

Engaging family members to support prenatal micronutrient supplementation in Western Kenya

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GLOBAL PUBLIC HEALTH

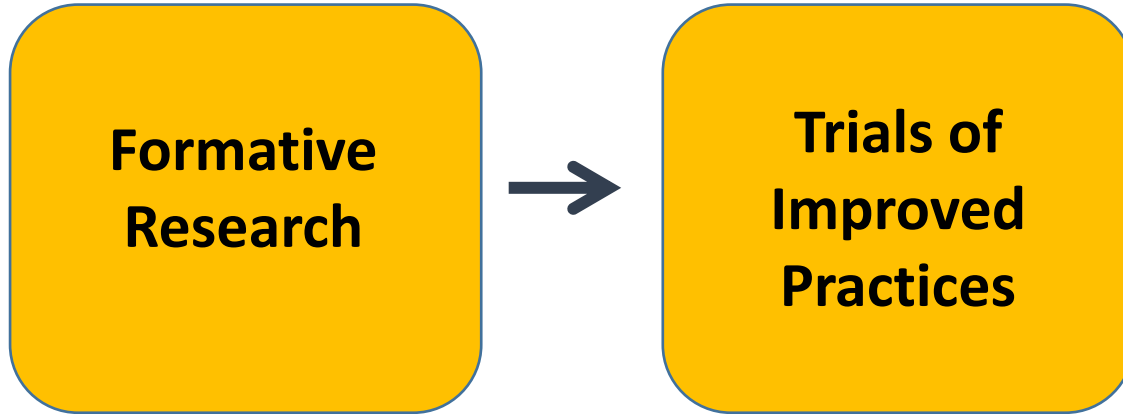


Project overview



**Formative
Research**

Project overview



Project overview



I will remind and
encourage her to take
Calcium and IFAS
everyday for a healthy mother and baby



