

Low-Burden M&E for Nutrition SBC:

Brainstorm on challenges and solutions using non-technical staff

CORE Group Spring 2016 Global Health Practitioners Conference

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Session Learning Objectives

By the end of this session, participants will have:

1. Learned about specific program examples using low-burden techniques for monitoring and evaluating nutrition SBC.
2. Identified specific challenges to using non-technical staff for M&E for nutrition SBC.
3. Brainstormed potential solutions that programs can use for the identified challenges.

After the presentations, the participants broke out into small groups to discuss challenges they have faced in their own work using low burden M&E methods for nutrition SBCC and brainstormed solutions.

Notes from the report back in plenary:

- Challenges of self-reported data collection / observing the unobservable
 - Many surveys use self-reported data without all the caveats we often feel the need to put in when we do this in our own projects.
 - If participants/beneficiaries publically commit to adopting a behavior than that creates social pressure that we think indeed helps affirm that commitment. How can we measure this?
- Ideas for checks and balances for self-reported behavior change data
 - Using innovative observational techniques
 - Using low burden techniques & verify with a % of high burden to find the margin of error
 - Should we write a brief on these ideas?
 - Establish a microgroup to think this through more?
 - Objective of the microgroup could be collecting tools/approaches being used.
- Challenges of using graphics/illustrations in place of text for low burden techniques with low literacy populations
 - Interpretations of these graphics can be vastly different
 - Quality of adaptations of graphics
 - Discussion of tools to test interpretations – photo voice being one idea.
- Reporting of LAM use
 - Rather than just asking people if they use LAM, ask instead about whether they meet the criteria and they may in fact be “using” LAM without consciously knowing it.
 - Points to thinking outside the box with some of these survey questions.