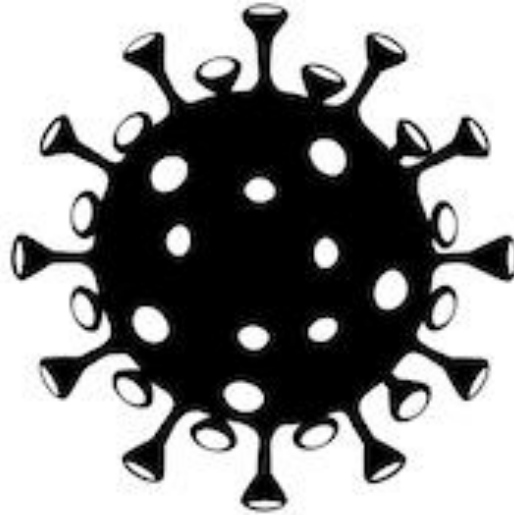




I know what
I have to
do...



COVID -19



CORONA – COVID - 19

Facilitator – Rina Dey

Risk communication: The main purpose of communicating risk in present situation is...

1. To inform people about the real-time information, advice and opinions.
2. To enable people at risk to take informed decisions to protect themselves from the threats they are facing.
3. To complement government efforts in educating and creating awareness about COVID-19 in selected areas.

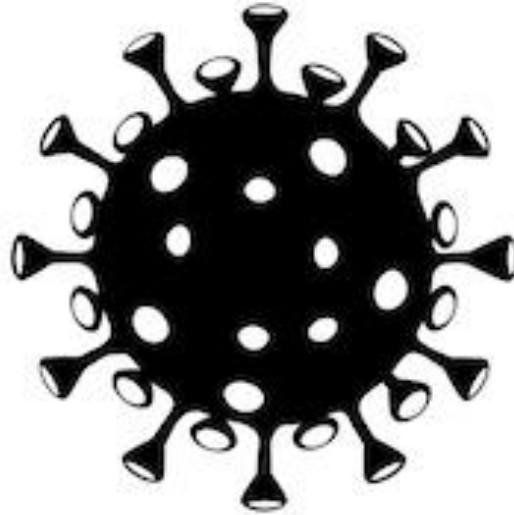


Objectives

- 1. To build the capacities of CGPP field staff on Corona**
- 2. To share survey findings**
- 3. To orient CGPP field staff on response plan**
- 4. To familiarize with communication materials**

Objective 1: To build the capacities of CGPP field staff on Corona





CORONA – COVID - 19

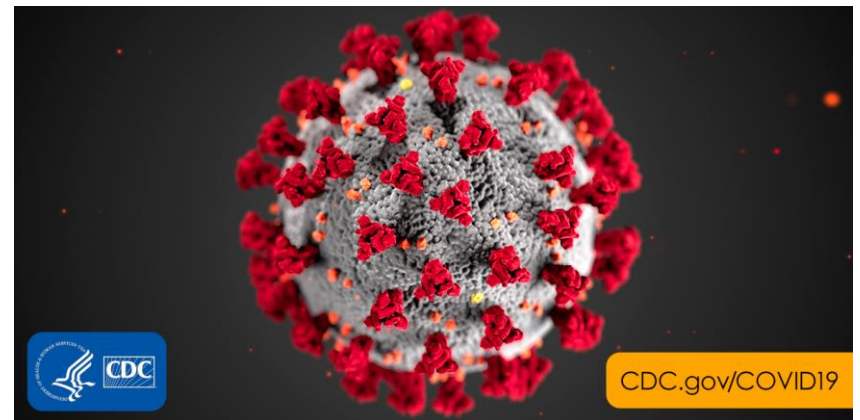
Facilitator – Dr. Roma Solomon

1. What is Corona (COVID 19)?

- Corona is a serious, infectious disease.
- Corona outbreaks are mainly driven by person-to-person transmission.



CO - CORONA
VI - VIRUS
D - Disease
19 - 2019



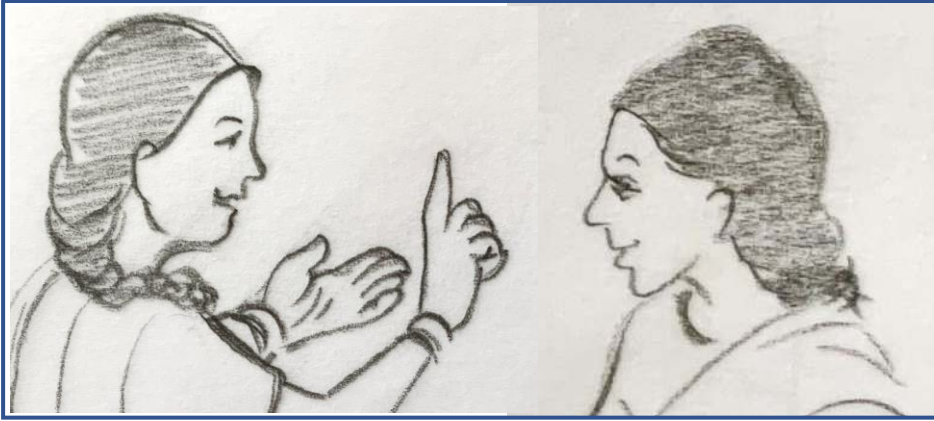
Key message: Corona is a serious infectious diseases.

