

2022 ANNUAL REPORT



Advancing community health worldwide.

TABLE OF CONTENTS

CORE GROUP

Letter from the Executive Director and Board Chairpersons	3
About CORE Group	5
CORE Group Staff and Board of Directors	6
Global Health Practitioner Conference 2022.....	8
Our Membership	9
Technical Working Groups And Interest Groups	10
Young Professionals Network	12
Global Advocacy and Thought Leadership	13

EVENTS WITH GLOBAL REACH

2022 Highlights	14
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ADVANCING COMMUNITY HEALTH GLOBALLY

Our Programs.....	17
Vaccine Hesitancy to Confidence Project (COVID-19 Vaccine Confidence.....	17
MOMENTUM Routine Immunization Transformation and Equity (MRITE)	17
CORE Group Partners Project (CGPP)	18
Small Grants for Scaled Impact (SGSI)	19
GAVI Reaching Zero Dose Children	20
Agency for All project funded by USAID	20
RAISE 4 SAHEL project led by World Vision and funded by Gavi, the Vaccine Alliance	21
Financial Report.....	22
Grantors and Sponsors	23
Connect With Us	24

LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD CHAIRPERSONS

Dear CORE Group members and partners,

2022 marked **a major milestone for our organization**: CORE Group's 25th anniversary! As we looked back on 25 years of collaboration, action and learning, we reflected on past achievements, celebrated robust membership growth, and addressed our broad impact in advancing community health globally. In this year's annual report, we showcase the incredible work that our members and partners accomplished in 2022 despite the unprecedented challenges posed by the COVID-19 pandemic.

This report contains highlights of the **events, initiatives and programs** that have emerged from our network over the past year. The dedicated members of the Working and Interest Group championed the role of communities in achieving health equity and access to quality health services by innovating and adapting. They were active in conducting webinars, hosting knowledge sharing sessions, developing technical briefs and position papers, and creating infographics and advocacy tools. Members and partners accomplished a great deal through impactful events that advanced global health and development goals. Learning sessions ranged from implementing zero dose outreach projects in fragile and cross-border contexts to strengthening physical habilitation and assistive technology services.



Photo credit:
CORE Group Partners Project

CORE Group continued to **actively engage in high-level platforms** to raise visibility and awareness of community health and women's, children's, and adolescent's health. In 2022, CORE Group was a member of the PMNCH Board and the Gavi CSO Steering Committee as well as Co-Chair of the COVAX CSO platform. Additionally, CORE Group served as the CSO representative for the high-level Community Health Roadmap Steering Committee. At the end of 2022, CORE Group transitioned from the Gavi CSO Steering Committee after completing the 3-year term and the COVAX CSO platform and started a role on the GAVI Learning Hub Advisory Committee.

In 2022, CORE Group supported **seven global health programs with a diversity of approaches**. Under the Vaccine Hesitancy to Confidence Project, CORE Group added 100 new resources and developed a one-minute animated video to promote public trust in the safety of COVID-19 vaccines and combat misinformation. CORE Group began a participatory small grants program to advance sexual, reproductive, maternal, newborn, child, and adolescent health (SRMNCAH) programming, policy, and interventions in Bangladesh, Cambodia, and Nepal. Moreover, CORE Group worked with Agency For All consortium partners on establishing three regional hubs based in East and West Africa and South Asia to conduct research on agency and social and behavior change.

We look forward to making more progress in 2023. Thank you for your ongoing support!

Lisa M. Hilmi, Executive Director, CORE Group

Sarah Ford, Chair, Board of Directors

ABOUT CORE GROUP

For the past 25 years, CORE Group has been a leader in global community health, working to end preventable maternal, newborn, and child deaths around the world. We have a comparative advantage through collaborative action to promote and safeguard health in communities and create new models for reaching the most underserved populations. As a neutral, trusted platform for a coalition of more than 280 non-governmental organizations (NGOs), universities, foundations, corporations, and individual experts, we work together with the broader global health community to foster collaboration and learning, strengthen technical capacity, develop innovative tools and resources, and scale evidence-based approaches for improving community-focused health for underserved populations, especially women and children. CORE Group has more than 15,000 members in our International Community Health Network.

