



OPEN POSITION: Senior Strategic Communication and Knowledge Management Director

REPORTS TO: Project Director, USAID MOMENTUM (Moving Integrated, Quality Maternal, Newborn, and Child Health and Family Planning and Reproductive Health Services to Scale)

LOCATION: Washington, D.C.

START DATE: For bid pending award

BACKGROUND

CORE, Inc. (CORE Group) is a leader in global community health, working to end preventable maternal, newborn, and child deaths around the world. We have a comparative advantage through collaborative action to promote and safeguard health in communities and create new models for reaching the most marginalized populations. As a neutral, trusted platform for a coalition of more than 100 members, we work together with the broader global health community to foster collaboration and learning, strengthen technical capacity, develop innovative tools and resources, and scale evidence-based approaches to improving health.

Learn more here: www.coregroup.org.

CORE Group is seeking highly motivated individuals for a Senior Strategic Communication and Knowledge Management Director position for the USAID MOMENTUM (Moving Integrated, Quality Maternal, Newborn, and Child Health and Family Planning and Reproductive Health). This role will include support to MOMENTUM awards for effective monitoring and evaluation, facilitation of learning and knowledge sharing across MOMENTUM awards, and collaboration with all MOMENTUM awards to tell the collective story of MOMENTUM’s impact in MNCH/FP/RH at the global and country levels.

Learn more here: <https://www.grants.gov/web/grants/search-grants.html?keywords=MOMENTUM>

JOB DESCRIPTION

The Senior Strategic Communication and Knowledge Management Director will be responsible for coordinating communication activities across the full MOMENTUM portfolio. This position will work closely with Senior Monitoring, Evaluation & Learning Director to ensure that MOMENTUM’s progress, achievements, and results are captured and communicated regularly and accurately to all relevant stakeholders. The lead will maintain close liaison with the MOMENTUM award management team, consortium partners and USAID.

Key Functions:

- Manage a communications and knowledge management team to ensure prioritization of activities, quality of execution, alignment with program goals, and collaboration within the MOMENTUM award.
- Act as MOMENTUM’s main point of engagement to both internal (within the MOMENTUM family of awards) and external stakeholders.

Senior Strategic Communication and Knowledge Management Director

- Lead and facilitate the process to develop and implement a communications and knowledge management strategy both within the MOMENTUM family of awards and outwards to external stakeholders. This strategy should differentiate which processes, activities, and products will be generated and shared for the MOMENTUM family of awards and ones for outside parties. (i.e. Congressional needs of telling the story versus learning and knowledge sharing to improve programming).
- Lead start-up of an interactive and responsive outward-facing website and other online channels to diffuse information appropriately
- Provide thought leadership to identify new sustainable approaches for data visualization, information presentation, and knowledge sharing; provide strategic guidance to the development and sustainability of regional knowledge and communication hubs
- Provide input into operating and workplans, drawing links between the cross-sectoral teams, to maintain the strategic vision and goals of the program.

QUALIFICATIONS

- An advanced degree (PhD or Master's) public health, health communication, health promotion, behavioral science, knowledge management, or a related field.
- At least fifteen (15) years experience in international health programming, including at least ten (10) years experience in senior management positions leading communications in large and complex projects.
- Demonstrated experience in effectively engaging partners and in managing communications activities in multi-partner consortia.
- Demonstrated skills in communications and innovation in technical practice; global health; knowledge management; organizational learning, and capacity strengthening strongly desired.
- Significant experience with USAID programs.
- Demonstrated technical excellence, leadership, and a record of accomplishments in the field of communication.
- Proven facilitation and collaboration skills working with multi-level stakeholders, including technical and subject matter experts, donor agencies, local partners, researchers and others.
- Excellent people management skills with the ability to develop others and to impart knowledge and experience in an accessible and clear manner.
- Proven project management skills, and ability to work with diverse and highly skilled personnel in team environment.
- Excellent written and oral communication skills in English.
- Ability to travel nationally and internationally as required.

HOW TO APPLY

Please email a resume/CV and cover letter to jobs@coregroup.org. Use "Sr. Strategic Communication and KM Director" as the subject line. No phone calls please. Only potential interviewees will be contacted.