

Improving Health Outcomes Through NCD Prevention

Noncommunicable Disease
Prevention and Adolescents
December 2017



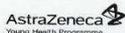
Webinar February 21, 2018



Advancing community health worldwide.



www.ncdchild.org



Webinar Presenters

- Liam Sollis, Young Health Programme, Plan International UK
- Arti Varanasi, Advancing Synergy
- Kiran Patel, NCD Child
- Mychelle Farmer, Moderator

Objectives

- Describe at least two national policies with links to NCDs prevention.
- Identify critical actions that will enhance adolescent and youth participation in campaigns for NCDs prevention.
- Assess the outcomes of the Global NCD Forum, highlighting the key themes related to NCDs affecting adolescents and youth.



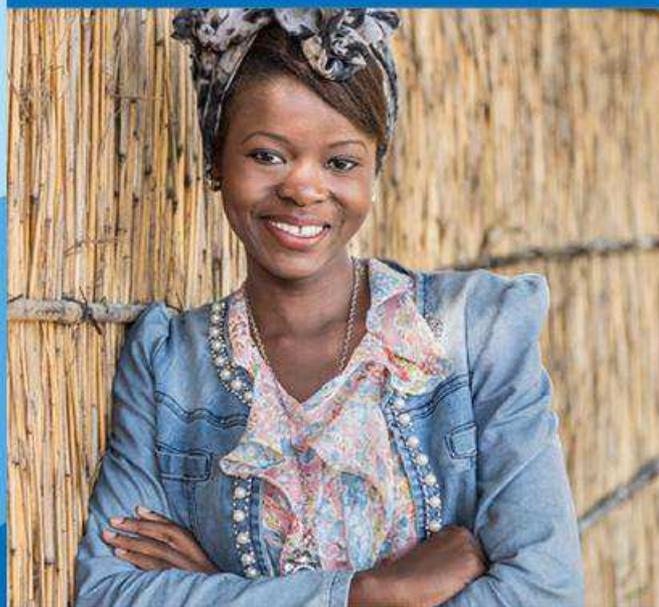
Plan International UK

NON-COMMUNICABLE DISEASE PREVENTION AND ADOLESCENTS

Webinar Presentation
Liam Sollis



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Read our new report: NCD Prevention and Adolescents

To achieve global NCD targets
we need greater focus
on young people

#NCDs_Adolescents

bit.ly/2CWvlvl



40 million people die of NCDs annually

An estimated 80% of premature heart disease, stroke, and diabetes and 40% of cancers are due to **modifiable risk factors**

- tobacco use
- poor diet
- harmful use of alcohol
- insufficient physical activity

Many risk behaviors begin in adolescence

- An estimated 50 million girls and 74 million boys worldwide were **obese** in 2016
- At least 1 in 10 currently use **tobacco**
- Only 2 in 10 **exercise** at least 60 minutes per day
- **Alcohol use** is high (e.g. Eastern Europe, nearly 7 in 10 adolescent boys and almost 5 in 10 adolescent girls use alcohol)
- **Mental health** disorders are neither identified nor treated, despite the fact that nearly half of all disorders start by age 14 and suicide is a leading cause of death

Adolescents have been largely ignored in NCD frameworks to date...

- UNGA *Political Declaration on the Prevention and Control of NCDs* (2011)
- *Global Action Plan for the Prevention and Control of NCDs 2013-2020*
- UNGA *Outcome Document of the Second High-level Meeting of the General Assembly on NCDs* (2014)
- Sustainable Development Goals (2015)
 - Goal 3 : By 2030, reducing by one-third premature mortality from NCDs...for those between 30 and 70 (Target 3.4)

Policies and regulations:

- Include adolescent NCD prevention, including mental health interventions, in existing national health and other sector policies, including education, social development and poverty alleviation, environment, and urban planning.
- Implement and enforce national policies and regulations prohibiting the sale of tobacco products and alcohol to children and adolescents and protecting both child and adult non-smokers from secondhand tobacco smoke.
- Restrict and/or ban (where relevant) the marketing of unhealthy products to children and adolescents (tobacco, alcohol, unhealthy foods and beverages).
- Use pro-health taxation and price measures to reduce the consumption of tobacco, alcohol, and unhealthy foods and beverages and increase the consumption of healthier products (through price subsidies and distribution programmes etc.).

Programmes:

- Integrate adolescent NCD prevention and treatment into basic primary health care services and packages, in particular RMNCH platforms, to screen for those in need of NCD treatment. Promote healthy behaviors across the life cycle, beginning with maternal health and the pre-natal period and extending throughout childhood and adolescence and into adulthood.
- Expand the service delivery platforms that provide NCD prevention services to adolescents and young people including through schools and community-based platforms.

