



OPEN POSITION: **Manager, Advocacy and Communications - Immunization**

REPORTS TO: Executive Director

LOCATION: Washington, DC / Remote

HIRING NEED: Immediate

BACKGROUND

CORE, Inc. (CORE Group) is a leader in global community health, working to end preventable maternal, newborn, and child deaths around the world. We have a comparative advantage through collaborative action to promote and safeguard health in communities and create new models for reaching the most marginalized populations. As a neutral, trusted platform for a coalition of more than 100 members, we work together with the broader global health community to foster collaboration and learning, strengthen technical capacity, develop innovative tools and resources, and scale evidence-based approaches to improving health.

Learn more here: www.coregroup.org.

JOB DESCRIPTION

Are you an out-going, creative leader in communications and advocacy? Is your passion working with global and regional partners on important health issues, especially immunization? Do you have excellent and dynamic communications and leadership skills?

The primary function of the **Manager, Advocacy and Communications - Immunization** is to support CORE Group's current and expanding global portfolio of immunization projects, COVID-19 response, and community health initiatives. This position will support global and regional advocacy efforts, working with GAVI, UN partners, CORE Group members, NGOs, country/regional/global immunization experts, and other stakeholders. The manager will also support internal and external communications efforts such as newsletters, press releases, video promotions, and email announcements.

The Manager will play a role in providing advocacy technical assistance to regional and global partners on zero-dose children, immunization strategies and equity in Immunization, community engagement, surveillance, and emergency response and preparedness in the context of COVID-19.

General responsibilities will include, but not be limited to the following:

COLLABORATION AND PARTNER RELATIONSHIPS

- In collaboration with the CORE Group team, actively engaging with government, donors, NGOs, regional and local organizations involved in Immunization and global health space, in order to promote collaborative planning toward long-term sustainable solutions towards zero-dose children, as well as routine immunization and COVID-19 vaccine uptake
- Establishing and maintaining productive collaborative relationships with a wide range of partners and stakeholders, USAID, the MOH, MOA, county governments, multi-lateral partners such as WHO, FAO, OIE, Africa CDC, and UNICEF, IFRC, and donors such as the World Bank, and civil society groups and NGOs
- Participating in and contributing to immunization advocacy, communications, technical and coordination meetings at the global or local levels
- Provide support to public health and community partners on establishing localized awareness and engagement campaigns - including local media placement, working with community spokespeople, and using digital platforms- at regional and global levels
- Spearhead co-branding initiatives and strategic partnerships that support CORE Group's advocacy and community mobilization efforts
- Manage media relations and seek out opportunities to amplify the work of a diverse group of stakeholders and CORE Group members
- Create effective communications with and for partners to support public affairs strategies and campaigns, including regularly convening and facilitating task forces or advisory groups, toolkit development and deployment, message amplification, partner-to-partner connections, and digital engagement
- Develop and provide support for vaccine-related communications materials such as fact sheets, brochures, posters, op-eds, blogs, public service announcements, success stories, panel remarks, and other project collateral
- Collect and analyze metrics to evaluate the success of our traditional/digital communications and community engagement efforts
- Develop internal publications such as newsletters, press releases, email announcements, planned publications, online, intranet, video, special projects, and other assignments
- Other duties as requested

REQUIREMENTS

- Master's degree or higher in public health, communication or marketing.
- A strong background in Immunization. Excellent knowledge of GAVI5.0, IA2030, polio eradication initiatives, and other global and regional immunization strategies
- Five to seven years progressively responsible experience working with global health programs supporting health, infectious diseases, immunization, or development programs is required. Knowledge of emergency response and programming helpful.
- At least five years of progressively responsible experience in marketing and communications; proven ability to develop a successful strategic communications and messaging program targeting a wide variety of audiences.
- Demonstrated flexibility and openness in responding to changing work priorities and environment is a must.
- Demonstrated strong teamwork, cultural competency, diplomacy, and interpersonal skills

Manager, Advocacy and Communications - Immunization

are essential.

- Must have ability and history of managing people, providing mentorship and support for growth in the communications, advocacy, campaign implementation methods, as well as experience working with interns or volunteers.
- Demonstrated strong written and oral communications skills in English and ability to communicate complex technical information to a variety of audiences and stakeholders including senior-level managers, country-level health officials, UN, senior level USG delegations, inter-agency partners and host government counterparts is required. French skills highly desirable.
- Gender and health systems strengthening expertise helpful. A deep appreciation for and ability to articulate to diverse audiences, the mission, achievements, and contributions of CORE Group; a record of success as an innovative and collaborative leader in a mission-driven organization with numerous and distributed stakeholders
- Proven ability to execute a communications strategy across all platforms—traditional, digital, and social.
- Exemplary writing and interpersonal communications skills; a refined and nuanced ability to craft content, create connections, and disseminate messages in ways that reflect, engage, and enhance various complex community and cultural perspectives.
- Excellent creative and design sensibilities, with a strong understanding of the communications process from creative concept through production and execution. Familiarity with Adobe Creative Suite and Canva preferred.
- Successful track record of prioritizing and influencing key audiences using data and analytics to ensure effectiveness, measure success, and adjust as appropriate.
- Excellent collaborator, engaging in cross-department planning and strategy sessions, with exposure to all staff and levels of the organization.
- Proven experience in fostering a team- and goal-oriented environment that empowers staff through active communication and delegation; a leadership style that builds confidence, promotes diversity of thought, and celebrates achievements.
- A personal and professional commitment to diversity in all its forms and across all audiences, internal and external
- Resourceful, goal-oriented individual with a strong work ethic, personal integrity and sense of humor and perspective
- Ability to multi-task, work virtually with ease.
- Familiarity with webinar/online platforms such as Zoom or Webex required
- WordPress website management experience required.
- Familiarity with MailChimp or Constant Contact preferred.

The position may be based in Washington DC, but will be remote until public health conditions permits. Position start date is May/June 2021.

HOW TO APPLY

Please email your resume and cover letter to jobs@coregroup.org. Use “*Manager_Advocacy/Communications_Last Name*” as the subject line – no phone calls please. Only potential interviewees will be contacted.