OUR MISSION AND VISION

Mission

Improve and expand community health practices for underserved populations, especially women, children, and adolescents, through collaborative action and learning.

Vision

Communities where everyone can attain health and well-being.



Photo credit: Agency for All

CORE GROUP STAFF



LISA HILMI
Executive Director



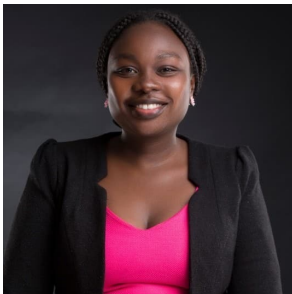
SHEETAL SHARMA
Senior Immunization
Advisor



ROBERT YAMOA
Interim Finance Director



AVANI DUGGARAJU
Senior Programs
Coordinator



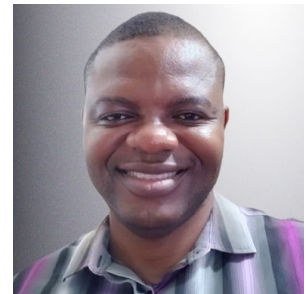
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Knowledge Management &
Communications Manager



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Project Manager, MACP



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MAURICE OCQUAYE
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Agency4All



DORCUS ARAO
Senior SBC Advisor,
Agency4All



NUSRAT HAIDER
CSO Strengthening Advisor,
MACP



KATE KABORE
Global Health Fellow

Our **CORE Group Intern** for 2022 was Julia Comino, from the George Washington University.

BOARD OF DIRECTORS



SARAH FORD
Chair, Catholic Relief
Services



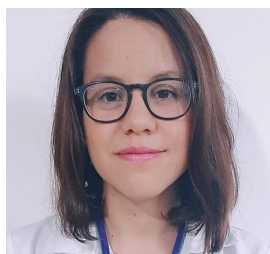
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International



KOTE LOMIDZE
Treasurer – World Learning



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DAI Global Health



BETH OUTTERSEN
Corus International



CAROLINE QUIJADA
Abt Associates



JANINE SCHOOLEY
Independent



AHMED ARALE
Core Group Partners Project
(CGPP)

GLOBAL HEALTH PRACTITIONER CONFERENCE 2022

In 2022, CORE Group celebrated 25 years of collaboration. *The Global Health Practitioner Conference 2022: Transforming the Global Health Landscape* was held from October 3-5 in Bethesda, Maryland with more than 200 participants from 21 countries. The milestone conference was held in person for the first time in three years. The annual conference brought together global health practitioners to advance technical learning and collaboration, challenge historical trends in global health operations, funding, power, and implementation, and reflect on the achievements and challenges of the CORE Group community over the past 25 years of collaboration and learning. The conference attendees engaged in a rich lineup of interactive sessions and activities that addressed current issues in global health like localization, and strategies to ensure investments and ways of working in global health evolve to address the changing contexts. Janine Schooley was awarded the 2022 Dory Storms Child Survival Award and Dr. Salim Hussein was honored with the 2022 CORE Group Community Health Champion Award. CORE Group commemorated its 25th Anniversary with a reception reflecting on past achievements, celebrating its robust membership growth, and addressing its broad impact in advancing community health globally.