What is CORONA (COVID 19)?

Person-to-person transmission

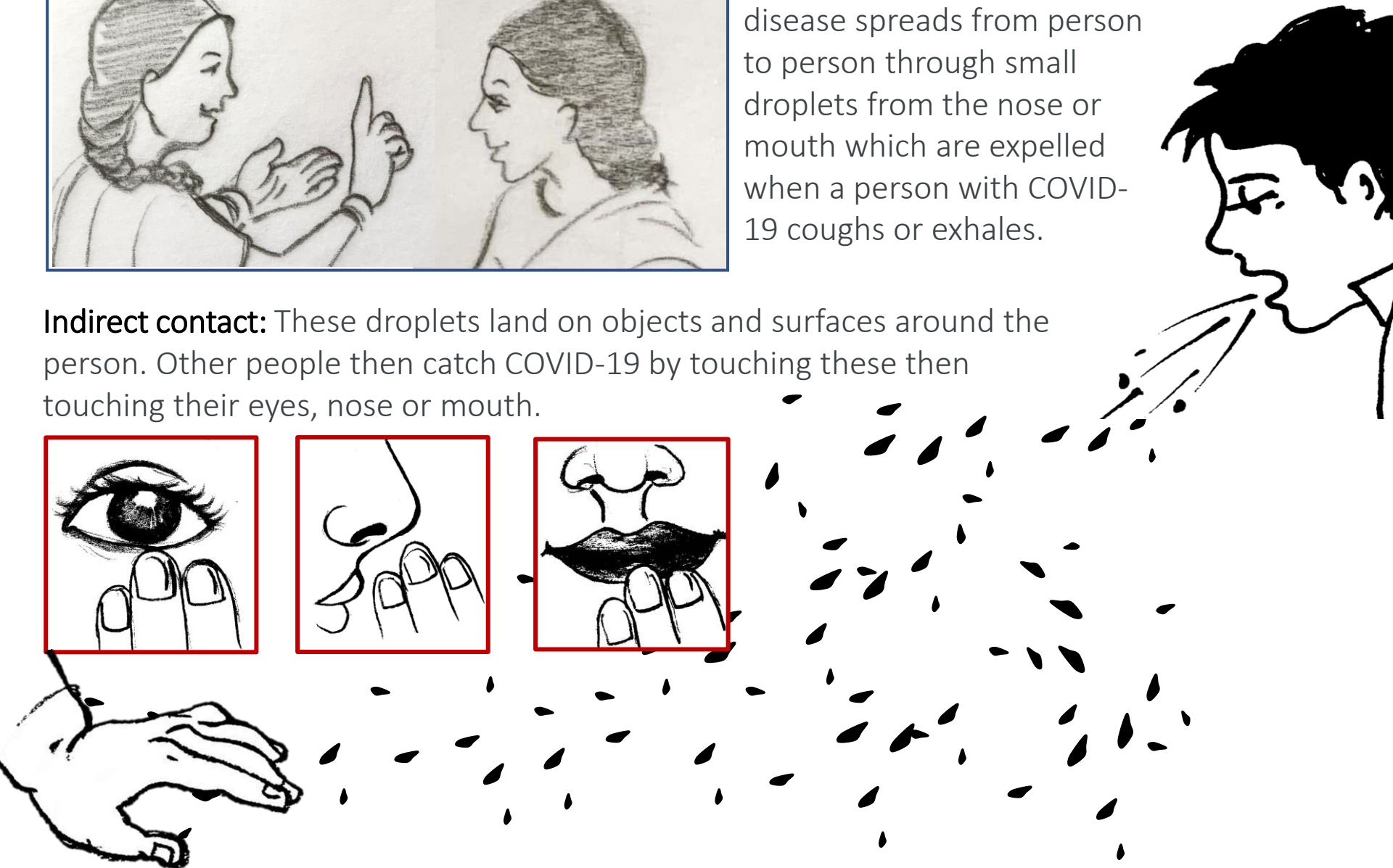
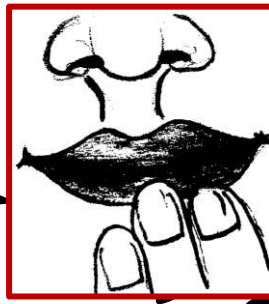


How does the corona virus spread?

