BRAC’s humanitarian response

June 6, 2018
Largest humanitarian crisis in last 20 years

1. Fastest growing, 30,000 person @day and had no planning period
2. Host and refuse shares same environment and common places (1:4)
3. Usually happens in falling state, lack of national capacity and every decision taken by UN
What do people need most?

- Livelihoods security
- Psycho-social & legal services
- Child protection & education
- Health & Nutrition
- Water & sanitation
- Food & shelter

www.brac.net
BRAC’s response

**Phase 1**

- Initial
  - Primary health care
  - Safe water and sanitation
  - Safe space for children
  - Shelter/NFI support

**Phase 2**

- Transitional
  - Behavioural messaging
  - Protection committee mobilisation
  - Expanding psychosocial and trauma counselling support
  - Basic learning provision
  - Environment restoration
  - Emergency response for diphtheria outbreak
  - Expanded services for the host community
BRAC has the largest humanitarian response of any civil society organisation in Cox’s Bazar

3,200 BRAC staff and volunteers are on the ground serving 600,000 people with 6 key types of support
# Shifting gears: emergency to humanitarian response

<table>
<thead>
<tr>
<th>From</th>
<th>To</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blanket</td>
<td>Targeted</td>
</tr>
<tr>
<td>Immediate needs</td>
<td>Resilience</td>
</tr>
<tr>
<td>Relief</td>
<td>Self-reliance</td>
</tr>
<tr>
<td>Temporary</td>
<td>Long-lasting services</td>
</tr>
<tr>
<td>Shelter</td>
<td>Communities</td>
</tr>
</tbody>
</table>
Humanitarian Response—Phase 3

Goal:
500,000 Rohingyas and 335,000 members of the host community live with dignity, security, and opportunity, in social and economic harmony, until acceptable repatriation opportunities become possible.

Contributed to the Joint Response Plan with UN and others for March-December, 2018.

Total budget quoted: USD 56.4 million budget.

Areas covered:
WASH
Health and nutrition
Protection
Education
Self-reliance/Livelihood
Shelter
Site management

www.brac.net
Area of focus

- Preparedness for coming monsoon, mapping vulnerable tents and structures and take precautionary measures
- Comprehensive provision of life saving water, sanitation, health (including maternal care with lab facilities), hygiene, and nutrition to all
- Developing human capital through self-reliance and economic opportunities, with stronger community-based infrastructures such as markets and natural resource management
- Strengthen community-based protection support to promote rights and empowerment
- Strengthen and improve local coordination and leadership with government and other partners
- Expand internal strategy to include host community’s vulnerabilities
Area of focus

Research
• Generating evidence for global humanitarian community
• Ongoing assessments of needs and programme effectiveness

*Ongoing collaboration with HSPH, London School of Economics (LSE), U of Toronto*

Advocacy
• Bringing out the unheard voices to and from communities on issues which are otherwise lost in translation

*Rapid studies shared with UN, Bangladesh mission in New York
Partnership with Ogilvy for ‘keeping the issues alive’*
BRAC: Bridging development and humanitarian needs

- Surge, Speed, Flexibility
- Context-specific innovations
- Learning and adjusting
- Effective coordination

In alignment with humanitarian charter
Strategic priorities

• Strengthen internal capacity and developing technical expertise and humanitarian leadership
• Actively participate in the humanitarian community
• Engage in advocacy, diplomacy and conflict-resolutions

Part of BRAC’s mandate is to stand with marginalised and vulnerable people whenever they need it.
BRAC’s vision

A world free from all forms of exploitation and discrimination where everyone has the opportunity to realise their potential
Thank you