I know what I have to do...

COVID-19
CORONA – COVID - 19

Facilitator – Rina Dey
Risk communication: The main purpose of communicating risk in present situation is...

1. To inform people about the real-time information, advice and opinions.
2. To enable people at risk to take informed decisions to protect themselves from the threats they are facing.
3. To complement government efforts in educating and creating awareness about COVID-19 in selected areas.
Objectives

1. To build the capacities of CGPP field staff on Corona

2. To share survey findings

3. To orient CGPP field staff on response plan

4. To familiarize with communication materials
Objective 1: To build the capacities of CGPP field staff on Corona
CORONA – COVID - 19

Facilitator – Dr. Roma Solomon
1. What is Corona (COVID 19)?

- Corona is a serious, infectious disease.
- Corona outbreaks are mainly driven by person-to-person transmission.

Key message: Corona is a serious infectious disease.
What is CORONA (COVID 19)?

Person-to-person transmission
How does the corona virus spread?

Direct close contact: The disease spreads from person to person through small droplets from the nose or mouth which are expelled when a person with COVID-19 coughs or exhales.

Indirect contact: These droplets land on objects and surfaces around the person. Other people then catch COVID-19 by touching these then touching their eyes, nose or mouth.
What are symptoms of Corona?

- Fever
- Cough
- Difficulty in breathing
Who is in the greatest danger?

- Family members in close contact with infected person
- Family members
- Health workers – handling Corona patients
- Older persons and persons with pre-existing medical conditions (such as high blood pressure, heart disease, lung disease, cancer or diabetes)
How can we break the transmission of Corona

Stay at home
Greet with – Namaste or Assalam-ualekum
Avoid crowded places
Maintain 1-2 meter distance

Cover your mouth and nose with your bent elbow or tissue when you cough or sneeze - Droplets spread virus.

Avoid touching eyes, nose and mouth:
Hands touch many surfaces

Washing hands with soap for 20 seconds.

After visiting outside
Wash your hands with soap and water

- Before eating
- Before cooking
- Before eating
- After cleaning
- Using the latrine
- Touching other person
- Helping a sick person

Wash hands with soap & water or use sanitizer
Breastfeeding and immunization

• Breastfeeding: Women with COVID positive can breastfeed if they wish to do so. They should:
  • Practice respiratory hygiene during feeding, wear a mask where available;
  • Wash hands before and after touching the baby;
  • Routinely clean and disinfect surfaces they have touched.

• Immunization: As soon as lockdown ends get your children immunized with due antigen at the nearest session or health center.
Report immediately to the nearest health center

- Fever
- Cough
- Difficulty in breathing

Travel history
Care at home level – Quarantine

Suspected family members who were in contact with confirmed Corona patient are separated from the family/community.

People returning from cities or countries.

Follow government and doctors instructions.

All COVID suspected cases must be reported.
CORONA – COVID - 19

Facilitator – Rina Dey
Help Creating a Healthy Community

Help spread correct information keeping yourself safe.

Speak with your community leaders, teacher, youth, neighbours and work together to prevent Corona.

Request religious leaders to make announcements from mosques, temple, churches and night guards, etc.
If you come across a person feeling scared, sad, depressed or anxious about Corona

Counsel them to...

Eat healthy food  Read books or do art & craft  Talk to neighbours
Fight the virus not people...

• As a health communicator maintain confidentiality of those seeking health care or who may be part of any contact investigation.
• Raise awareness without increasing fear
• Share accurate information

You are spreading corona. Where is your mask?
Media – Print, electronic, & digital

Only government will communicate about the situation, updates or any information about Corona to media so,

NO communication with media by CGPP staff
Key messages

1. Corona is a serious, infectious disease
2. Corona spreads through person to person
3. It spreads through small droplets from the nose or mouth which are expelled when a person with COVID-19 coughs or exhales or by touching infected objects and surfaces.
4. Family members in close contact with infected persons, health workers handling Corona patients, older people, and people with chronic medical conditions, are at greater risk of acquiring Corona.
5. Any person with fever, cough and difficulty in breathing should report or visit hospital immediately.
6. Best remedy for Corona is prevention. however, any of the symptoms can be treated if diagnosed earlier.
7. **Breastfeeding**: Women with COVID positive can breastfeed if they wish to do so. They should:
   - Practice [respiratory hygiene](https://example.com) during feeding, [wearing a mask](https://example.com) where available;
   - Wash hands before and after touching the baby;
   - Routinely clean and disinfect surfaces they have touched.
8. **Immunization**: As soon as lockdown ends get your children immunized with due antigen at the nearest session or health center.
9. **Every day preventive actions:**
   1. Stay at home during lockdown, sick or quarantined.
   2. Cover mouth and nose with flexed elbow or use tissue when coughing and sneezing.
   3. Dispose used tissue immediately
   4. Wash hand with soap or use sanitizer
   5. Clean frequently touched surfaces and objects
CORONA – COVID - 19