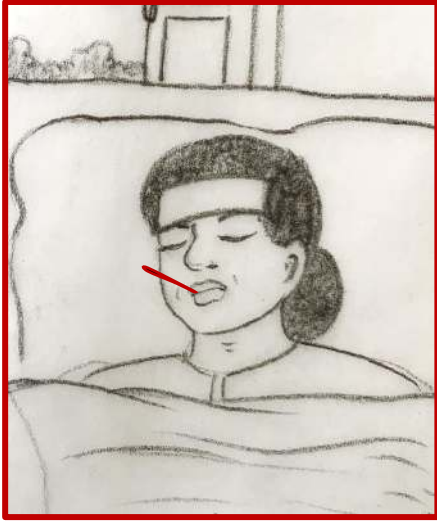


Direct close contact: The disease spreads from person to person through small droplets from the nose or mouth which are expelled when a person with COVID-19 coughs or exhales.

Indirect contact: These droplets land on objects and surfaces around the person. Other people then catch COVID-19 by touching these then touching their eyes, nose or mouth.



What are symptoms of Corona?



Fever



Cough



Difficulty in breathing

Who is in the greatest danger?



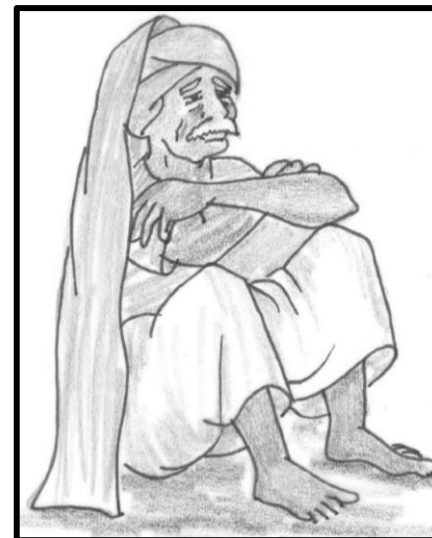
Family members



Family members in close contact with infected person



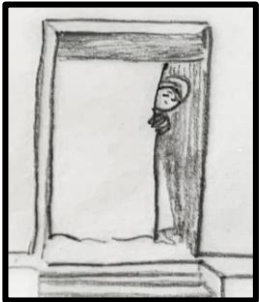
Health workers –handling
Corona patients



Older persons and
persons with pre-
existing medical
conditions (such
as high blood
pressure, heart
disease, lung
disease, cancer or
diabetes)

How can we break the transmission of Corona

Stay at home



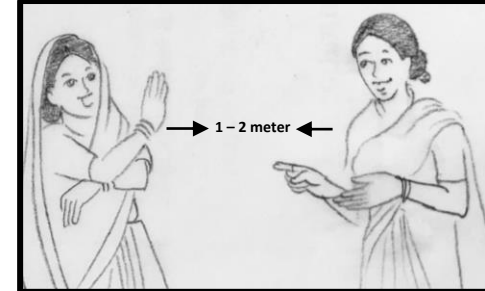
Greet with – Namaste or
Assalam-ualekum



Avoid crowded places



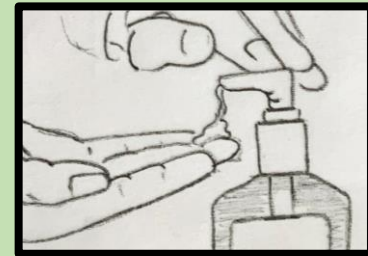
Maintain 1-2 meter distance



Cover your mouth and nose with your bent elbow or
tissue when you cough or sneeze - Droplets spread virus.