**My help and encouragement
really matter!**

Visit the nearest health facility for more information

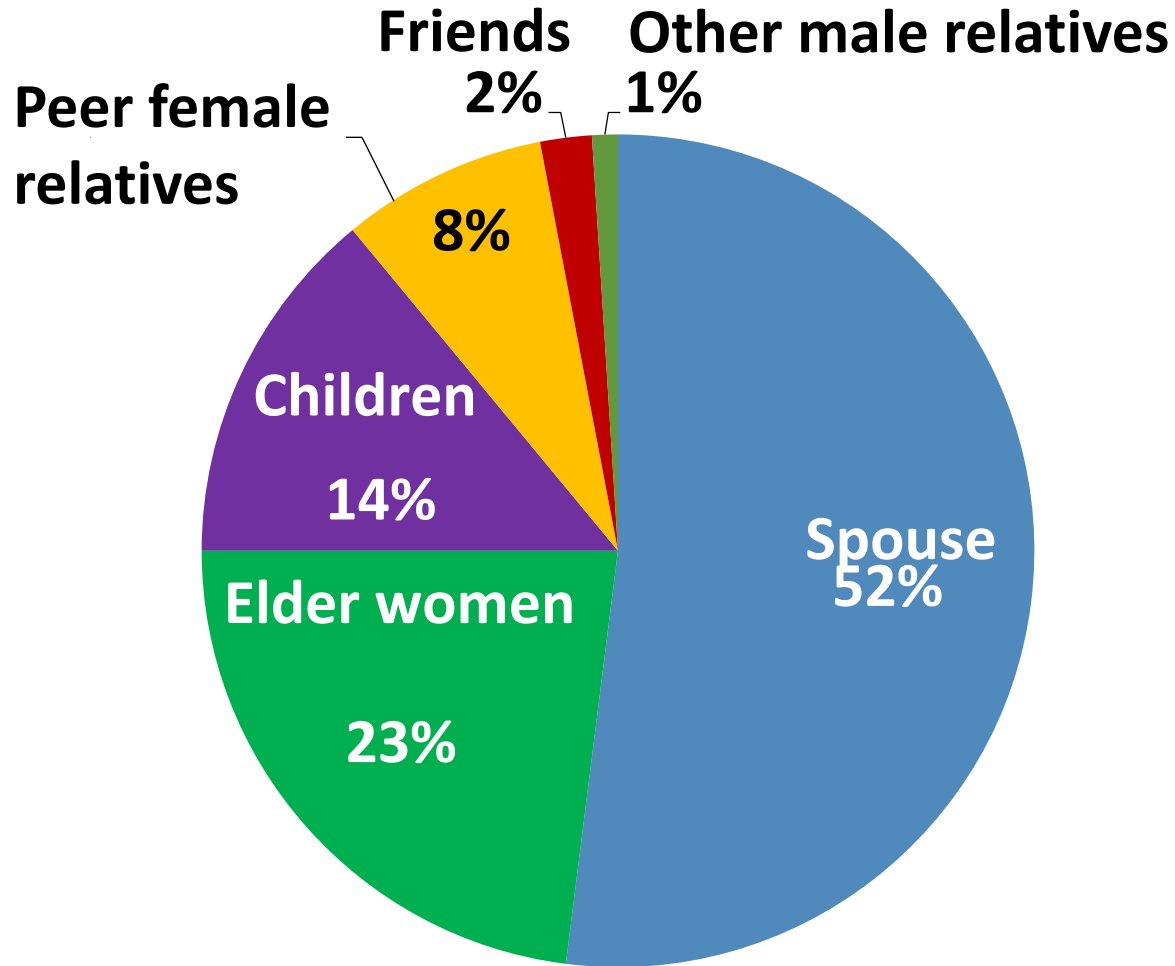
Calcium and IFAS

Calcium, Iron and Folic Acid Supplements



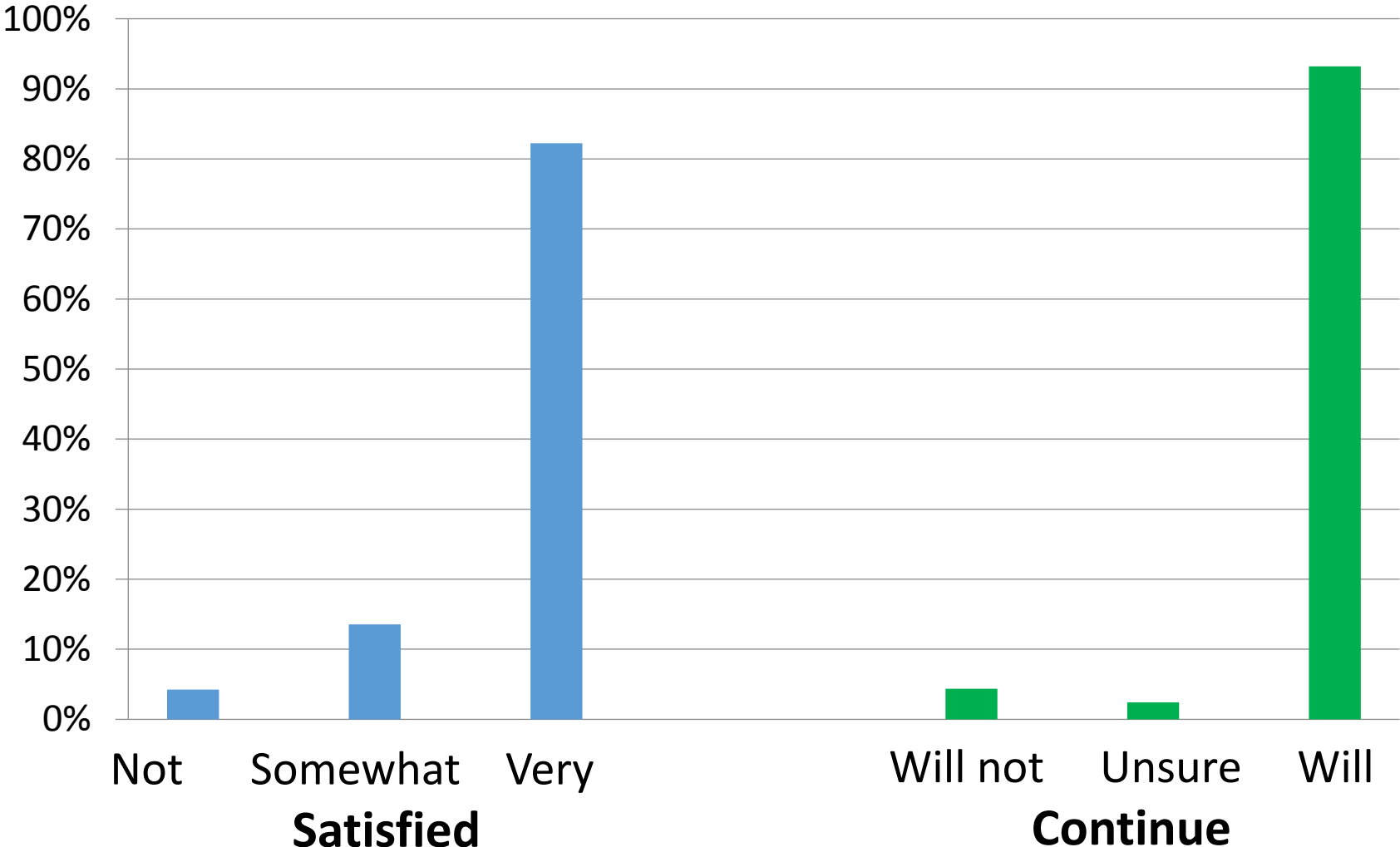
Ministry of Health

Who did they choose?



n=914

Satisfaction and plans to continue



n=914

Reminder support

In the morning he asks me if I have taken my pills, and if I have forgotten he will look for them and bring them to me...His reminding me has really helped me take the pills as directed.

- 24-year-old multigravida

Improved relationships

My mother-in-law and I sit together and chat away and when it is time for the pills she reminds me. Before we never used to sit together and talk. She used to go away at lunchtime, but these days she makes sure she is around so that I can take my medicine.

-17-year-old primigravida

Excessive reminders

Sometimes if you are not feeling well or are tired and maybe somebody is persisting, at times you tell him to get off your case, and he persists. When somebody keeps persisting, I don't like it.

- 37-year-old multigravida

Family members' roles during pregnancy

I am happy because when a girl comes to your homestead and she is pregnant you need to support her so that even when she goes to her home, her people can see that she is healthier than when she left their home.

-Mother-in-law

Improved relationships

When your wife is healthy, you feel proud...if she has a safe delivery and the baby is healthy, it is to your benefit. Also, when you are helping and reminding her to take her pills it improves your relationship and brings you closer. It builds your marriage together.

- Husband

Adherence partners

- Women chose who to ask for adherence support
- Most women appreciated adherence reminders and support
 - Women without support networks
 - Women who do not want support
- Providing adherence support was consistent with family members' roles during pregnancy