



BRAC's humanitarian response

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Largest humanitarian crisis in last 20 years

1. Fastest growing, 30,000 person @day and had no planning period
2. Host and refugee shares same environment and common places (1:4)
3. Usually happens in failing state, lack of national capacity and every decision taken by UN

What do people need most?



Food & shelter

Water & sanitation

Health & Nutrition

Child protection & education

Psycho-social & legal services

Livelihoods security

BRAC's response

Phase 1

- **Initial**
 - Primary **health care**
 - Safe **water** and **sanitation**
 - **Safe space** for children
 - **Shelter/NFI** support

Phase 2

- **Transitional**
 - **Behavioural messaging**
 - **Protection committee mobilisation**
 - Expanding **psychosocial and trauma counselling** support
 - **Basic learning provision**
 - **Environment restoration**
 - **Emergency response for diphtheria outbreak**

 - Expanded services for the **host community**

BRAC has the largest humanitarian response of any civil society organisation in Cox's Bazar



3,200 BRAC staff and volunteers are on the ground serving 600,000 people with 6 key types of support

Shifting gears: emergency to humanitarian response

Blanket

Targeted

Immediate needs

Resilience

from

Relief

to

Self-reliance

Temporary

Long-lasting services

Shelter

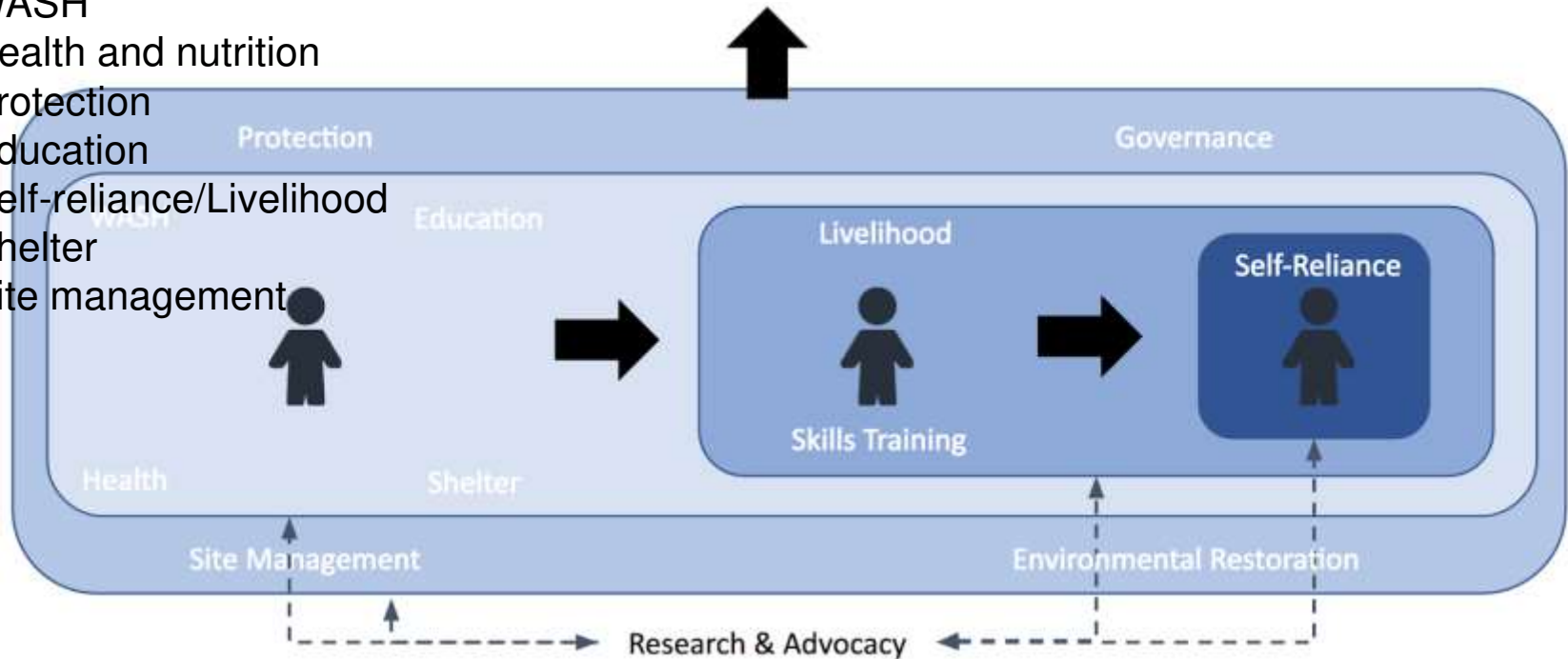
Communities

Humanitarian Response—Phase 3

Goal Contributed to the **Joint Response Plan** with UN and others for **March-December, 2018**
Total budget requested USD 355,900 million of the host community live with dignity, security, and opportunity, in social and economic harmony, until acceptable repatriation opportunities

Area covered

- WASH
- Health and nutrition
- Protection
- Education
- Self-reliance/Livelihood
- Shelter
- Site management



Area of focus

- Preparedness for coming monsoon, mapping vulnerable tents and structures and take precautionary measures
- Comprehensive provision of life saving water, sanitation, health (including maternal care with lab facilities), hygiene, and nutrition to all
- Developing human capital through self-reliance and economic opportunities, with stronger community-based infrastructures such as markets and natural resource management
- Strengthen community-based protection support to promote rights and empowerment
- Strengthen and improve local coordination and leadership with government and other partners
- Expand internal strategy to include host community's vulnerabilities

Area of focus

Research

- Generating evidence for global humanitarian community
- Ongoing assessments of needs and programme effectiveness

Ongoing collaboration with HSPH, London School of Economics (LSE), U of Toronto



Advocacy

- Bringing out the unheard voices to and from communities on issues which are otherwise lost in translation

Rapid studies shared with UN, Bangladesh mission in New York

Partnership with Ogilvy for 'keeping the issues alive'





BRAC: Bridging development and humanitarian needs

- Surge, Speed, Flexibility
- Context-specific innovations
- Learning and adjusting
- Effective coordination

In alignment with humanitarian charter

Strategic priorities

- Strengthen internal capacity and developing technical expertise and humanitarian leadership
- Actively participate in the humanitarian community
- Engage in advocacy, diplomacy and conflict-resolutions

Part of BRAC's mandate is to stand with marginalised and vulnerable people whenever they need it.

BRAC's vision



A world free from all forms of exploitation and discrimination where everyone has the opportunity to realise their potential



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