

# Community Engagement Using Local Resources To Maximize Immunization Uptake

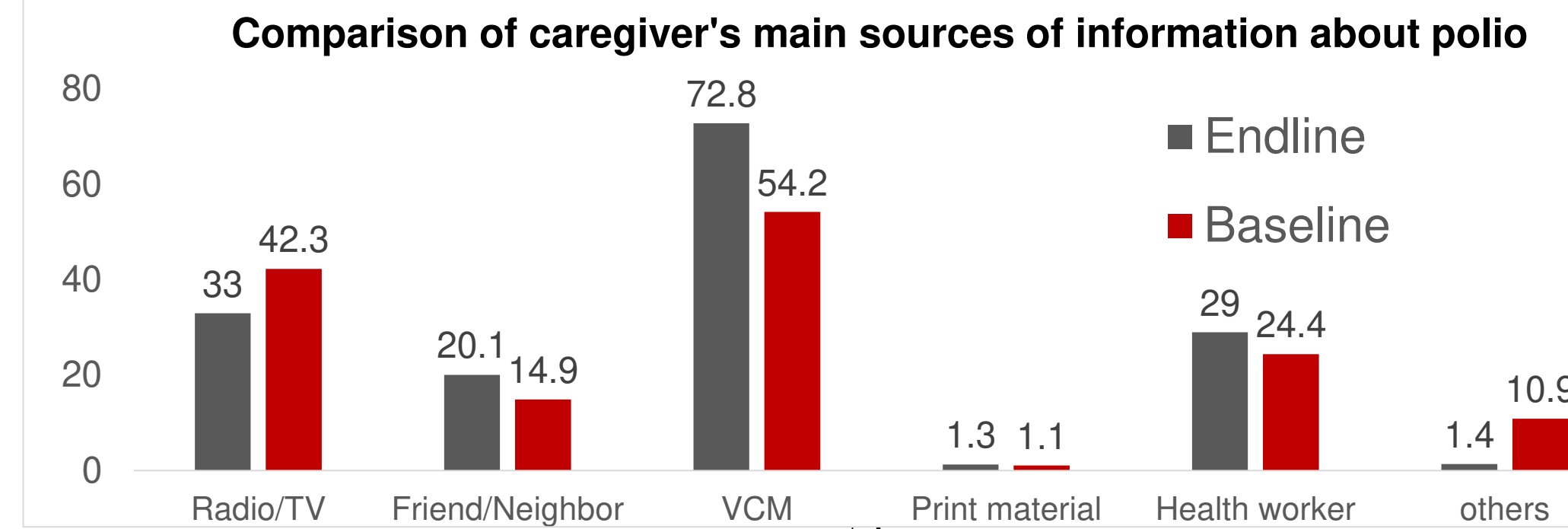
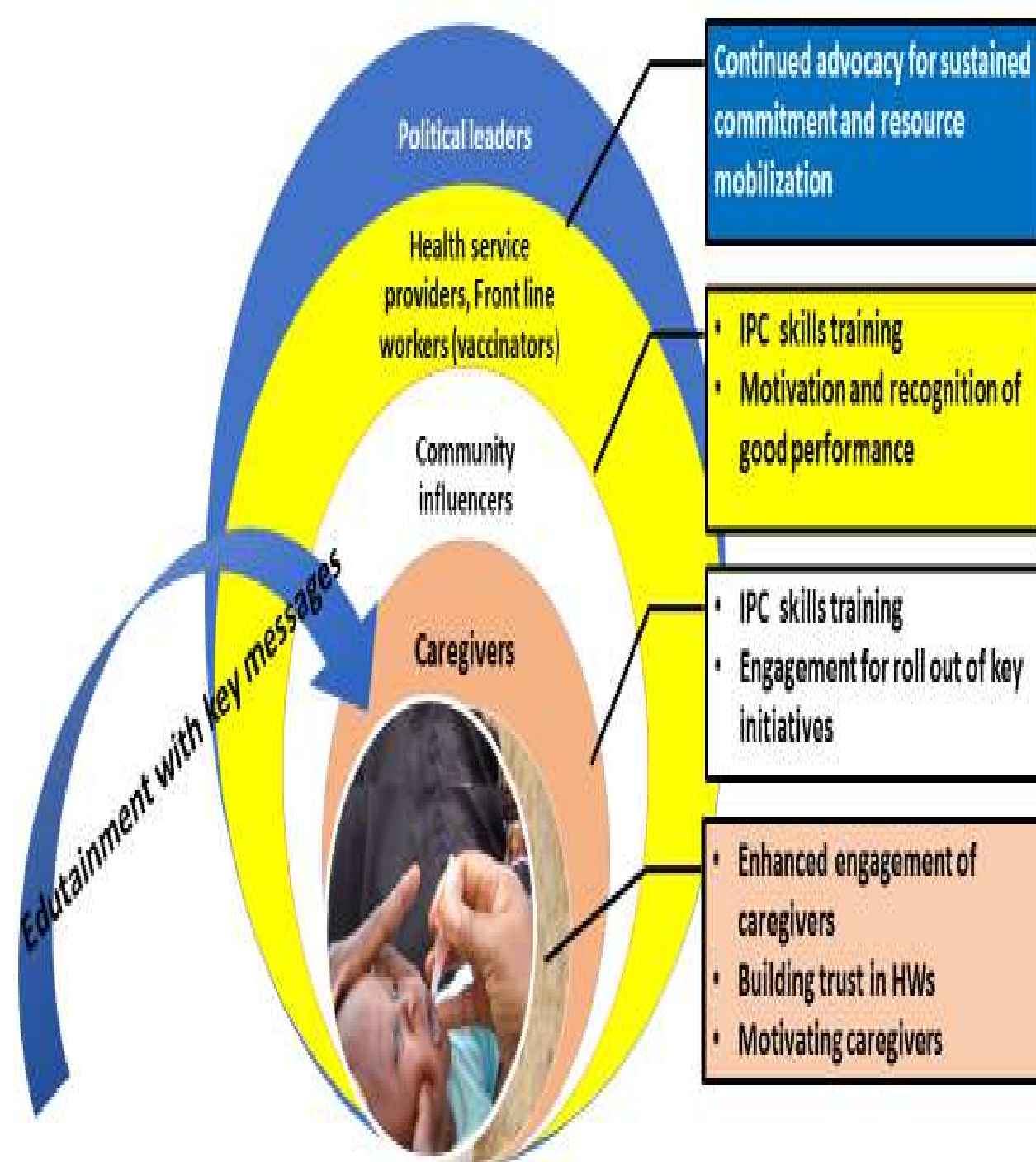
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5. Joy Basse Popoola 6. Frank Conlon