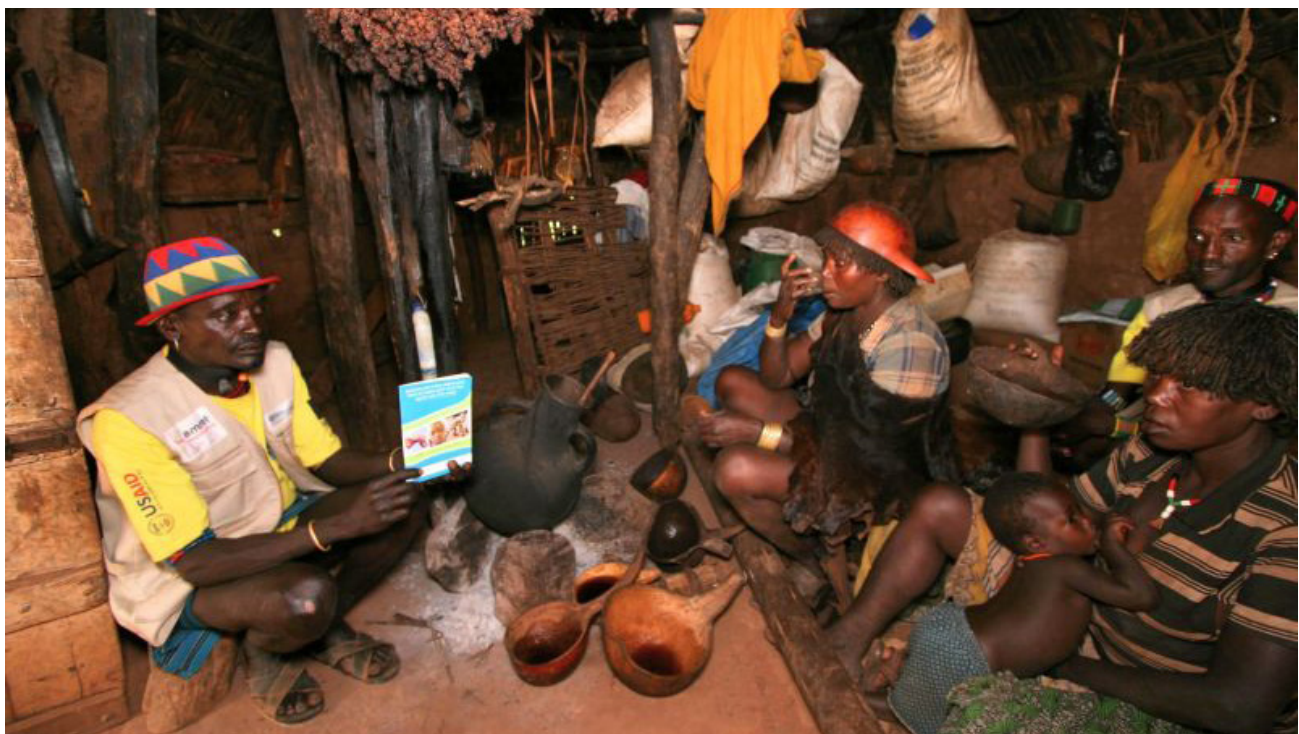


Photo credit: CORE Group Partners Project

OUR MEMBERSHIP

With your support and engagement in 2022, **CORE Group welcomed 19 new organization members. (listed below), growing our membership to more than 250 students, associates, academic groups, non-profits, private sector organizations, and more.**

- Association of Youth Health Care Professionals of Nigeria
- Rural Agency for Community Development
- Association For Promotion of Sustainable Development
- Emergency Response and Development Initiative (ERDI)
- ThinkMD
- Innovations for Development (I4DEV)
- Vaccine Network for Disease Control (VNDC)
- HelpAge USA
- Abraham's Children Foundation
- Mahidol Public Health Association
- Abt Associates
- Sabin Vaccine Institute
- Empower Women Foundation
- Stanford Center for Health Education, Digital Medic
- Lords Education & Health Society (LEHS)
- Protibondhi Community Centre
- Sustainable Development and Peacebuilding Initiatives (SYPD)
- Community Partners International
- Human Life Development Initiative (HLDI)

JOIN US

[Become a member](#) to lead and influence, to collaborate and expand your network, to strengthen technical capacities and skills, and to access CORE Group resources.