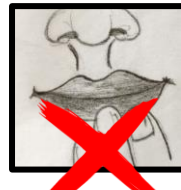
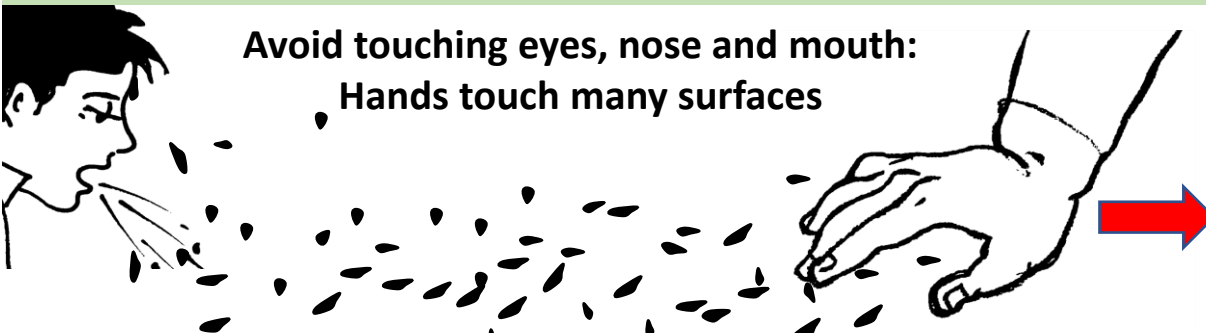
After visiting
outside



Washing hands with
soap for 20 seconds.



Avoid touching eyes, nose and mouth:
Hands touch many surfaces



Wash your hands with soap and water



Before eating



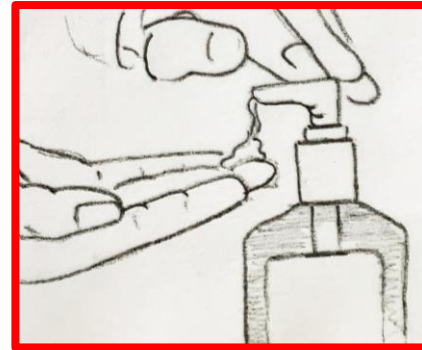
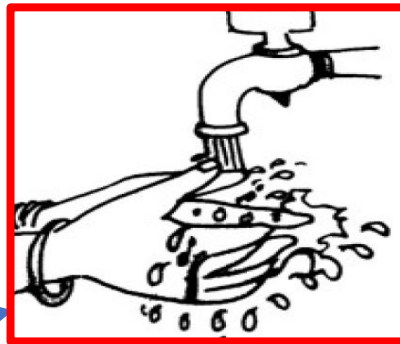
Helping a sick person



Touching
other person



Before cooking



Using the latrine



After cleaning

Wash hands with soap & water or use sanitizer

Breastfeeding and immunization

- **Breastfeeding:** Women with COVID positive can breastfeed if they wish to do so. They should:
 - Practice [respiratory hygiene](#) during feeding, [wear a mask](#) where available;
 - Wash hands before and after touching the baby;
 - Routinely clean and disinfect surfaces they have touched.
- **Immunization:** As soon as lockdown ends get your children immunized with due antigen at the nearest session or health center.

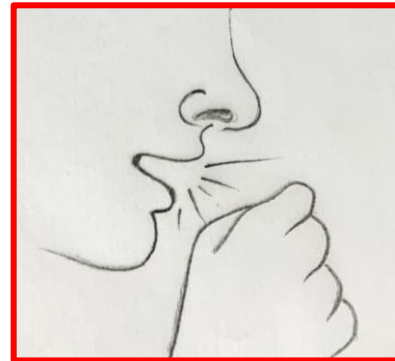
Report immediately to the nearest health center



Fever



Cough



Difficulty in breathing

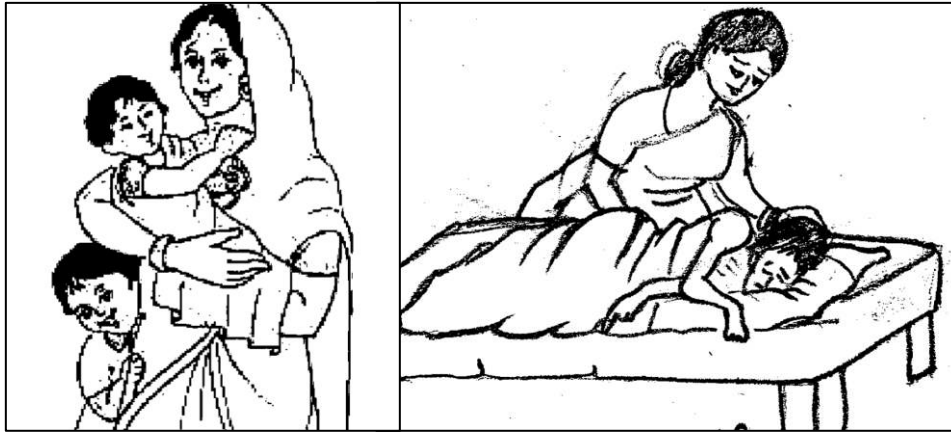


Travel history



Care at home level – कोरंटीन Quarantine

Suspected family members who were in contact with confirmed Corona patient are separated from the family/community