## Current Public Perception of Immunization In Nigeria

### Background: What Social Data says:

- Proportion of mothers influencing decision to vaccinate children has increased from 36% to 42% between Aug 2016 and July 2017
- Intent to vaccinate child every time OPV is offered is at 72%.
- 26% Respondents: it is unnecessary to vaccinate their child against polio
- 42% of children were not fully immunized due to lack of awareness.
- 88% Respondents said vaccination protects from diseases, but 51% said fear of side effects is a barrier for immunization.
- 11% Respondents had no faith in immunization. 22% were not fully vaccinated due to mistrust or fear

## Resilient Strategy



### In-between Round Activities

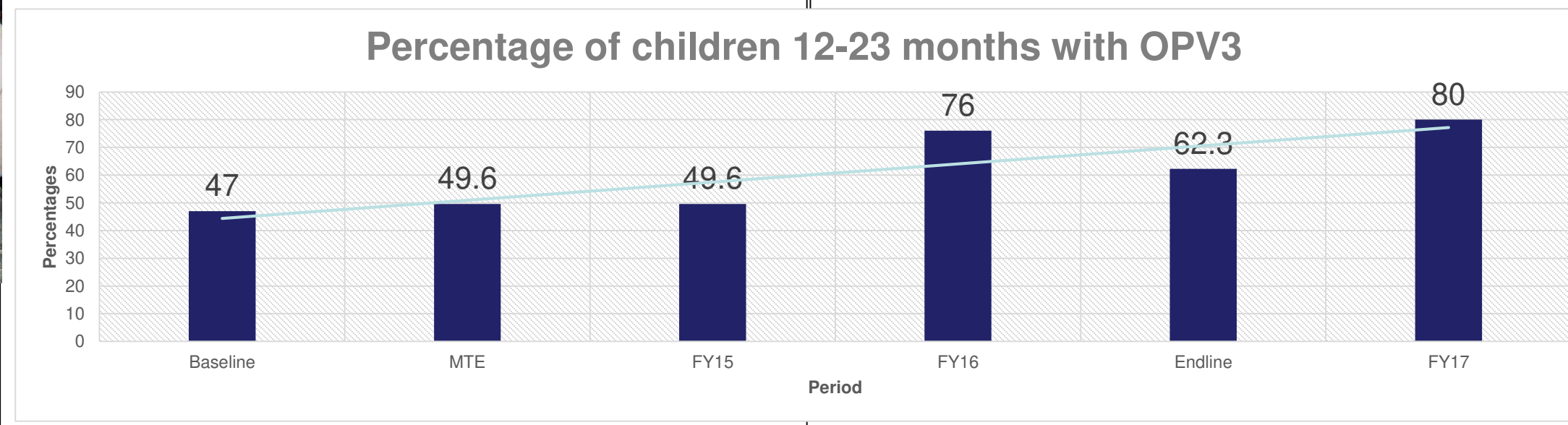
- H2H Mobilization:** Flip book, Wrist band
- Compound meeting:** Flip book, Streamer, Dangler, Wrist band
- Community dialogue:** Flip book, Streamer, Dangler, Wrist band
- Health camp:** Banner, RI Card holder
- Revisit:** Flip book, Wrist band

### Conclusion

Raising awareness and mobilizing local communities using locally available resources can improve acceptance for and ultimately raise immunization coverage.



Community Dialogue in Hausari Settlement of Karasuwa ward Karasuwa LGA, Yobe State



Five Focal States of CGPP-Nigeria