.

#WIW2025 #VaccinesWork #ImmunizationForAll

Twitter/X:

1. New vaccines = new hope. But they're only effective if we reach everyone. We must strengthen systems and funding.

#WIW2025 #ImmunizationForAll @COREGroupDC @PathfinderInt

2. Vaccines protect us from malaria, polio, and many other life-threatening diseases. As we work toward a healthier future, it's vital that we ensure equitable access for every person, everywhere. Together, we can make a world where no one is left behind in the fight for immunity. #WIW2025 #VaccinesWork @COREGroupDC @PathfinderInt

Key Messages

Facebook/LinkedIn:

1. We're halfway to 2030—and halfway to achieving universal immunization access.

World Immunization Week is a moment to accelerate our progress. With smart investments, strong partnerships, and people-centered systems, #ImmunizationForAll is #HumanlyPossible.

2. We are making strides toward universal health coverage, but we're not there yet. This World Immunization Week. Let's come together to ensure everyone has access to life-saving vaccines, a crucial step toward achieving health for all.

#WIW2025 #VaccinesWork #ImmunizationForAll #UniversalHealthCoverage

Twitter/X:

1. Halfway to 2030. We must push harder for universal vaccine access. The world's health depends on it. #WIW2025

#VaccinesWork @COREGroupDC @PathfinderInt

2. We are halfway to universal health coverage, but there's more to be done. Let's accelerate progress to ensure no one is left behind. #WIW2025 #VaccinesWork @COREGroupDC @PathfinderInt #UniversalHealthCoverage

Key Messages

Facebook/LinkedIn:

1. Despite incredible gains, millions of children still go without a single vaccine each year—leaving them vulnerable to preventable diseases.

With funding gaps widening and health workers stretched thin, we must act. Join CORE Group and Pathfinder to ensure no child is left behind. #WIW2025 #VaccinesWork #GlobalHealth

2. According to @WHO, globally 2.7 million children still miss out on life-saving vaccines, leaving them vulnerable to preventable diseases. We cannot allow this to continue.

This World Immunization Week let's unite to encourage policymakers and decision-makers to prioritize equitable access to vaccines for all. Together, we can ensure every child is protected, and no one is left behind. #WIW2025 #VaccinesWork #ImmunizationForAll

Twitter/X:

1. Millions of children still go without vaccines. We must act. No one should be left behind. #WIW2025 #ImmunizationForAll #VaccinesWork @COREGroupDC @PathfinderInt

2. According to @WHO, globally 2.7 million children miss out on vaccines each year. We must encourage policymakers to act now and protect them. No one should be left behind. #WIW2025 #VaccinesWork @COREGroupDC @PathfinderInt

Key Facts from WHO/UNICEF WUNIC

- In 2023, 14.5 million children globally missed out on all vaccinations, often referred to as zero-dose children.
- The global coverage of the third dose of the vaccine protecting against diphtheria, tetanus, and pertussis (DTP3) stood at 84% in 2023.
- The proportion of children receiving the first dose of measles vaccine dropped to 83% in 2023, down from 86% in 2019, signaling a decline in progress.
- Global coverage for the first dose of the HPV vaccine in girls increased from 20% in 2022 to 27% in 2023, reflecting positive growth but still a significant gap.
- Coverage of the yellow fever vaccine in countries at risk remains at just 50%, far below the recommended target of 80%.

Key Facts from Gavi, the Vaccine Alliance

- Children vaccinated through routine programmes, 2000–2023 – more than 69 million in 2023 alone.
- 15.6 million children in Gavi-supported countries are under-immunized – they have not received all three doses of the essential childhood vaccine containing diphtheria, tetanus and pertussis (DTP). Of this group, 70% are ‘zero-dose’ children – they have not received even a single dose of DTP-containing vaccine.
- In Gavi-supported countries in 2023, there were 11 million zero-dose children – up from 10.5 million on 2022. 15.6m.
- 49% of children under 12 months in Gavi-supported countries in 2023 received the last recommended dose of each of the 11 antigens currently recommended by the World Health Organization.
- 15 countries accessed cholera, meningococcal and yellow fever vaccines through Gavi-supported emergency stockpiles a total of 29 times in 2023.
- 14 million girls fully immunized against HPV with Gavi support in 2023 – more than the previous ten years combined.
- 34 Gavi-supported vaccine introductions and preventive campaigns took place in 2023 – in addition to 40 outbreak response vaccination campaigns supported by Gavi.

Thank You for Supporting World Immunization Week 2025!

We appreciate your efforts in raising awareness about the importance of vaccines and equitable access to immunization for all. Your voice helps protect lives and strengthens communities around the world.

Let's keep working together to ensure no one is left behind when it comes to life-saving vaccines.

We look forward to continuing the momentum in 2026!