[Donate online](#) or send a check made out to "CORE, Inc." to:

CORE Group
1901 Pennsylvania Avenue NW Suite 902
Washington, DC 20006 USA

WORKING GROUPS AND INTEREST GROUPS

<https://coregroup.org/our-work/working-groups/>

In 2022, CORE's Working Groups and Interest Groups consisted of dedicated professionals contributing their individual and organizational resources to collectively generate ideas, create knowledge, and craft responses that can show health impact on a meaningful scale. Some examples include:

CORE Group's **Nutrition Working Group** hosted a webinar on Opportunities to Strengthen Maternal Nutrition Programs within Health Systems – Operational Guidance and Country Perspectives. This webinar highlighted USAID-funded initiatives to strengthen maternal nutrition through health systems from global and local perspectives. There were more than 420 registrants from over 60 countries. The Nutrition Group also produced a technical brief and position paper on *Addressing Overweight and Obesity in Low- And Middle-Income Countries: Roles and Recommendations for Non-Governmental Organizations and Program Implementers*. A May 4 webinar on the topic drew more than 140 registrants. The **Social Behavior Change Working Group** continued its work on complexity-aware design as well as enhancing awareness of why SBC matters through the development of infographics and other advocacy tools.

■ SYSTEMS FOR HEALTH

Co-Chairs: Kamden Hoffmann, Corus International; Rhonda Holloway, ADRA International; Shefa Sikder, CARE

■ NUTRITION

Co-Chairs: Adriane Seibert, Catholic Relief Services; Charlotte Block, Individual Member; Shelley Walton, Individual Member

■ REPRODUCTIVE, MATERNAL, NEWBORN, CHILD & ADOLESCENT HEALTH

Co-Chairs: Ted Miles, Independent Consultant; Julie DeSoto, World Vision; Devina Shah, World Relief

■ SOCIAL & BEHAVIOR CHANGE

Co-Chairs: Paul Fast, Mennonite Central Committee; Elizabeth Long, Independent Consultant; Erin Pfeiffer, Food for the Hungry; Sarah Sahlaney, Tanager

■ DISABILITY INCLUSIVE HEALTH TECHNICAL ADVISORY GROUP

Co-Chairs: Rachel Chaikof, Chemonics; Laura McGough, URC; Grace Peters, Smile Train; Leia Isanhart, Catholic Relief Services

■ **MONITORING & EVALUATION**

Co-Chairs: Katy Gorentz, Chemonics; Nancy Stroupe, IMA Health; Todd Nitkins, World Vision

■ **HUMANITARIAN-DEVELOPMENT TASK FORCE**

Co-Chairs: Sarah Kellogg, IMA World Health; Susan Otchere, World Vision; Cammi Blackman, World Vision

■ **WASH AND HEALTH**

Co-Chairs: Moses Mathenge, Individual Member; Benjamin Masila, Individual Member; Aarin Palomares, FHI 360

■ **NONCOMMUNICABLE DISEASES INTEREST GROUP**

Co-Chairs: Dr. Arti Varanasi, Advancing Synergy; Annie Toro, What to Expect Project

■ **ONE HEALTH**

Co-Chairs: Kirk Dearden, Corus International; Robert Salerno, DAI



YOUNG PROFESSIONALS NETWORK (YPN)

CORE Group launched the YPN Mentorship Program in 2018 to further support the career development of young professionals by drawing on the extensive and far-reaching knowledge and experience of CORE Group members. By doing so, we hope to deepen the collaboration, engagement, and learning among our diverse community. Over the last five years, the program has convened over 50 Mentor-Mentee pairs of varying levels of experience, professional backgrounds, and geographic locations. The YPN provided 10 mentors for 10 young mentees in global health in 2022. YPN members represent 21- to 35-year-old students, interns, and early career professionals. In 2022, a trio of co-chairs of the Young Professionals Network (YPN) held one virtual event focused on networking. To strengthen member involvement, the chairs in 2023 aim for heavier promotion and multiple networking events that reflect members' interests and goals. CORE Group added a Francophone listserv to address the growing demand and interest from our colleagues in French-speaking countries for resources and content in French.

