



Advancing community health worldwide.

## **POSITION: COVID-19 KNOWLEDGE MANAGEMENT & COMMUNICATIONS INTERN 2021**

**Reports to:** Executive Director and Communications & Knowledge Management Coordinator

### **Introduction:**

The purpose of this position is to assist the Knowledge Management and Communications Team with COVID-19 communications and knowledge management-related projects and tasks. The internship will be 15-20 hours/week starting **May 2021 and ending in August 2021**, with the potential for extension until December 2021. The hours and schedule are flexible depending on the intern's availability.

A stipend will be given out at the end of the internship. Course credit may also be available.

### **Background:**

CORE Group fosters collaborative action and learning to improve and expand community-focused public health practices. Established in 1997 in Washington D.C., CORE Group is an independent not-for-profit organization, and home of the Community Health Network, which brings together CORE Group member organizations, scholars, advocates and donors to support the health of underserved mothers, children and communities around the world.

The Knowledge Management and Communications Team strengthens knowledge-sharing and communications between CORE Group, its membership, and the broader global health and international development community to advocate for key community health activities and messages, and to demonstrate CORE Group's value and impact in the field. Currently, CORE Group is convening members and partners to discuss their institutional positions vis-à-vis COVID-19 in an effort to coordinate and support the global response. The COVID-19 Knowledge Management & Communications Intern would primarily work on a Pfizer-grant funded project on Vaccine Hesitancy, as well as related COVID-19 and vaccine work.

### **Duties and Responsibilities**

1. Assist with website resource mapping and collection on Vaccine Hesitancy.
  - a. Make additions to the website's COVID-19 Resource Library, to ensure global and country materials related to COVID-19 Vaccine Hesitancy are collated.
  - b. Test website features on different web browsers and note any inconsistencies, errors, and recommendations for improvement.
  - c. Assist the team in updating website elements including COVID-19 activities.
2. Provide planning and execution support for CORE Group events related to COVID-19, including global consultations and webinars

- a. Assist with promotional outreach.
- b. Help create and update event pages on CORE Group's website.
- c. Attend events as needed to assist with setup, registration, management of online meeting rooms etc.
- d. Support the development and updating of a participant tracking sheet for events.
- e. Support the development of an effective a feedback/follow-up process to capture impact and value of event attendance on participant learning
3. Assist with updating digital communications platforms, including social media and email lists with relevant COVID-19 content.
  - a. Monitor Twitter, particularly members' profiles for content curation and further dissemination.
  - b. Demonstrated interest and ability can lead to increased management of social media platforms.
  - c. Assist with tracking monthly social media and website analytics
4. Provide data analysis support as needed using SurveyMonkey and Microsoft Excel.
5. Assist with other knowledge management and communications activities as needs arise.
6. Participate in GAVI COVAX calls, and other related technical calls for COVID-19 and vaccines.
7. Assist with brainstorming and scoping for digital mobile app development for learning and resources around vaccines/COVID-19.

### **Knowledge, Skills and Abilities**

- Demonstrated understanding of current developments in the field of public communication, knowledge management, development planning and processes, and communication platforms including website management (WordPress) and social media.
- Experience with graphic design and video production preferred; digital health and app development desirable.
- Knowledge of Immunization, Vaccines, and COVID-19 preferred
- Interest/experience in international development issues, particularly global health, is desirable.
- Experience in Microsoft Suite and Adobe Creative Suite software.
- Excellent written and oral communication skills.
- Ability to multi-task and manage multiple deadlines.
- Must have the ability to work under pressure with flexibility in a team setting.
- Basic layout and design skills helpful.
- **Fluency in English required.** Knowledge of French and/or Spanish helpful.

Candidates will work remotely during the COVID-19 pandemic.

To apply, please email your resume and cover letter to [jobs@coregroup.org](mailto:jobs@coregroup.org). Use "COVID-19 KM and Comms Intern Summer 2021" as the subject line. No phone calls please. Only potential interviewees will be contacted. Women of color, LGBTQI+, and people living with disabilities are encouraged to apply.