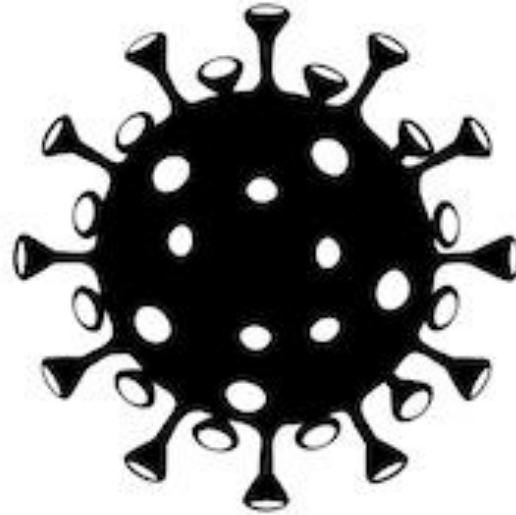


People returning from cities or countries



Follow government and doctors instructions

All COVID suspected cases must be reported



CORONA – COVID - 19

Facilitator – Rina Dey

Help Creating a Healthy Community



Help spread correct information keeping yourself safe.



Speak with your community leaders, teacher, youth, neighbours and work together to prevent Corona.

Speak with your community leaders, teacher, youth, neighbours and work together to prevent Corona.

Request religious leaders to make announcements from mosques, temple, churches and night guards, etc



If you come across a person feeling scared, sad, depressed or anxious about Corona



Counsel them to...

Eat healthy food



Read books or do art & craft

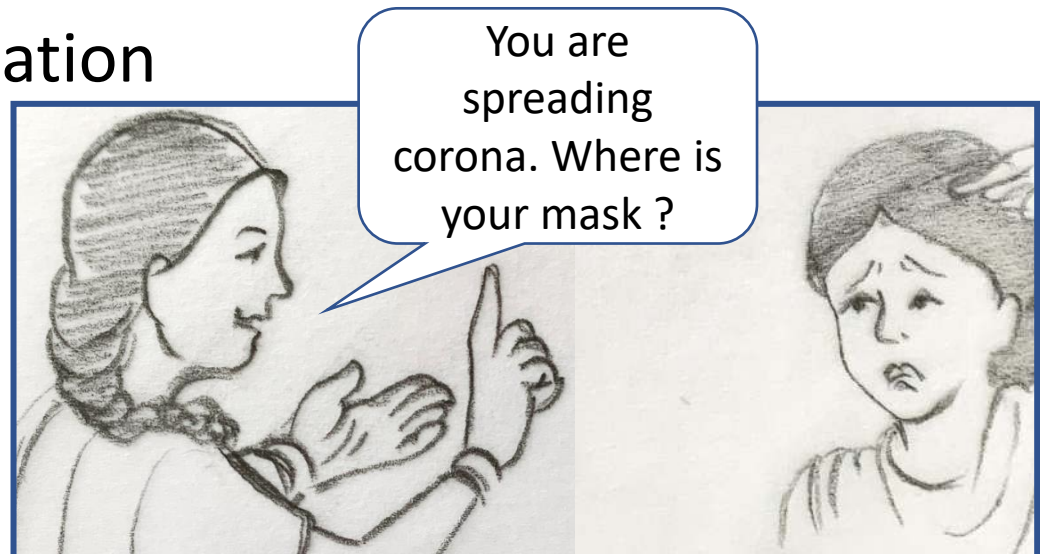
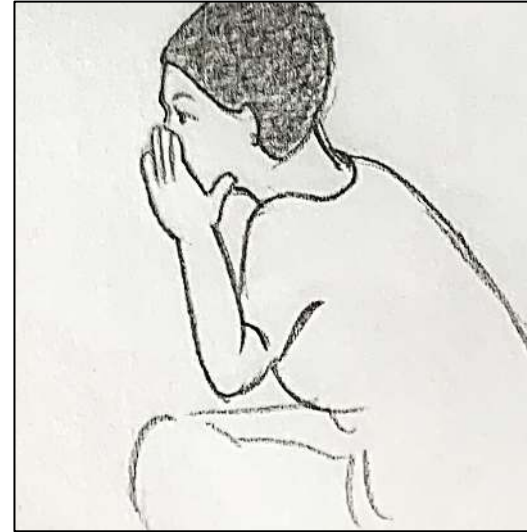


Talk to neighbours



Fight the virus not people...

