CORE Group
M&E Working Group Show and Tell
The “Transformometer”

Janine Schooley, MPH
Senior VP for Programs
Thursday, May 10th, 2018
PCI’s 2020 Strategic Plan
PCI’s Vision

The most vulnerable people in the world will have the power to lift themselves out of poverty and to create healthy lives for their families and communities now and for the future.
PCI’s Mission...

...is to empower people to:
Enhance Health
End Hunger
Overcome Hardship
Empower Her
PCI’s Goal

To help transform the lives of 20 million of the poorest and most vulnerable people by 2020
We can certainly count the number of people we “benefit,” but we typically only capture whether that benefit is “direct” or “indirect” ...
But how in the world can we measure TRANSFORMATION?
Defining Transformation

A life transformed is a life that has benefitted from new knowledge, skills, services and opportunities in such a way that the person’s ability to positively influence his/her own life, and the lives of those around them, has been profoundly altered.

“Transformation” is a process along a continuum towards change that is increasingly radical, profound and for the better.
Next we developed a measurement framework which we call The Probability of Transformation Framework or “Transformometer” for short
5 Dimensions of the Transformometer

- The transformative nature of project interventions
- Behavior change as a result of the interventions
- The amount of exposure to interventions (dosage)
- Lives Transformed Assessment
- Participants’ perspective
Dimension 1: Transformative nature of project interventions (at design and during)

- Responsiveness
- Behavior change
- Gender equity
- Capacity strengthening
- Resilience
- Social inclusion
- Sustainability
Dimension 2: Behavior change

- The amount of behavior change seen as a result of the interventions
- Any available behavior change results using project M&E processes and indicators
Dimension 3: Dosage

- Number of contacts
- Interactive nature of interventions (diversity/integration of interventions, service intensity)
- Duration of contacts/interventions
Dimension 4: Lives Transformed Assessment (LTA)

**Background**
- Evolved from various versions developed by PCI (Lives Changed Indices used with Women Empowered)
- Intends to measure the transformation of individual beneficiaries as a result of diverse project activities
- Single quantitative survey instrument that can be used across multiple countries & projects
- Captures various domains that may lead to transformation
- Created in collaboration with Metrics for Management (M4M)

**Modules**
- Survey face sheet
- Respondent and household characteristics
- Section 2: Household wealth status
- Section 3: Household food security
- Section 4: Respondent health
- Section 5: Social capital
- Section 6: Gender equity
- Section 7: Project responsiveness: sustainability and transformation
- Section 8: Respondent well-being
Dimension 5: Participants’ perspective

How do participants define “transformation” and the process of moving along the “transformometer”?

- Participants’ perspective questionnaire?
- Key Informant Interviews?
- Focus Group Discussion?
- Most Significant Change stories?
- Other?
Summary of *Transformometer* Measurement Framework

### Transformative Nature of Interventions
- Responsiveness
- Behavior change
- Gender equity
- Capacity strengthening
- Resilience
- Social inclusion
- Sustainability

### Interactive Nature of Interventions (dosage)
- Number of contacts
- Diversity/integration of interventions
- Duration of interventions, contacts

### LTA (Lives Transformed Assessment)
- Survey face sheet
- Respondent and household characteristics
- Household wealth status
- Household food security
- Respondent health
- Social capital
- Gender equity
- Project responsiveness: sustainability and transformation
- Respondent well-being

### Participants’ Perspective
- Participants’ Perspective
- KII
- Focus Group Discussion
- Most Significant Change
- Other?

---

**Note:** While PCI’s goal is to help transform people’s lives, not every PCI project or “beneficiary” is expected, or required, to have a “high” probability of transformation.
Now the real fun begins....

- Finalize
- Raise awareness and avoid confusion (eg, “probability”)
- Roll-out planning
- Resourcing
- Training and quality assurance
- Scoring challenges
- Different uses? Beyond just disaggregating our annual beneficiaries by low, moderate or high probability of transformation
Discussion