Join the CORE Group Young Professionals Network to learn more about networking opportunities, events, and resources. ygn-subscribe@lists.coregroup.org



Photo credit:
Small Grants for
Scaled Impact

GLOBAL ADVOCACY AND THOUGHT LEADERSHIP

CORE Group continues to engage in **high-level platforms to raise visibility and awareness of community health and women's, children's, and adolescent's health.** Lisa Hilmi sits on the PMNCH Board, is a Member of the Gavi CSO Steering Committee and is Co-Chair of the COVAX CSO platform. Additionally, the Executive Director is the CSO representative for the high-level Community Health Roadmap Steering Committee. At the end of 2022, Lisa transitioned from the Gavi CSO Steering Committee after completing her 3-year term and the COVAX CSO platform and started a role on the GAVI Learning Hub Advisory Committee.



Photo credit: RAISE 4 Sahel

EVENTS WITH GLOBAL REACH: 2022 HIGHLIGHTS

- On November 15, **CORE Group co-hosted a webinar** with Gavi, the Vaccine Alliance, on *Strategies to Reach Zero Dose Children in Fragile States and Cross-Border Settings* as part of the activities for **the Reaching Zero Dose Children Advocacy Project**. The webinar had 195 attendees of the more than 660 who registered. During the webinar, panelists from the ZIP Project (RAISE4SAHEL and REACH IRC projects) and the CORE Group Partners Project shared learning from their implementation experience on implementing zero dose outreach projects in fragile and cross-border contexts.
- **The Disability-Inclusive Health Technical Advisory Group (DIH TAG) CO-Chairs and Executive Director Lisa Hilmi participated in our video social media campaign for International Day of People with Disabilities** on December 3, which saw meaningful engagement on social media. In addition, the DIH TAG hosted a webinar with ReLab-HS on January 11 on strengthening physical habilitation and assistive technology services. The co-chairs and the Executive Director submitted an opinion piece to BMJ regarding the WHO Inequality Monitoring Manual and the lack of disability indicators.