- As a health communicator maintain confidentiality of those seeking health care or who may be part of any contact investigation.
- Raise awareness without increasing fear
- Share accurate information



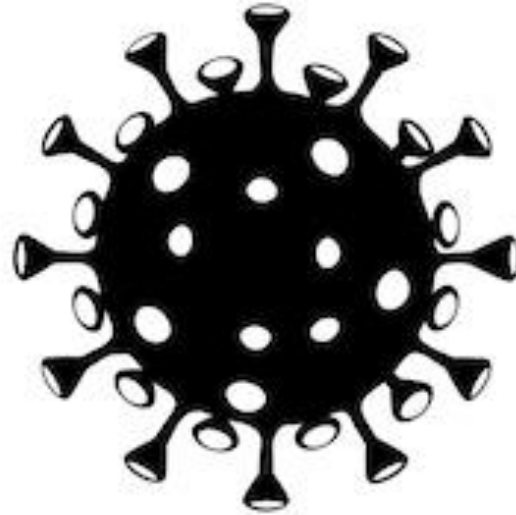
Media – Print, electronic, & digital

Only government will communicate about the situation, updates or any information about Corona to media so,



Key messages

1. Corona is a serious, infectious disease
2. Corona spreads through person to person
3. It spreads through small droplets from the nose or mouth which are expelled when a person with COVID-19 coughs or exhales or by touching infected objects and surfaces.
4. Family members in close contact with infected persons, health workers handling Corona patients, older people, and people with chronic medical conditions, are at greater risk of acquiring Corona.
5. Any person with fever, cough and difficulty in breathing should report or visit hospital immediately.
6. Best remedy for Corona is prevention. however, any of the symptoms can be treated if diagnosed earlier.
7. **Breastfeeding:** Women with COVID positive can breastfeed if they wish to do so. They should:
 - Practice [respiratory hygiene](#) during feeding, [wearing a mask](#) where available;
 - Wash hands before and after touching the baby;
 - Routinely clean and disinfect surfaces they have touched.
8. **Immunization:** As soon as lockdown ends get your children immunized with due antigen at the nearest session or health center.
9. **Every day preventive actions:**
 1. Stay at home during lockdown, sick or quarantined.
 2. Cover mouth and nose with flexed elbow or use tissue when coughing and sneezing.
 3. Dispose used tissue immediately
 4. Wash hand with soap or use sanitizer
 5. Clean frequently touched surfaces and objects



CORONA – COVID - 19

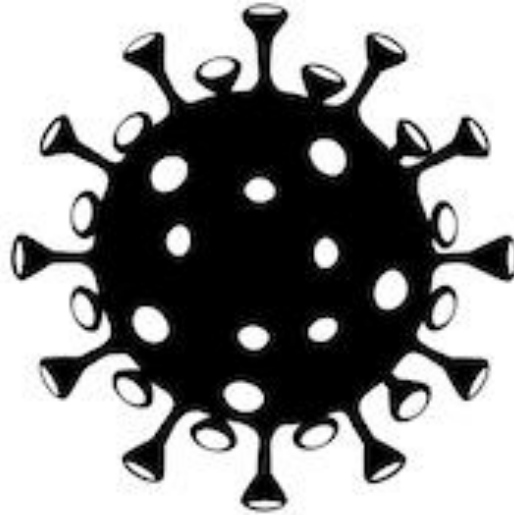
Facilitator – ManojKumar Choudhary

Objective 2. To share survey findings

Key findings - COVID-19 survey among CGPP staff

Survey dates: 4-10 April 2020 Total participants: 103 (DMCs, BMCs, Ex-BMC and Ex-MIS Coordinators)

Investigation area	Observations/Concerns	Areas of improvement
Know about COVID-19	Most of the CGPP staff know the disease. However, about 18% of respondents are not aware of the incubation period of the disease	Briefly orient on the origin and severity of the disease
Spread of COVID-19	Most of the staff are aware of the mode of disease transmission	Need to orient about whether or not the disease is airborne
Common symptoms	Majority of them are aware of common symptoms of the disease such as fever, dry cough.	Need to brief them on other important symptoms like 'breathlessness', body ache, etc.
	About half (47%) of respondents are not aware of asymptomatic COVID-19 cases	Need to orient on types of COVID-19 cases, i.e., symptomatic and asymptomatic
Susceptibility to disease	Over two-thirds (68%) of the staff do not perceive that 'Everyone in their community is at high risk of COVID-19'	Need to brief about the likelihood of the disease and risk
Attitudes towards the disease	About 19% said that they would "try to escape from the infected person at the earliest".	Being a part of health care delivery, one should not stigmatize COVID-19+ve cases.
Test	About half (47%) of them do not know that the COVID-19 test is not available for everyone.	Brief about the need and present testing norms/protocols in India
Treatment/medicine	About one-fourth (23%) said that they know their are medicine/traditional remedies for COVID-19	Need to inform that there is 'No medicine for COVID-19'
Handwashing behavior	About one-third (32%) did not spontaneously mention 'Washing hands after defecation'	
General	About 10% of CGPP staff is not fully aware or does not know facts about COVID-19	