Facilitator – ManojKumar Choudhary
Objective 2. To share survey findings
## Key findings - COVID-19 survey among CGPP staff

Survey dates: 4-10 April 2020  Total participants: 103 (DMCs, BMCs, Ex-BMC and Ex-MIS Coordinators)

<table>
<thead>
<tr>
<th>Investigation area</th>
<th>Observations/Concerns</th>
<th>Areas of improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Know about COVID-19</td>
<td>Most of the CGPP staff know the disease. However, about 18% of respondents are not aware of the incubation period of the disease</td>
<td>Briefly orient on the origin and severity of the disease</td>
</tr>
<tr>
<td>Spread of COVID-19</td>
<td>Most of the staff are aware of the mode of disease transmission</td>
<td>Need to orient about whether or not the disease is airborne</td>
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<tr>
<td>Common symptoms</td>
<td>Majority of them are aware of common symptoms of the disease such as fever, dry cough.</td>
<td>Need to brief them on other important symptoms like ‘breathlessness’, body ache, etc.</td>
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<td></td>
<td>About half (47%) of respondents are not aware of asymptomatic COVID-19 cases</td>
<td>Need to orient on types of COVID-19 cases, i.e., symptomatic and asymptomatic</td>
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<td>Susceptibility to disease</td>
<td>Over two-thirds (68%) of the staff do not perceive that ‘Everyone in their community is at high risk of COVID-19’</td>
<td>Need to brief about the likelihood of the disease and risk</td>
</tr>
<tr>
<td>Attitudes towards the disease</td>
<td>About 19% said that they would “try to escape from the infected person at the earliest”.</td>
<td>Being a part of health care delivery, one should not stigmatize COVID-19+ve cases.</td>
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<td>Test</td>
<td>About half (47%) of them do not know that the COVID-19 test is not available for everyone.</td>
<td>Brief about the need and present testing norms/protocols in India</td>
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<td>Treatment/medicine</td>
<td>About one-fourth (23%) said that they know their are medicine/traditional remedies for COVID-19</td>
<td>Need to inform that there is ‘No medicine for COVID-19’</td>
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<td>Handwashing behavior</td>
<td>About one-third (32%) did not spontaneously mention ‘Washing hands after defecation’</td>
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</tr>
<tr>
<td>General</td>
<td>About 10% of CGPP staff is not fully aware or does not know facts about COVID-19</td>
<td></td>
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</tbody>
</table>
Objective 3. To orient CGPP field staff on response plan
Training - Flow plan

Secretariat

SRCs & Secretariat

DMCs

BMCs in batches

Ex CMCs & Influencers

In two batches on 16th April 2020
Batch 1: 11-1 pm
Batch 2: 3 to 5 pm

In batches - 18th April onwards
Per batch 6-8 participants

In batches from 25th April onwards
Per batch 6-8 participants

Voluntarily CMCs disseminate messages to mothers and influential people
ROLE OF SRCs

• Online training of DMCs
• To provide all necessary support to field staff to carry out planned activities and keep continuous communication with the health department and other relevant stakeholders.
• Liaise with district and regional level government officials, WHO and other stakeholders.
• Compile weekly reports and share with the secretariat.
Role of DMCs

• Online training of BMCs
• To provide all necessary support to field staff to carry out planned activities and keep continuous communication with the health department and other relevant stakeholders.
• Liaise with district and block level government officials, and other stakeholders.
• Compile reports and share with the SRCs.
Role of BMCs

• Online orientation of selected CMCs.
• To provide all necessary support to field staff to carry out planned activities and keep continuous communication with the health department and other relevant stakeholders.
• Liaise with district and block level government officials, and other stakeholders.
• Tele call orientation with influencers on COVID and address issues/doubts if any.
• Tele call with CMCs to collect data and address issues if any.
• Compile reports and share with the DMCs.
Role of ex CMCs

• Tele call orientation with influencers on COVID and address issues/doubts if any.
• Telephonic dissemination of messages on COVID with mothers and clarify doubts if any.
• Liaise (through telephone) with ASHA, AWW and acquire more information on Corona and government guidelines.
• Compile reports and share with the BMCs.
CORONA – COVID - 19

Facilitator – Rina Dey
Objective 4. To familiarize with communication materials
Share materials through WhatsApp or text messages
Best remedy for Corona is prevention

Hygiene

Respiratory hygiene

Social distancing

https://www.mygov.in/covid-19

https://www.mohfw.gov.in/

Awareness material

https://www.youtube.com/watch?v=UIQlZBO2iIA&feature=youtu.be
साबुन से हाथ धोयेंगे
दूर से नमस्ते करेंगे
कोरोना को भगाएंगे

किसी भी चीज़ या जगह को छूने के बाद आँख नाक मुँह नहीं छुएंगे
पहले साबुन से हाथ 20 सेकेण्ड तक धोयेंगे

घर पर ही रहेंगे
कोरोना को मार गिराएंगे