Data, financing, and accountability:

- Collect and report age and sex-disaggregated data on the prevalence and incidence of NCDs and NCD risk behaviors among children and adolescents, including those pertaining to mental health.
- Implement a systematic needs assessment to identify and prioritise adolescent NCD-related health needs, with attention to issues of equity and inequality (e.g., gender, economic status, disability, geography, etc.) within the broader context of national adolescent health plans, programmes, and legislation.
- Develop country profiles on adolescents and NCDs to inform the development of country-specific policies and programmes and resource allocation for NCD prevention among adolescents and young people.
- Ensure that data on NCDs and adolescents is integrated into new and existing accountability mechanisms for NCDs and/or adolescent health, such as the WHO NCD Global Monitoring Framework as well as national and global monitoring tools to track progress on adolescent health.⁹

Adolescent participation:

- Ensure national policy frameworks recognise the importance of adolescent participation and leadership in national planning processes through the establishment of formal mechanisms for participation, including inclusion and outreach to adolescents from key vulnerable groups.
- Create forums, structures, and processes to institutionalise adolescent participation and leadership in national and sub-national dialogues and planning processes about young people's health and well-being, including NCD risk reduction.
- Strengthen adolescent competencies and leadership in NCD prevention through sustained training and mentorship opportunities.

We need strong policy action and a shift in programming to include focus on adolescents and NCDs

#NCDs_Adolescents

bit.ly/2CWv1vl

Examples of evidence for action

Strengthened policies and regulation, for example:

- Setting a minimum age for the purchase of alcohol
- Regulating the marketing to children and adolescents of foods and beverages to limit the consumption of those high in fat, sugar and salt; and,

Leveraging existing health and education programs, for example:

- Integrating adolescent NCD prevention, screening and treatment into basic primary and reproductive, maternal and child health services
- Promoting healthy behaviors through schools

Policy and regulatory action

- **Implement and enforce national policies and regulations** prohibiting the sale of tobacco products and alcohol to children and adolescents
- **Restrict and/or ban marketing** of unhealthy products to children and adolescents
 - tobacco, alcohol, unhealthy foods and beverages
- Use **pro-health taxation and pricing** measures
 - to reduce the consumption of tobacco, alcohol, and unhealthy foods and beverages and.
 - to increase the consumption of healthier products (through price subsidies and distribution programmes, etc.)

Program action

- **Integrate** adolescent NCD prevention, screening and treatment into basic primary and reproductive, maternal and child health services
- **Promote healthy behaviors** across the life cycle, beginning with the pre-natal period and extending throughout childhood and adolescence into adulthood
- **Expand the service delivery platforms** that provide NCD services to adolescents and young people

Action on data, financing, and accountability

- **Report age and sex-disaggregated data** for NCDs, mental health and risk behaviors;
- **Develop country profiles on adolescents and NCDs**
 - with attention to issues of equity including gender, economic status, disability, and geography to inform country-specific NCD policies and programmes
- **Allocate adequate resources** for NCD prevention and **track data and spending** through existing and new accountability measures

Action to institutionalize adolescent participation

- **Institutionalize adolescent representation,** engagement, and leadership in national and sub-national planning processes, including adolescents from key vulnerable groups
- **Provide training and mentorship opportunities** to strengthen adolescent competencies and leadership in NCD prevention

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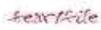
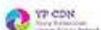


UNHLM on NCDs is a key opportunity to accelerate NCD prevention among adolescents

Our new report outlines how

#NCDs_Adolescents

bit.ly/2CWvlvl



Time for action is NOW

- In preparation for the **2018 High Level Meeting on NCDs** Member States have a **unique opportunity** to address adolescent and NCDs through a commitment to:
 - Strong policy action
 - A decisive shift in programming
 - Clear accountability and participation mechanisms

THANK

YOU

Highlights from the Second Global NCD Alliance Forum

Arti Varanasi, PhD, MPH

Advancing Synergy



Stepping up the pace on NCDs: making 2018 count



Second Global NCD Alliance Forum 2017
Stepping up the pace on NCDs:
making 2018 count

2nd Global NCD Alliance Forum
Sharjah, UAE 2017

 NCD Alliance  أصدقاء مرضى السرطان
Friends Of Cancer Patients
نحن معكم We're With You

9-11 DECEMBER 2017
Sharjah, United Arab Emirates (UAE)

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Stepping up the pace on NCDs: making 2018 count

- NCDs as a health and development issue
 - 70% of all mortality in 2015 due to NCDs (majority of deaths in LMICs)
 - Increasing exposure to NCD risk factors
- Achieving Sustainable Development Goals (SDGs) = Addressing NCDs
- 3rd UN High-Level Meeting on NCDs
opportunity to mobilize and advocate