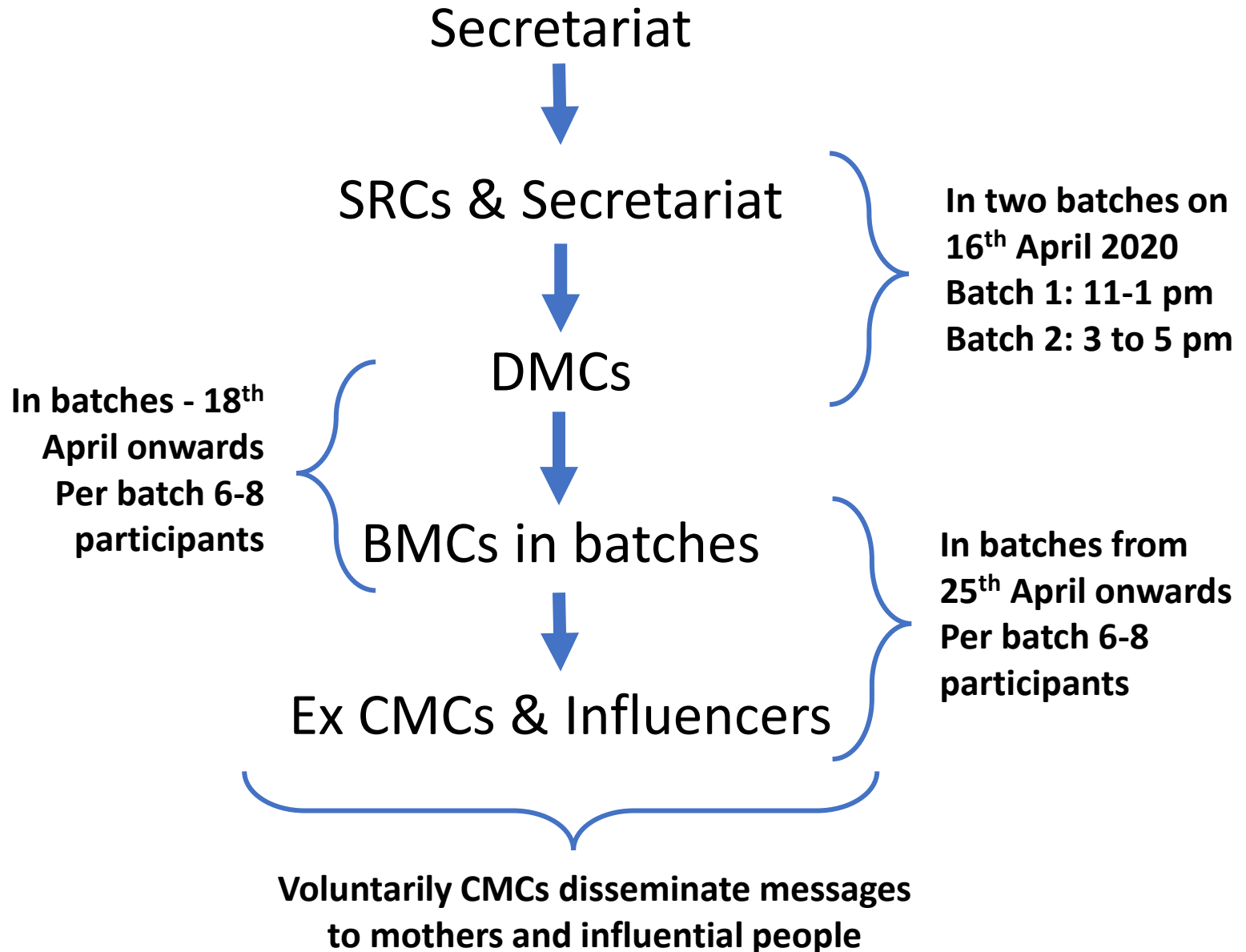
CORONA – COVID - 19

Facilitator – Jitendra Awale



**Objective 3. To orient
CGPP field staff on
response plan**

Training - Flow plan



ROLE OF SRCs

- Online training of DMCs
- To provide all necessary support to field staff to carry out planned activities and keep continuous communication with the health department and other relevant stakeholders.
- Liaise with district and regional level government officials, WHO and other stakeholders.
- Compile weekly reports and share with the secretariat.