Photo credit: Small Grants for Scaled Impact

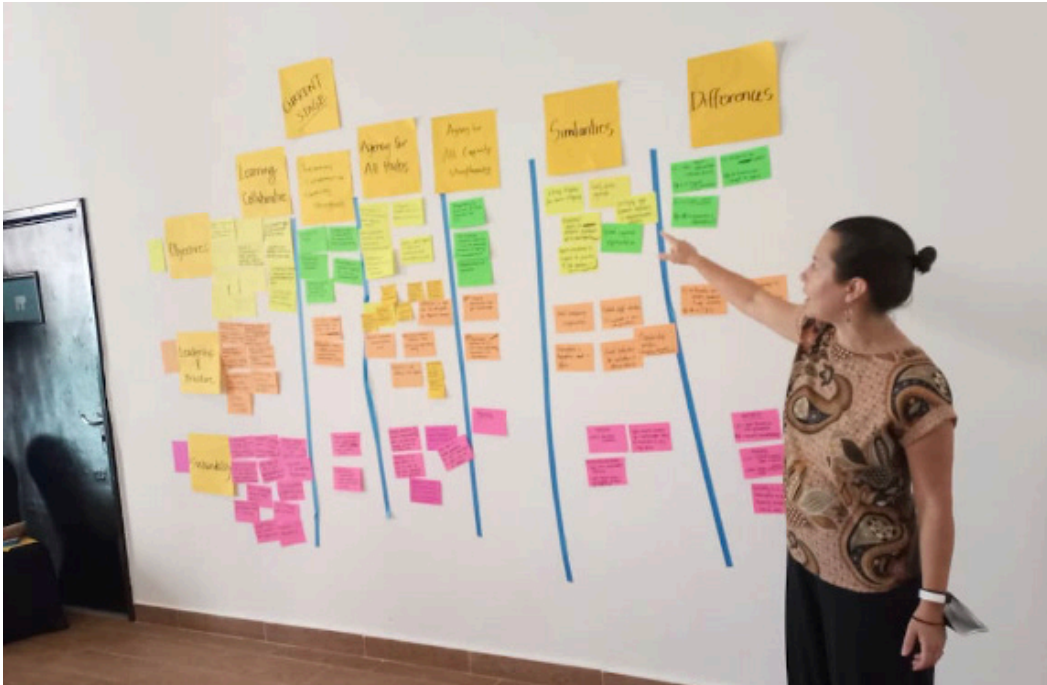


Photo credit:
Agency for All

- CORE Group attended the **2022 Social and Behavior Change Communication Summit in Marrakech, Morocco** on December 5-9. CORE Group, Agency for All Project and CORE Group Partners Project exhibition stands at the summit shared information about the various projects CORE Group is implementing to advance community health worldwide. CORE Group also supported Agency for All project and CORE Group Partner Project side events at the project. We advertised CORE Group member panel sessions and events at the summit as part of our pre-summit communications. Lisa Hilmi was a speaker and moderator at several events at the SBCC Summit; she was a member of the Plenary committee for the SBCC Summit for the past 3 years.
- CORE Group held its first **Fireside Chat** on February 22, acknowledging CORE's 25th anniversary year. The discussion **emphasized our present and future in the context of our past**, to link to our foundations and feel a sense of pride and commitment to our origins, while deepening our understanding of who we are as an organization and as a membership network. Joe Valadez, Ellen Vor der Bruegge, Vincent Rwanda, Innocent Grant participated with the moderation by Janine Schooley and opening remarks by Lisa Hilmi
- **The White House held a live stream of the second Global COVID 19 Summit** on May 12. The summit was hosted by The United States as first COVID Summit Chair, Belize, as CARICOM Chair; Germany, holding the G7 Presidency; Indonesia, holding the G20 Presidency; and Senegal as African Union Chair. **CORE Group was one of the organizations invited by the National Security Council for pre-Summit consultations**, as well as messaging

development and dissemination. CORE Group had several commitments which were advertised. CORE Group live-tweeted the event engaging with approximately 3500 audience members with key messages from the summit and information on CORE Group's commitments.

- CORE Group **co-hosted the 4th virtual Lives in the Balance Summit with PMNCH** in May, which aimed to **mobilize and deliver on commitments in humanitarian and fragile settings** that have been severely affected by the pandemic and continue to experience conflicts, coups, and other social and economic fallouts. CORE Group's contribution to this event included planning support, social media communication before and during the event and delivery of a closing remarks by Lisa Hilmi.
- **With GAVI Reaching Zero Dose Children, CORE Group on July 27 hosted the webinar, "Success Stories on Immunization and Integration"** which featured a discussion on successful innovations and country-level programming examples on the integration of health interventions and immunization services. The webinar brought together a panel of experts representing 4 development organizations and shared success stories from five countries (Tanzania, Burundi, Laos, Nepal and Cambodia). The webinar registered active engagement from the 85 attendees with questions and interaction with the panelists on the integration of immunization into SRHR services, WASH behavior change, primary health care programming and MNCH services to strengthen the birth dose platform in Cameroon.

ADVANCING COMMUNITY HEALTH GLOBALLY

PROGRAMS

Vaccine Hesitancy to Confidence Project (COVID-19 Vaccine Confidence)

In mid-2021, CORE Group launched the COVID-19 Vaccine Hesitancy to Confidence Project, designing and implementing activities to increase knowledge and understanding of vaccine campaigns to address the COVID-19 pandemic, and focusing on Kenya, Uganda, and Nigeria. CORE created communication materials for partners, organizations, and community health workers around the world to support their communities in accessing accurate information about COVID-19 vaccines.

The project contributed to an evidence and knowledge base of the safety and efficacy of COVID-19 vaccines through a series of webinars that covered topics such as demand generation and uptake of the COVID-19 vaccine in humanitarian and fragile settings. In March 2022, the project expanded its existing COVID-19 Vaccine Confidence Knowledge Center, housed on the CORE website, by adding 100 new resources. With Medical Aid Films, CORE developed a one-minute animated video to promote public trust in the safety of COVID-19 vaccines and combat misinformation. “The COVID-19 Vaccine Saves Lives” video was translated into Kiswahili and Nigerian Pidgin English.

MOMENTUM Routine Immunization Transformation and Equity (MRITE)

USAID-funded MRITE is part of a set of innovative awards designed to holistically improve family planning and maternal and child health in partner countries around the world. In 2022, CORE Group engaged community members using a photovoice research exercise in Kenya, and conducted a landscape analysis of community partnership models for immunization. The photovoice exercise, led by LVCT Kenya, enables community health workers and communities to share their perspectives on solutions for reaching zero-dose children.