Forum objectives

- To further the **Sharjah Declaration** by facilitating advocacy campaign planning towards the 2018 UN HLM
- To convene the **civil society network of national/regional NCD alliances** to share experiences, lessons learnt and connect with key stakeholders across sustainable development
- To promote the **engagement of people living with NCDs and youth in the NCD movement**, including through launching the *Advocacy Agenda of People Living with NCDs*
- To strengthen the **capacity of the network** of national/regional NCD alliances
- To build momentum on **advocacy priorities for 2018 UN High Level Meeting (HLM)** on NCDs

Forum in perspective

- 2nd Global NCDA Forum
- 350 delegates from 68 countries
- 49 National and Regional NCD Alliances
- 10% youth and people living with NCDs
- 3 days = 3 plenaries, 3 workshop streams (15 total workshops)
- 1 youth pre-meeting



Plenary Sessions & Workshops

- Advocating for NCD prevention and control
- Breaking down silos and building synergies in the SDG era
- Sharing tools and strategies for NCD advocacy and mobilization

Look Forward: 2018 in a Nutshell

January

- 22-27: 142nd WHO Executive Board
- 23-26: WEF Annual Meeting, Davos
- 2018 HLM modalities resolution



February

- 7-13: 9th World Urban Forum

March

- 7-9: The 17th World Conference on Tobacco or Health
- 12-23: UN 62nd Commission on Status of Women

April

- 9-11: NCD Financing Conference, Copenhagen

May

- 21-26: WHO World Health Assembly
- WHO HL Commission on NCDs report published

June

- Civil Society Hearing on 2018 HLM, TBC

July

- 9-18: UN High-level Political Forum
- 26-29: 33rd International Conference of ADI

August

- WHO Regional Committee meetings begin

September

- 18-20: UNGA 73
- 2018 HLM NCDs, TBC

October

- 1-4: 2018 World Cancer Congress
- 24-27: 49th Union World Conference on Lung Health

December

- 3-14: UNFCCC COP24
- 5-8: World Congress Cardiology & Cardiovascular Health

CORE Fall 2017 Conference and NCD Interest Group

- Emerging importance of addressing NCDs
- Sessions included: tackling NCD within global health practice; community engagement and outreach for chronic diseases; and collaborating with the private sector to advance NCD services
- Reinvigorate the NCD Interest Group and coordinate with the NCD Roundtable and other forums.
- NCD-focused Technical Advisory Group (TAG) Meetings for 2018 and beyond



YOUTH, NCDS, & 2018

Kiran A Patel, MPH

American Academy of Pediatrics

NCD Child Secretariat

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™



Youth Planning Committee



- Chaired by NCD Child at the request of NCD Alliance ahead of the Global NCD Alliance Forum 2017
- Charged to develop and execute the Forum's youth engagement efforts spanning before, during, and after the Forum
- Represented by NCD Child, IFMSA, YP-CDN, NCD Free, Commonwealth Youth Network
- Managed recruitment, program development, and follow-up communications

BEFORE: Youth Workshop

- Convene youth advocates from across 6 WHO regions to share experiences and best practices for a sustainable NCD prevention, management, and treatment agenda
- Introduce key frameworks, declarations, and resources to prime attendees ahead of the Forum
- Provide context and timeline of the current global NCD development agenda in the lead up to the 2018 UN High Level Meeting on NCDs
- Discuss meaningful youth advocacy across key stakeholder groups, including specific and practical strategies
- Complete a delegate-led prioritization exercise to identify key areas for action
- Draft a time-bound specific call to action for youth advocates ahead of the 2018 UNHL Meeting



DURING:
Listen,
Engage,
Agitate

DURING: Call to Action

- Ensure universal and equitable access to high-quality, affordable, age-appropriate health care
- Scale up financing and resources for prevention, management, and treatment of NCDs across the life-course
- Raise awareness of children, adolescents, and young people, and sensitize government officials about the risk factors, prevalence, and impact of NCDs



AFTER: Taking Action

- Deliver **youth-generated messages** on NCD awareness and advocacy priorities via social media, blogs, and other communication channels ahead of and during significant WHO/UN/Member State negotiations
- Create and disseminate **evidence-based policy resources** advocating for the inclusion of young people in health agendas and policy-making processes
- Develop **relationships with key government officials** to advocate for (1) the highest possible level of country representation; and (2) youth inclusion in national delegation at the UN High Level Meeting on NCDs
- Disseminate **simple, targeted messages mobilising NCD financing** and resources, ahead of the Global Conference on Financing NCDs, hosted by Denmark and WHO, to encourage more young people to advocate for funding for NCD prevention and control



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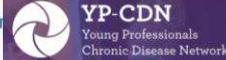
26 January 2018

Combating Childhood Obesity

By Michelle Ballasiotes

Global childhood obesity rates are on the rise. In the United States, there have been many efforts to try to combat the epidemic like health...

