



# Principles *for* Digital Development



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# World Vision Global mHealth

## WORLD VISION'S GLOBAL mHEALTH INITIATIVES AT A GLANCE

- 11 COUNTRIES
- 17 PROGRAMMES
- 1,008 ACTIVE CHW USERS
- 463,585 BENEFICIARY COMMUNITY MEMBERS



# Digital technology and health emergency

**Universe:** Men and women, rural and urban, 13 to 65 years of age

**Type of study:** descriptive, cross-sectional survey

**Sampling:** 2-stage, 30-cluster sampling method

**Total sample:** 3,024

**Collection tool:** mobile-technology-based structured questionnaire

**Countries:** Brazil, Colombia, Dominican Republic, Guatemala, Honduras, and El Salvador



# Digital tool description: Design with the user



- Data collectors
- WV national office's staff
- Ministry of health staff
- WV headquarters' staff
- WHO/PAHO staff

# Digital tool description: understanding the ecosystem



- Data collectors experience with mobile technology
- Networking connectivity

# Digital tool description: be data-driven



- Data captured repackaged for stakeholder dissemination

# Digital tool description: Collaboration



- Ministry of Health
- Community members
- Sharing of data and lessons learned

# Digital tool description: Sustainability



- WV's national offices
- Alternatives financial resources

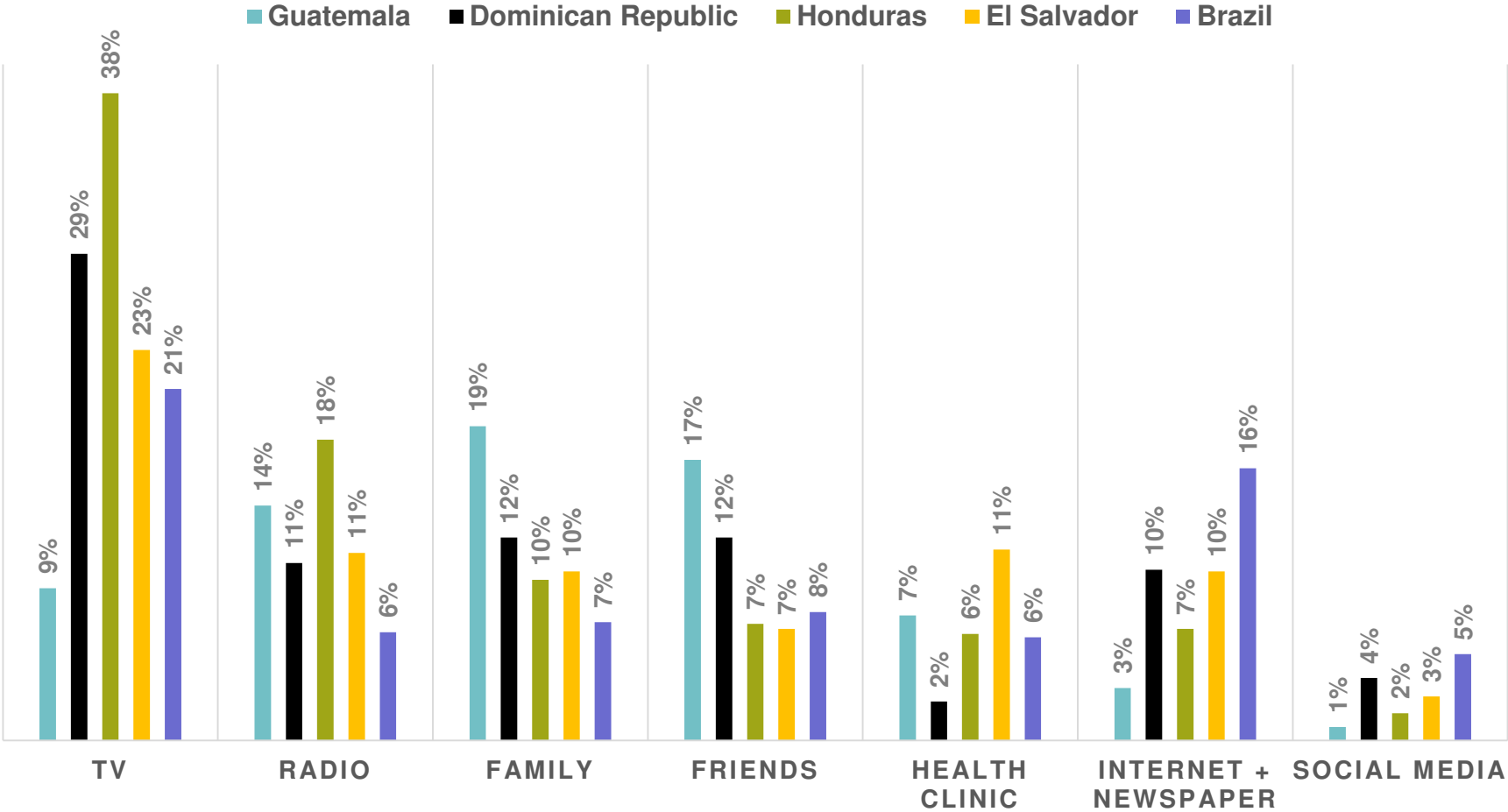


# Digital tool description: Address Privacy and Security



- Full control of data stored
- Full administration rights

# Results: Sources of information on ZIKAV



Thanks