Additionally, CORE Group promoted external knowledge-sharing events such as coordinating and planning three adaptive learning sessions with CORE Group Partners Project. The MRITE project and the Democratic Republic of Congo’s Ministry of Health (DRC MOH) had the opportunity to learn from CGPP’s expertise in polio immunization and global health security.



Photo credit: CORE Group Partners Project

CORE Group Partners Project (CGPP)

Previously known as the CORE Group Polio Project, CGPP has rebranded to the CORE Group Partners Project to reflect the project's expansion into Global Health Security and supporting host countries' efforts to stop the spread of COVID-19. In 2022, more than 21,000 CGPP community volunteers, mostly female, powered efforts to eradicate polio by reaching 9.5 million people with risk communication and community engagement activities. Project volunteers and staff vaccinated 3.5 million children, including zero dose (never vaccinated) and under-immunized children, through 13 vaccination outreach campaigns and outbreak responses. Project volunteers, influencers, and key informants significantly contributed to integrated community-based disease surveillance of polio and eight priority zoonotic diseases (caused by germs that spread between animals and people) in Kenya, Ethiopia and Nigeria, while identifying nearly half of all non-polio acute flaccid paralysis (NPAFP) cases in project areas globally.

As a highlight of the Global Health Practitioner Conference in Bethesda, CORE Group honored the CGPP with the Lifetime Impact Award for more than twenty years of progress. CORE Group Executive Director Lisa Hilmi presented the award to Ellyn Ogden, Worldwide Polio Eradication Coordinator and Technical

Director; Dr. Hibret Tilahun, Global Project Director and Chief of Party, and the five secretariat directors. The conference also hosted a plenary session on global health security as well as several breakout sessions on polio eradication and global health security efforts.

In 2022, CORE Group led two internal capacity-strengthening workshops on effective writing of quality reports and success stories and gender transformative programming for CGPP secretariat staff. CORE Group also continued amplifying the reach of the CGPP work by managing the CGPP website and uploading new content including reports and country-specific content to the web in addition to handling CGPP's social media for global advocacy media campaigns. CGPP's contributions were shared widely and disseminated to the 15,000 members and partners of the growing International Community Health Network.

Small Grants for Scaled Impact (SGSI): Collaboration for improving sexual, reproductive, maternal, newborn, child, and adolescent health (SRMNCAH)

In 2022, CORE Group began a participatory small grants program to advance sexual, reproductive, maternal, newborn, child, and adolescent health (SRMNCAH) programming, policy, and interventions in Bangladesh, Cambodia, and Nepal. Funded by MACP, the program provides financial, technical, and organizational resources to local civil society organizations (CSOs) led by women, youth, and people with disabilities. This approach will strengthen local and national organizations' technical and organizational capacity to design and implement community-based solutions to SRMNCAH challenges, focusing on gender transformation, quality of care, and health equity.



Photo credit: Small Grants for Scaled Impact

Upon identifying the three priority countries, CORE Group issued a call for concept notes, resulting in 114 submissions from NGOs and CSOs in Bangladesh, Cambodia and Nepal with most of the concept notes focusing on early child marriage and adolescent pregnancy. The three selected NGO/CSO grantees will focus on meeting the sexual and reproductive health needs of women with disabilities, addressing the unmet sexual and reproductive health needs of special groups, such as LGBTQ (lesbian, gay, bisexual, transgender, and queer), and addressing early marriage and pregnancy of adolescent girls. In November 2022, CORE announced a second call for concept notes for the next funding phase.

GAVI Reaching Zero Dose Children

In partnership with Gavi, the Vaccine Alliance, CORE Group implemented a number of advocacy and learning activities to raise awareness and encourage cross-country and cross-sectoral learning on how to reach zero-dose children with immunization, (i.e., strategies to reach zero-dose children in fragile states and cross-border settings). The activities included roundtables, webinars and learning events, and a one-minute animation translated from English into Kiswahili, French and Arabic so that more healthcare workers and members of the general public are reached with the zero-dose messages. In July, CORE Group hosted the webinar “Success Stories on Immunization and Integration” featuring a discussion on successful innovations and country-level programming examples on the integration of health interventions and immunization services. The webinar drew 85 attendees.