I lobbied Congress in Washington, D.C. with the American Heart Association (AHA) for the national Healthy Hunger-Free M...



Meaningful Youth Involvement in Fight Against NCDs Lessons Learned from Sharjah Forum

Meaningful Youth Involvement in Fight Against NCDs Lessons Learned from Sharjah Forum

January 01, 2018

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The value of youth in the fight against NCDs

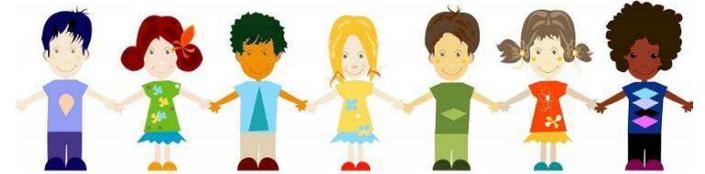
HOME / NEWS & EVENTS / BLOG / THE VALUE OF YOUTH IN THE FIGHT AGAINST NCDs

Youth as the voice of the masses

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12th February 2018

Get Involved!



Website

www.ncdchild.org

Email/Join listserv

ncdchild@aap.org

Twitter

[@NCDChild](https://twitter.com/NCDChild)

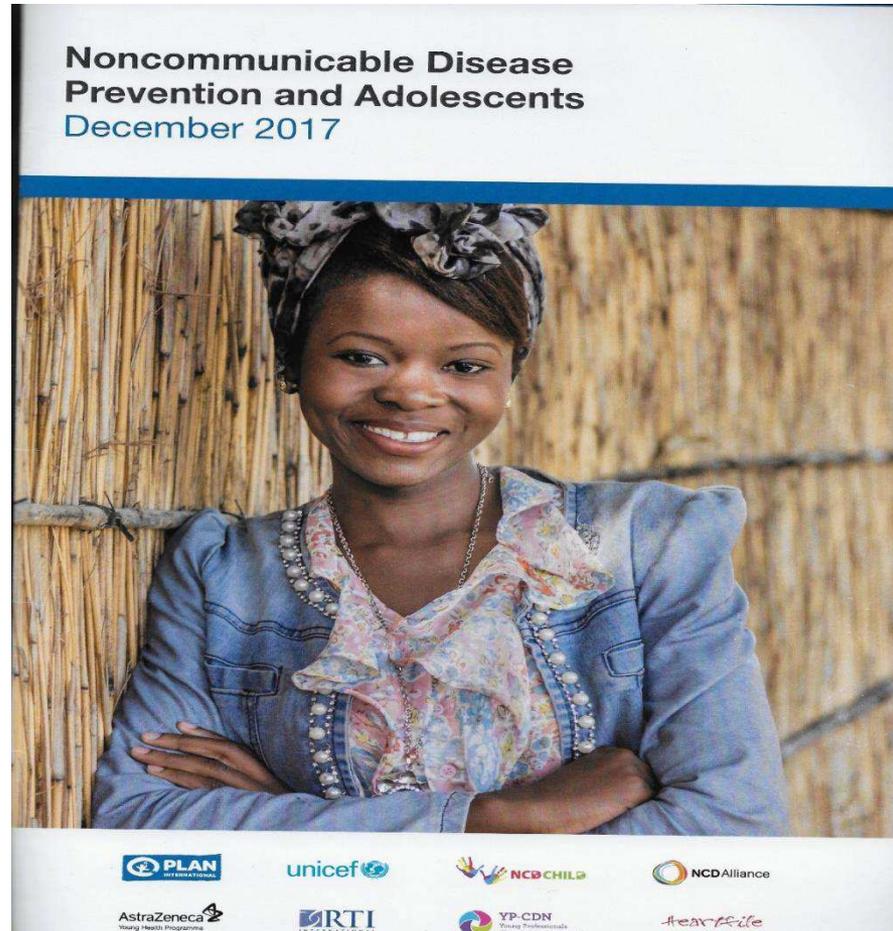
Youth Voices Connect

facebook.com/groups/ncdchildyouthvoicesconnect/



**OUR GENERATION IS
NOT GOING TO
TOLERATE ANY MORE
UNNECESSARY
DEATH & SUFFERING.
WE'RE TELLING YOU:
THIS IS ENOUGH.**

Q & A



Thank You!

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