Implementation of the Nurturing Care Framework: Committing to Action

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FIVE STRATEGIC ACTIONS

1. Lead and invest
2. Focus on families
3. Strengthen services
4. Monitor progress
5. Use data and innovate
### National Milestones

- All countries have developed a national coordination mechanism and a plan to address nurturing care in a holistic way.
- All countries are addressing nurturing care in national communication strategies and through community structures and local leaders.
- All countries are strengthening their workforce’s capacity to support responsive caregiving and early learning – among all families and children, including those with additional needs.
- All countries are collecting data about the quality and coverage of interventions for all five components of nurturing care.
- All countries are investing in local research to strengthen implementation of nurturing-care interventions.

### Global Milestones

- Global stakeholders have established functional mechanisms for multi-sectoral coordination and harmonized action in support of nurturing care.
- Global stakeholders have launched a global advocacy campaign for nurturing care and promote effective approaches for engaging communities and giving them agency.
- Global stakeholders have developed and updated guidelines, service packages and implementation guidance for nurturing care, and promote their use.
- Harmonized global indicators and measurement framework for nurturing care are available and used to assess implementation and impact.
- Global stakeholders have identified research priorities for nurturing care and invest in studies to address them.
• 91 Country Profiles
• Developed by authors of Lancet ECD series
• Selection based on 1 of 3 criteria:
  1. Countries with 30% or more of children under age 5 at risk of poor development
  2. Countries that accounted for 95% of children under age 5 at risk for poor development from LMIC
  3. Countries included in Countdown to 2030
• What is needed?
  • Create demand for better data
  • Include indicators in DHS, MICS & other monitoring systems
Country name here

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Threats to Early Childhood Development</th>
<th>Equity: Risk by gender and location</th>
<th>Lifetime cost of growth failure in early childhood</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>Maternal mortality 176/100 000</td>
<td>2005-2009</td>
<td>Estimate in terms of % loss of annual adult wage</td>
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<tr>
<td>162 952 000</td>
<td>Low birthweight 22 %</td>
<td>2010-2012</td>
<td></td>
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<tr>
<td>Annual births</td>
<td>Child poverty 43 %</td>
<td>2013-2015</td>
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<tr>
<td>3 088 000</td>
<td>Harsh punishment 73 %</td>
<td>2006-2009</td>
<td></td>
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<tr>
<td>Children under 5 1 236 000 (7.6%)</td>
<td>Young mothers (births by 18y) 36 %</td>
<td>2010-2012</td>
<td></td>
</tr>
<tr>
<td>Under 5 mortality 34/1 000</td>
<td>Preterm births 13.7 %</td>
<td>2013-2015</td>
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<td></td>
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<td>2005</td>
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At risk in 2005, 2010 and 2015, using a composite indicator of under 5 stunting and poverty
Support for Early Childhood Development: Nurturing Care

Parents and caregivers need a facilitating environment of laws, policies, services and community support to assist them to provide their young children with nurturing care.

Support for Early Childhood Development: Facilitating Environments

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** Policies

- Paid maternity leave ✔
- National minimum wage ✔
- Non-contributory child and family social protection ✔
- International Code of Marketing of Breastmilk Substitutes ✔
- Paid paternity leave ✗

** Conventions

- Convention on the Rights of the Child ✔
- Convention on the Rights of People with Disabilities ✔
- CRC Sale of Children, Child Prostitution & Child Pornography ✗
- Convention on Protection of Children and Cooperation in Respect of Intercountry Adoption ✔
8 COUNTRY CASE STUDIES

**Family Participatory Care in India**
A gateway to nurturing small and sick newborns

**Greece**
Nurturing care services for the youngest refugee children and their families

**South Africa**
Side-by-side campaign promotes nurturing care for all children in South Africa

**Viet Nam**
Integrated Early Childhood Development programme focusing on nurturing care

**Bulgaria**
Building a new approach to nurturing care

**Serbia**
Capitalizing on the health system’s strengths to build a new approach to nurturing care

**Kazakhstan**
Fostering cooperation between the health and social sectors to deliver better nurturing care services

**Scaling up nurturing care in Siaya County, Kenya**
A county-wide effort to reach children through the health sector and beyond

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The Integrated Early Childhood Development (IECD) programme applies a holistic cross-sectoral approach which aims to bring about optimum early childhood development, and thus reduce the widening disparities in maternal and child health indicators between ethnic minorities and the majority. Nurturing care, encompassing good health, nutrition, responsive caregiving, opportunities for early stimulation and learning, as well as safety and protection, is essential for setting young children on a path towards lifelong health and well-being. Viet Nam has joined governments around the world in developing and implementing policies, programmes and services in support of nurturing care to ensure that caregivers have the tools and information they need.