Role of DMCs

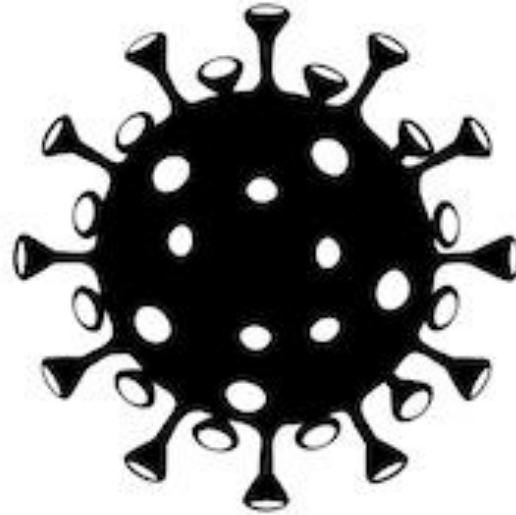
- Online training of BMCs
- To provide all necessary support to field staff to carry out planned activities and keep continuous communication with the health department and other relevant stakeholders.
- Liaise with district and block level government officials, and other stakeholders.
- Compile reports and share with the SRCs.

Role of BMCs

- Online orientation of selected CMCs.
- To provide all necessary support to field staff to carry out planned activities and keep continuous communication with the health department and other relevant stakeholders.
- Liaise with district and block level government officials, and other stakeholders.
- Tele call orientation with influencers on COVID and address issues/doubts if any.
- Tele call with CMCs to collect data and address issues if any.
- Compile reports and share with the DMCs.

Role of ex CMCs

- Tele call orientation with influencers on COVID and address issues/doubts if any.
- Telephonic dissemination of messages on COVID with mothers and clarify doubts if any.
- Liaise (through telephone) with ASHA, AWW and acquire more information on Corona and government guidelines.
- Compile reports and share with the BMCs.



CORONA – COVID - 19

Facilitator – Rina Dey



**Objective 4. To familiarize
with communication
materials**

Share materials through WhatsApp or text messages

coregroup POLIO Project ADRA CRS PCI

CORONA
The disease-
Human to Human
transmission

Precaution

Symptoms

CURE
NO VACCINE, NO MEDICINE
Follow doctors and
government instruction

फ़ोन द्वारा माताओ, सी एम् सी सखी और
प्रभावशाली व्यक्तियों को कोरोना के बारे में जानकारी दे
मस्जिद से एलान करवाने की गुज़ारिश करें

coregroup POLIO Project ADRA CRS PCI

कोरोना संक्रमण
की श्रृंखला को तोड़ेंगे
साबुन से हाथ धोयेंगे और दूर से नमस्ते करेंगे

कोरोना के प्रति जागरूकता लाये

मस्जिद, मंदिर, और
चौकीदार से एलान करवाये

बचाव ही उपचार हैं

नमस्ते या सलाम करें

घर पर रहें

बार बार साबुन से हाथ धोएं

बातचीत के दौरान 1 मीटर की दुरी रखें

कोरोना के लक्षण

बुखार

खांसी

सांस लेने में तकलीफ

तुरंत निकटतम स्वास्थ्य केंद्र में सूचित करें

20 सेकंड तक साबुन से हाथ धोने की सही प्रक्रिया

Best remedy for Corona is prevention

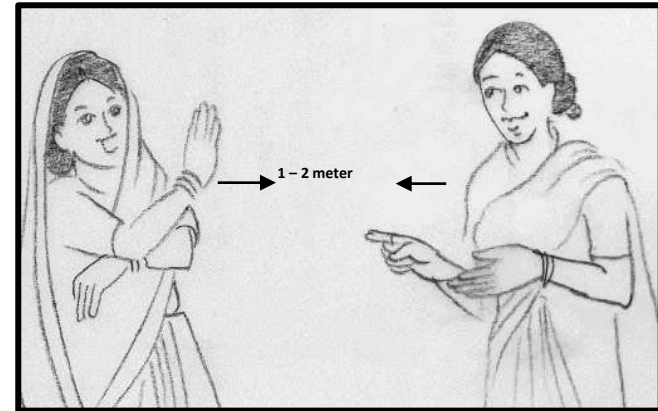
Hygiene



Respiratory hygiene



Social distancing



<https://www.mygov.in/covid-19>

<https://www.mohfw.gov.in/>

Awareness material

<https://www.youtube.com/watch?v=UIQlZBO2ilA&feature=youtu.be>

Text messages:

साबुन से हाथ धोयेंगे
दूर से नमस्ते करेंगे
कोरोना को भगाएंगे

किसी भी चीज़ या जगह को छूने के बाद
आँख नाक मुँह नहीं छुएंगे
पहले साबुन से हाथ 20 सेकेण्ड तक धोयेंगे

घर पर ही रहेंगे
कोरोना को मार गिराएंगे