In 2023, CORE Group will launch a digital communication campaign to raise awareness of zero-dose children in Africa. The campaign will feature a new brief animation video in four languages (English, Kiswahili, French and Arabic) and social media engagement to reach the prioritized audiences with key messages and inspire conversations about zero-dose children. CORE Group partners with Medical Aid Films to develop the translations of the animation video and will engage a range of stakeholders to implement the digital campaign. The video will aim to serve as an advocacy tool for global health implementors, advocates, parliamentarians, and the Ministry of Health.

AGENCY FOR ALL PROJECT FUNDED BY USAID

Agency for All is a consortium-led, five-year (2022-2027) USAID-funded project that will generate evidence on the role of agency in effective social and behavior change programming to improve health and well-being for individuals and communities by shifting intention to action. Our work will advance cross-sector development outcomes including family planning and reproductive health, maternal, newborn and child health, nutrition, infectious disease, and HIV/AIDS. Agency for All is committed to advancing principles of inclusion and participation in locally led research, monitoring, and evaluation.

Beginning in March 2022, initial CORE Group activities included conducting a meeting of the strategic leadership team at the University of California San Diego (prime), developing the protocols for the Organization Network Analysis Study and reviewing the gender study. CORE Group is working with consortium partners on establishing three regional hubs based in East and West Africa and South Asia. These hubs will coordinate and collaborate with other hubs and stakeholders, and will work with regional members to conduct research on agency and social and behavior change.



Photo credit: RAISE 4 Sahel

RAISE 4 SAHEL PROJECT LED BY WORLD VISION AND FUNDED BY GAVI, THE VACCINE ALLIANCE

Through this four-year project, Gavi is pioneering a new approach to implementation by partnering with NGOs/CSOs, and not governments, to immunize zero-dose children in areas where governments find it challenging to work due to challenges such as cross-border settings, conflict areas and mobile populations. CORE Group joined the project in late 2022 with its role focused on communication, knowledge management and learning. The countries involved in the project are Burkina Faso, Mali, Niger, Nigeria, Cameroon, Central African Republic and Chad.

FINANCIAL REPORT

CORE, INC.

STATEMENTS OF FINANCIAL POSITION

September 30, 2022 and 2021

ASSETS

Current assets	2022	2021
Cash and cash equivalents	\$ 969,361	\$ 66,518
Investments	1,001,748	1,376,366
Accounts and grants receivable, net	261,266	102,420
Prepaid expenses	16,328	1,131
Total current assets	2,248,703	1,546,435
Deposits and other assets	24,336	23,803
Total assets	2,273,039	1,570,238

LIABILITIES AND NET ASSETS

Current liabilities

Accounts payable	\$ 133,577	\$ 67,528
Accrued expenses	21,755	10,661
Refundable advances	206,109	36,145
Deferred rent, current position	13,221	8,529
Total current liabilities	374,662	122,863
Deferred rent, net of current portion	2,768	17,065
Total liabilities	377,430	139,928

Net assets

Without donor restrictions	855,232	1,367,916
With donor restrictions	1,040,377	62,394
Total net assets	1,895,609	1,430,310
Total liabilities and net assets	\$ 2,273,039	\$ 1,570,238

GRANTORS AND SPONSORS

Individual Donors

Caroline Quijada
Lindsay Horikoshi
Sarah Ford
Ahmed Boray Arale
Beth Outtersen
Dennis Cherian
Dorothy Monza
Dr. Henry Perry
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Institutional Donors

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Margaret A. Cargill Philanthropies
PMNCH, the Partnership for Maternal, Newborn, and Child Health
Pfizer

2022 Conference Sponsors

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World Vision
Smile Train
Chemonics
CGPP

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Advancing community health worldwide.