About one in five children, or approximately 5.5 million children experience at least two deprivations in education, health, nutrition, shelter, water and sanitation, or social inclusion. Under-five mortality rate among ethnic minorities is 53 per 1000 live births against a national rate of 20%. The national stunting rate is 24.8% and about 77% of children 0 to 3 years and 73% of children 3 to 6 years do not attend any formal pre-learning programme (MICCS, 2014).

The traditional structure of the Vietnamese family is patriarchal. Hierarchical roles are highly valued, with fathers acting as family heads responsible for decision-making and child discipline while mothers adhere to traditional maternal roles. The

In western Kenya, the government of Siaya County is demonstrating the vital role of subnational leaders in promoting nurturing care for early childhood development (ECD). The Governor is leading the scale-up of policies, programmes and services in support of nurturing care and ensuring that caregivers have the tools and information needed to promote health, nutrition, safety and security, responsive caregiving and early learning.

In Siaya County, we have prioritized early childhood development (ECD) as a high-impact intervention that will enable children in Siaya to achieve optimal development. The approach we are using to scale up ECD is multi-sectoral and led by government.

Dr. Simon Omwando Osago, County Director of Health, Siaya County
NYAS Special Issue: Implementation Research & Practice for Early Childhood Development

- Methods for integration of research findings into healthcare policy and practice.
- Understand the behaviour of healthcare professionals and other stakeholders as a key variable in the sustainable uptake, adoption and implementation of evidence-based interventions.
- Open Source
- Edited by Aisha K. Yousafzai (Harvard T.H. Chan School of Public Health), Frances E. Aboud (McGill University), Milagros Nores (National Institute for Early Education), and Pia R. Britto (UNICEF)
Implementation Reporting Guidelines developed:

- Distinguish effectiveness and implementation evaluations. Rationale for implementation evaluation.
- Theory of change model.
- Fidelity & Changes to:
  - intervention content,
  - behaviour change techniques,
  - delivery strategy,
  - intensity,
  - compliance,
  - personnel,
  - understanding and enactment of intervention skills.
Implementation Guidelines

- “A **WHO guideline** is any document, whatever its title, that contains WHO recommendations about health interventions, whether they be clinical, public health or policy interventions.”
- “A **recommendation** provides information about what policy-makers, health-care providers or patients should do. It implies a choice between different interventions that have an impact on health and that have ramifications for the use of resources.”
- Systematic WHO Implementation Guidelines being developed on how to include Responsive Caregiving into policy.
- Guideline Development Group; External Review Committee; WHO Steering Group; Guideline Methodologist; Systematic Review Team
- WHO Guidelines must:
  - Must meet the highest quality standards for evidence-based guidelines
  - Must be based on high-quality systematic reviews of all relevant evidence
  - Consistent with internationally accepted best practices
  - Incorporate multiple processes to minimize bias and optimize usability
  - Must incorporate transparency in all judgments and decision making processes in order to be objective and impartial
- Will be available by the end of the year.
Operational Guidance & Knowledge Hub

- Online Learning & Knowledge Hub
- Availability of toolkits, policies, best practices, frameworks

- User-centered design of the knowledge hub:
  - What was the most useful guidance document, tool or service used for implementing change in a policy or programme?
  - Why was it useful?
  - What was the least useful guidance document, tool or service you have used?
  - Why was it not useful?

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## ECDAN First Wave Countries

### Country selection criteria
- Burden of children at risk
- Government commitment
- System readiness
- Committed partners
- Resources available

### Principles
- Interventions in all 5 components
- Multi-sectoral engagement
- Multi-disciplinary actions within the health sector
- One national plan under Government leadership, with partner alignment

### Current Progress:
- 8 First Wave Countries
- Multi-sectoral coordination networks
- Consultations across the country
- Learning Exchange between countries
Summary: Global priorities in support of the Framework

**Measurement**
- Indicators for population-based assessment in children 0-5 years of age for measurement of progress towards SDG target 4.2.1
- Harmonized measurement frameworks for population and for individual assessments

**Implementation**
- Implementation Guidelines to support development of national policies
- Operational Guidance to facilitate implementation: an online learning platform
- Tools for building work force capacities and strengthening services

**Research**
- Research to generate evidence of effective interventions, integrated delivery approaches, costs and cost-effectiveness, and impact across the life course
EVERY SECTOR AND ALL STAKEHOLDERS COMMITTING TO ACTION

Multilateral organizations

Bilateral organizations

Media

Governments

Civil society

Business community

Philanthropic organizations

Academic and research institutions

Agriculture

Nutrition

Labour

Environmental health

Health

Finance

Child protection

Education

Social protection

PEOPLE/GROUPS
Take out your phones, note pads:

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